

# CONTRACT



**WYTV**  
 2960 North Meridian Street, Suite 250  
 Heather Kiel  
 Indianapolis, IN 46208  
 (330) 782-1144

<u>Contract / Revision</u> 3664228 /		<u>Alt Order #</u> 27883652	
<u>Advertiser</u> POL/Senate Leadership Fund PAC		<u>Original Date / Revision</u> 08/22/22 / 08/23/22	
<u>Contract Dates</u> 10/11/22 - 10/17/22		<u>Estimate #</u> 10908	
<u>Product</u> SLFOH			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
		<u>Total Ratings</u> 172.80	
<u>Agency Code</u> 9912736	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u> IN2570/SP271/TO132€		<u>Advertiser Ref</u>	

and:

**Mentzer Media Services**  
 2210 Grey Fox Court  
 Bel Air, MD 21015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
√ 1	WYTV	10/12/22	10/17/22	News M-F 5-6a	5a-6a		:30			P3		NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	--111--				3	\$75.00		2.20			
	Week:	10/17/22	10/23/22	1-----				1	\$75.00		2.20			
√ 2	WYTV	10/11/22	10/17/22	News M-F 6-7a	6a-7a		:30			P3		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-1-11--				3	\$125.00		3.30			
	Week:	10/17/22	10/23/22	1-----				1	\$125.00		3.30			
√ 3	WYTV	10/11/22	10/14/22	GMA	GMA		:30			P3		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-1111--				4	\$125.00		3.30			
√ 4	WYTV	10/11/22	10/14/22	GMA	GMA		:30			P3		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-1-11--				3	\$125.00		2.00			
√ 5	WYTV	10/16/22	10/16/22	Su 730a-8a	Su 730a-8a		:30			P4		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----S				1	\$30.00		1.30			
√ 6	WYTV	10/16/22	10/16/22	GMA Su	8a-9a		:30			P2		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----S				1	\$125.00		2.30			
√ 7	WYTV	10/12/22	10/17/22	The View	The View		:30			P3		NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	--111--				3	\$65.00		2.10			
	Week:	10/17/22	10/23/22	1-----				1	\$65.00		2.10			
√ 8	WYTV	10/11/22	10/17/22	M-F 4-5p	4p-5p		:30			P4		NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-1111--				4	\$35.00		1.90			
	Week:	10/17/22	10/23/22	1-----				1	\$35.00		1.90			
N 9	WYTV	10/11/22	10/17/22	M-F 530p-6p	M-F 530p-6p		:30			P3		NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-1111--				4	\$50.00		1.60			
	Week:	10/17/22	10/23/22	1-----				1	\$50.00		1.60			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<b>Advertiser</b> POL/Senate Leadership Fund PAC		<b>Original Date / Revision</b> 08/22/22 / 08/23/22
<b>Contract Dates</b> 10/11/22 - 10/17/22	<b>Product</b> SLFOH	<b>Estimate #</b> 10908

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
10	WYTV	10/12/22	10/17/22	33 News M-F 6p	M-F 6-630p		:30			P2		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--111--				3	\$300.00		2.20			
Week:		10/17/22	10/23/22	1-----				1	\$300.00		2.20			
11	WYTV	10/11/22	10/14/22	News M-F 7p	News M-F 7p		:30			P2		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-1111--				4	\$300.00		2.70			
12	WYTV	10/11/22	10/17/22	M-F 730-8p	730p-8p		:30			P3		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-1111--				4	\$100.00		3.50			
Week:		10/17/22	10/23/22	1-----				1	\$100.00		3.50			
13	WYTV	10/17/22	10/17/22	Mon Prime Other 1	758p-10p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	M-----				1	\$350.00		3.80			
14	WYTV	10/11/22	10/11/22	Tue Prime Other 1	758p-10p		:30			P3		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-T-----				2	\$350.00		3.80			
15	WYTV	10/12/22	10/12/22	Wed Hour 1	758p-9p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--W----				1	\$350.00		3.60			
16	WYTV	10/12/22	10/12/22	Wed Hour 2	858p-10p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	--W----				1	\$350.00		3.60			
17	WYTV	10/13/22	10/13/22	Thur Hour 1	758-9p		:30			P3		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	---T---				1	\$450.00		4.40			
18	WYTV	10/13/22	10/13/22	Thur Hour 2	858p-10p		:30			P3		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	---T---				1	\$475.00		3.70			
19	WYTV	10/14/22	10/14/22	Fri Hour 1	758p-9p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----F--				1	\$350.00		4.10			
20	WYTV	10/14/22	10/14/22	Fri Prime Other 2	9p-11p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	----F--				1	\$200.00		3.60			
21	WYTV	10/16/22	10/16/22	Sun Hour 2	8p-9p		:30			P3		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$275.00		5.20			
22	WYTV	10/16/22	10/16/22	Sun Hour 3	9p-10p		:30			P3		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$275.00		3.20			
23	WYTV	10/15/22	10/15/22	LN Sa	LN Sa		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$200.00		3.70			
24	WYTV	10/16/22	10/16/22	LN Su	LN Su		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S				1	\$200.00		3.70			
25	WYTV	10/11/22	10/17/22	Jimmy Kimmel	Jimmy Kimmel		:30			P3		NM	4	\$140.00

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Week:		10/10/22	10/16/22	-1-11--				3	\$35.00		1.70			
Week:		10/17/22	10/23/22	1-----				1	\$35.00		1.70			
26	WYTV	10/15/22	10/15/22	College FB/ Early	College FB/ Early		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$300.00		3.90			
27	WYTV	10/15/22	10/15/22	College FB/ Late	College FB/ Late		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	-----S-				1	\$300.00		4.10			
<b>Totals</b>											172.80	63	\$10,330.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	63	\$10,330.00	(\$1,549.50)	\$8,780.50
<b>Totals</b>	63	\$10,330.00	(\$1,549.50)	\$8,780.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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