CONTRACT



WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144

ınd:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

	Contract / Rev	vision		Alt Order #			
	3665245	1		27883654			
Advertiser			Ori	ginal Date	Revision		
POL/Senate Leadership F	Fund PAC		O	8/23/22	/ 08/23/22		
Contract Dates	Estimate #						
10/25/22 - 10/31/22	10910				i		
Product							
SLFOH							
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	EOM	Broado	ast	'	Cash		
	Property	Accour	nt E	xecutive	Sales Office		
	WYTV	Katz V	Vashington		Katz/Washingto		
	Special Hand	ling		•			
	<u>Demographic</u>						
	Adults 18+						
					1999		
	Agy Code	Advert	iser	Code	Product 1/2		
	9912736	275			920		
	Agency Ref			Advertiser	Ref		
	IN2570/SP27	1/TO13	26				

			Start/Er	nd	Spots/				
*Line Ch Start	Date End Da	ate Description	1 Time	Days	Length Week	Rate PCode	Type S	pots	Amount
√ 1 WYTV 10/25	/22 10/25/2	2 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35,00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					
Week: 10/24/22	10/30/22	-T	1	\$35.00					
1 2 WYTV 10/26			4p-5p	D-4-	:30	P4	NM	1	\$35.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$35.00					
1 3 WYTV 10/27			4p-5p		:30	P4	NM	1	\$35.00
Start Date	End Date	Weekdays	Spots/Week	Rate	.50	FT	TO THE PARTY OF TH	'	\$55.00
Week: 10/24/22	10/30/22	T	1	\$35,00					
V 4 WYTV 10/28	/22 10/28/2	2 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/24/22	10/30/22	F	<u> </u>	\$35.00					
N 5 WYTV 10/31		· · · · · · · · · · · · · · · · · · ·	4p-5p	- .	:30	P4	NM	1	\$35.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$35.00			- 1		
1 6 WYTV 10/25			<u>`</u>		:30	P3	NM	1	\$35.00
Start Date	End Date	Weekdays	Spots/Week	Rate	.30	FJ	IVIVI	'	\$35.00
Week: 10/24/22	10/30/22	-T	1	\$35.00					
N 7 WYTV 10/26	/22 10/26/2	2 Jimmy Kimr	nel Jimmy k	Kimmel	:30	P3	NM	1	\$35.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/24/22	10/30/22	W	1	\$35.00					
N 8 WYTV 10/27		•	•		:30	P3	NM	1	\$35.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$35.00					
		·-···			:30	P3	NM	1	\$35.00
N 9 WYTV 10/31 Start Date	End Date	:∠ Jimmy Kimi Weekdays	ne⊦ Jimmy k Spots/Week	Rate	:30	P3	MINI	ı	\$35.00
Week: 10/31/22	11/06/22	M	1	\$35.00					
N 10 WYTV 10/30	/22 10/30/2	22 Su 730a-8a	Su 730a	ı-8a	:30	P4	NM	1	\$30.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>					
Week: 10/24/22	10/30/22	S	1	\$30.00					
N 11 WYTV 10/25					:30	P3	NM	1	\$100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144 Advertiser Original Date / Revision

