

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

| | | | |
|---|-----------------------------|--|---------------------------------------|
| <u>Contract / Revision</u> 3664222 / | | <u>Alt Order #</u> 27883651 | |
| <u>Advertiser</u> POL/Senate Leadership Fund PAC | | <u>Original Date / Revision</u> 08/22/22 / 08/23/22 | |
| <u>Contract Dates</u> 10/04/22 - 10/10/22 | <u>Estimate #</u> 10907 | | |
| <u>Product</u> SLFOH | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| | <u>Property</u> WYTV | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Adults 25-54 | | | |
| | | <u>Total Ratings</u> 171.30 | |
| <u>Agy Code</u> 9912736 | <u>Advertiser Code</u> | <u>Product 1/2</u> | |
| <u>Agency Ref</u> IN2570/SP271/TO132E | <u>Advertiser Ref</u> | | |

nd:

Mentzer Media Services
 2210 Grey Fox Court
 Bel Air, MD 21015

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-------|---------------|------|-------|----------|
| 1 | WYTV | 10/04/22 | 10/10/22 | News M-F 5-6a | 5a-6a | | :30 | | | P3 | | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | --WTF-- | | | | 3 | \$75.00 | | 2.20 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$75.00 | | 2.20 | | | |
| 2 | WYTV | 10/04/22 | 10/10/22 | News M-F 6-7a | 6a-7a | | :30 | | | P3 | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -T-TF-- | | | | 3 | \$125.00 | | 3.30 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$125.00 | | 3.30 | | | |
| 3 | WYTV | 10/04/22 | 10/10/22 | GMA | GMA | | :30 | | | P3 | | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -TWTF-- | | | | 4 | \$125.00 | | 3.30 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$125.00 | | 3.30 | | | |
| 4 | WYTV | 10/04/22 | 10/10/22 | GMA | GMA | | :30 | | | P3 | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -T-TF-- | | | | 3 | \$125.00 | | 2.00 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$125.00 | | 2.00 | | | |
| 5 | WYTV | 10/04/22 | 10/10/22 | Su 730a-8a | Su 730a-8a | | :30 | | | P4 | | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S | | | | 1 | \$30.00 | | 1.30 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| 6 | WYTV | 10/04/22 | 10/10/22 | GMA Su | 8a-9a | | :30 | | | P2 | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S | | | | 1 | \$125.00 | | 2.30 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| 7 | WYTV | 10/04/22 | 10/10/22 | The View | The View | | :30 | | | P3 | | NM | 4 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | --WTF-- | | | | 3 | \$65.00 | | 2.10 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$65.00 | | 2.10 | | | |
| 8 | WYTV | 10/04/22 | 10/10/22 | M-F 4-5p | 4p-5p | | :30 | | | P4 | | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -TWTF-- | | | | 4 | \$35.00 | | 1.90 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$35.00 | | 1.90 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision 3664222 / | | Alt Order # 27883651 |
| Advertiser POL/Senate Leadership Fund PAC | | Original Date / Revision 08/22/22 / 08/23/22 |
| Contract Dates 10/04/22 - 10/10/22 | Product SLFOH | Estimate # 10907 |

| Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|-------|---------------|------|-------|----------|
| I 9 | WYTV | 10/04/22 | 10/10/22 | M-F 530p-6p | M-F 530p-6p | | :30 | | | P3 | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -T-TF-- | | | | 3 | \$50.00 | | 1.60 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$50.00 | | 1.60 | | | |
| I 10 | WYTV | 10/04/22 | 10/10/22 | 33 News M-F 6p | M-F 6-630p | | :30 | | | P2 | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | --W-F-- | | | | 2 | \$300.00 | | 2.20 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$300.00 | | 2.20 | | | |
| I 11 | WYTV | 10/04/22 | 10/10/22 | News M-F 7p | News M-F 7p | | :30 | | | P2 | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -T-TF-- | | | | 3 | \$