POL/Senate Leadership Fund PAC 08/23/22 / 08/23/22

 Contract Dates
 Product
 Estimate #

 10/25/22 - 10/31/22
 SLFOH
 10910

			Start/End				oots/				
*Line Ch Start Date	End Date	e Description	Time		Days	Length W	eek	Rate PCode	Type	Spots	Amount
		<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$100.00							- - ·
J 12 WYTV 10/26/22		•	730p-8p			:30		P3	NM	1	\$100.00
		<i>N</i> eekdays W	Spots/Week 1	Rate \$100.00							
	10/27/22		730p-8p	\$100.00		:30		P3	NM	1	\$100.00
			Spots/Week	Rate		,50		, ,		•	ψ100,00
		Т	1	\$100.00							
J 14 WYTV 10/28/22		•	730p-8p			:30		P3	NM	1	\$100.00
		Neekdays F	Spots/Week 1	Rate \$100.00							
√ 15 WYTV 10/31/22		M-F 730-8p	730p-8p	_		:30		P3	NM	1	\$100,00
			Spots/Week 1	Rate \$100.00							
1 16 WYTV 10/26/22		The View	The View	*		:30		P3	NM	1	\$65.00
Start Date En	nd Date	<u>Veekdays</u>	Spots/Week	Rate							
		W	1	\$65.00						_	
N 17 WYTV 10/27/22 Start Date En		The View Weekdays	The View Spots/Week	Rate		:30		P3	NM	1	\$65.00
		T	1	\$65.00							
√ 18 WYTV 10/28/22	10/28/22	The View	The View			;30		P3	NM	1	\$65.00
		<u>Weekdays</u>	Spots/Week 1	Rate \$65.00							
	700722	3 KT - V - C - C	The View			:30		P3	NM	1	\$65.00
√ 19 WYTV 10/31/22 Start Date Er		Weekdays	Spots/Week			:30		PS	IVIVI		ф05.00
Week: 10/31/22 11	/06/22	VI	1	\$65.00							
N 20 WYTV 10/25/22	10/25/22	M-F 530p-6p				:30		P3	NM	1	\$50.00
<u>Start Date</u> <u>Er</u> Week: 10/24/22 10		Weekdays -T	Spots/Week 1	Rate \$50.00							
V 21 WYTV 10/27/22	10/27/22			•		:30		P3	NM	1	\$50.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate					,		V
		T	1	\$50.00							
V 22 WYTV 10/28/22	10/28/22	M-F 530p-6p	M-F 530p			:30		P3	NM	1	\$50.00
		<u>Weekdays</u> F	Spots/Week 1	\$50.00							
N 23 WYTV 10/31/22	10/31/22	M-F 530p-6p	M-F 530p	-6p		:30		P3	NM	1	\$50.00
Start Date Er	nd Date	<u>Weekdays</u>	Spots/Week	Rate							
		M	1	\$50.00		-00					675 00
N 24 WYTV 10/25/22 Start Date Er		News M-F 5-6 Weekdays		Rate		:30		P3	NM	1	\$75.00
		-T	1	\$75.00							
N 25 WYTV 10/26/22				_		:30		P3	NM	1	\$75.00
	nd Date 0/30/22	<u>Weekdays</u> w	Spots/Week 1	Rate \$75.00							
N 26 WYTV 10/27/22	10/27/22		<u> </u>	Ψ. σ.σσ		:30		P3	NM	1	\$75.00
Start Date Er	nd Date	Weekdays	Spots/Week	Rate		.00			, ,,,,,	·	\$10,00
		T	1	\$75.00							
N 27 WYTV 10/28/22				D-4-		:30		P3	NM	1	\$75.00
Start Date E	nd Date	<u>Weekdays</u>	Spots/Week	Rate							

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POL/Senate Leadership Fund PAC 08/23/22 / 08/23/22

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 Product
 Estimate #

 10/25/22 - 10/31/22
 SLFOH
 10910

			Start/En		Spots/				
Line Ch Start				Days	Length Week	Rate PCode	Type S	pots	Amount
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$75.00					
I 28 WYTV 10/31					:30	P3	NM	1	\$75,00
Start Date Week: 10/31/22	End Date 11/06/22	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$75.00					
1 29 WYTV 10/25			<u> </u>	\$15.00	:30	P3	NM	1	\$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate	.00			•	V120-00
Week: 10/24/22	10/30/22	-T	1 -	\$125,00					
1 30 WYTV 10/27. Start Date	/22 10/27/2 End Date	2 News M⋅F 6- Weekdays	-7a 6a-7a Spots/Week	Rate	:30	P3	NM	1	\$125.00
Week: 10/24/22	10/30/22	T	1	\$125.00					
J 31 WYTV 10/28	/22 10/28/2	2 News M-F 6	-7a 6a-7a		:30	P3	NM	1	\$125,00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00			- 1		
J 32 WYTV 10/31		<u></u>		\$125.00	:30	P3	NM	1	\$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate	.50	13	1,111		Ψ123.00
Week: 10/31/22	11/06/22	M	1	\$125.00					
1 33 WYTV 10/25			GMA	Data	:30	P3	NM	1	\$125.00
Start Date Week: 10/24/22	End Date 10/30/22	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$125.00					
J 34 WYTV 10/26	/22 10/26/2	22 GMA	GMA		:30	P3	NM	1	\$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/24/22	10/30/22	W	1 0144	\$125.00	-20	D2	AIRA		£125.00
J 35 WYTV 10/27 Start Date	/22 10/27/2 End Date	22 GMA Weekdays	GMA Spots/Week	Rate	:30	Р3	NM	1	\$125.00
Week: 10/24/22	10/30/22	T	1	\$125.00		<u> </u>			
1 36 WYTV 10/28			GMA	- .	:30	P3	NM	1	\$125.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00					
√ 37 WYTV 10/31		· · · · · · · · · · · · · · · · · · ·	GMA	V 1-414	:30	P3	NM	1	\$125,00
Start Date	End Date	Weekdays	Spots/Week	Rate			1		
Week: 10/31/22	11/06/22	M	1	\$125.00					*****
N 38 WYTV 10/30 Start Date	/22 10/30/2 End Date	22 Sun Hour 2 Weekdays	8p-9p Spots/Week	Rate	:30	P3	NM	1	\$275.00
Week: 10/24/22	10/30/22	S	1	\$275.00					
N 39 WYTV 10/30		22 GMA Su	8a-9a		:30	P2	NM	1	\$125.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays S	Spots/Week 1	<u>Rate</u> \$125.00			- 1		
1 40 WYTV 10/29		- Addition -	LN Sa	V.25100	:30	P2	NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate					*
Week: 10/24/22	10/30/22	S-	1	\$200.00		· ·			
N 41 WYTV 10/30 Start Date		22 LN Su Weekdays	LN Su Spots/Week	Rate	:30	P2	NM	1	\$200.00
Week: 10/24/22	10/30/22	S	1	\$200.00					
V 42 WYTV 10/28	3/22 10/28/2	22 Fri Prime Of	ther 2 9p-11p		:30	P3	NM	1	\$200.00
Start Date	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$200.00					
Week: 10/24/22 N 43 WYTV 10/25			GMA	φ200.00	:30	P3	NM	1	\$125.00
Start Date		Weekdays	Spots/Week	<u>Rate</u>	.50	. •	1 4,741	•	Ţ. E 0.44

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2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

Contract / Revision Alt Order # 3665245 27883654

Advertiser Original Date / Revision 08/23/22 / 08/23/22 POL/Senate Leadership Fund PAC **Contract Dates** <u>Product</u> Estimate # SLFOH 10910 10/25/22 - 10/31/22

:Line	Ch Start [ate End Da	ite Description	Start/End Time		Days	Length	Spots/ Week	Rate PCode	Type S	Spots	Amount
	Start Date 10/24/22	End Date 10/30/22	Weekdays	Spots/Week	Rate \$125.00						·	
-	WYTV 10/27/		2 GMA	GMA			:30		P3	NM	1	\$125,00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
	c: 10/24/22	10/30/22	T		\$125.00	<u>.</u>	144				4	£40F 00
45	WYTV 10/28/		2 GMA Weekdays	GMA Spots/Week	Rate		:30		P3	NM	1	\$125.00
Week	Start Date c: 10/24/22	End Date 10/30/22	F	1	\$125.00		8					
1 46	WYTV 10/29/	22 10/29/2	2 College FB/ I	Late College FI	3/ Late		:30		P3	NM	1	\$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate					i		
	c: 10/24/22	10/30/22	S-	1 College El	\$300.00		:30		P3	NM	1	\$300.00
1 47	WYTV 10/29/ Start Date	22 10/29/2 End Da <u>te</u>	2 College FB/ I <u>Weekdays</u>	Early College Fl Spots/W <u>eek</u>	Rate		.30		F3	14141	'	\$300,00
Weel	10/24/22	10/30/22	S-	1	\$300.00	_						
J 48	WYTV 10/28/	22 10/28/2	2 Fri Hour 1	758p-9p			:30		P3	NM.	1	\$350.00
Man	Start Date k: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$350.00							
	WYTV 10/30			9p-10p	\$550.00		:30		P3	NM	1	\$275.00
1 49	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		. •		•	*=:-
Weel	k: 10/24/22	10/30/22	S	1	\$275.00							
1 50	WYTV 10/25				0-1-		:30		P3	NM	1	\$350.00
امو/۸	Start Date k: 10/24/22	End Date 10/30/22	Weekdays -T	Spots/Week 1	Rate \$350.00					- 1		
	WYTV 10/31			<u> </u>	***************************************		:30		P3	NM	1	\$350.00
1 31	Start Date	End Date	Weekdays	Spots/Week	Rate							
Wee	k: 10/31/22	11/06/22	M	1	\$350.00							****
V 52	WYTV 10/26				Poto		:30		P3	NM	1	\$350.00
Wee	Start Date k: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$350.00							
	WYTV 10/26		2 Wed Hour 2	858p-10p			:30		P3	NM	1	\$350.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate							
	k: 10/24/22	10/30/22	W	1	\$350.00					NIA A		#4ED DO
٧ 54	WYTV 10/27 Start Date	/22 10/27/2 End Date	2 Thur Hour 1 Weekdays	758-9p Spots/Week	Rate		:30		P3	NM	1	\$450.00
Wee	k: 10/24/22	10/30/22	T	1	\$450.00							
V 55	WYTV 10/25	/22 10/25/2	22 News M-F 7		⁻ 7p		:30		P2	NM	1	\$300.00
	Start Date	End Date	Weekdays		Rate \$300.00							
	k: 10/24/22	10/30/22	-T	1 Name M.I			:30			NM	1	\$300.00
N 56	WYTV 10/26 Start Date	/22 10/26/2 End Date	22 News M-F 7 Weekdays	p News M-I Spots/Week	- /p Rate		.30		F2	INIVI	'	\$500.00
Wee	k: 10/24/22	10/30/22	W	1	\$300.00							
N 57	WYTV 10/27						:30		P2	NM	1	\$300.00
16/	Start Date	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$300.00					- 1		
	k: 10/24/22 WYTV 10/28						:30		P2	NM	1	\$300.00
и эв	Start Date	End Date	Weekd <u>ays</u>	Spots/Week	Rate		.50		. 2	, 4.41		+
Wee	k: 10/24/22	10/30/22	F	1	\$300.00							
N 59			22 News M-F 7		•		:30		P2	NM	1	\$300.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	!				'	1	

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Contract Dates	Product	Estimate #
10/25/22 - 10/31/22	ISLFOH	10910

*Line Ch Start Date End Date Description	Start/End Time	l Days	Spots/ Length Week	Rate PCode	Type Sp	ots	Amount
Start Date End Date Weekdays Week: 10/31/22 11/06/22 M	Spots/Week 1	<u>Rate</u> \$300.00					
1 60 WYTV 10/27/22 10/27/22 Thur Hour 2 Start Date End Date Weekdays Week: 10/24/22 10/30/22T	Spots/Week	<u>Rate</u> \$475.00	:30	P3	NM	1	\$475.00
Veek: 10/24/22 10/30/22 33 News M-I	Spots/Week	P <u>Rate</u> \$300.00	:30	P2	NM	1	\$300,00
Veek: 10/24/22 10/30/22 33 News M-10/26/22 33 News M-10/26/22 10/26/22 33 News M-10/26/22 End Date Weekdays Week: 10/24/22 10/30/22W	F 6p M-F 6-630 Spots/Week 1	p <u>Rate</u> \$300.00	:30	P2	NM	1	\$300.00
V 63 WYTV 10/27/22 10/27/22 33 News M- Start Date End Date Weekdays Week: 10/24/22 10/30/22T	F 6p M-F 6-630 Spots/Week)p <u>Rate</u> \$300.00	:30	P2	NM	1	\$300.00
₹ 64 WYTV 10/28/22 10/28/22 33 News M-	F 6p M-F 6-630 Spots/Week 1)p <u>Rate</u> \$300.00	:30	P2	MM	1	\$300.00
N 65 WYTV 10/31/22 10/31/22 33 News M- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/22 11/06/22 M	F 6p M-F 6-630 Spots/Week 1	0p <u>Rate</u> \$300.00	:30	P2	NM	1	\$300.00
			Totals			65	\$10,730.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
)9/26/22 -10/30/22	54	\$9,170.00	(\$1,375.50)	\$7,794.50
10/31/22 -11/27/22	11	\$1,560.00	(\$234.00)	\$1,326.00
Totals	65	\$10,730.00	(\$1,609.50)	\$9,120.50

Signature:		Date:	
Jigiialui e.	 		

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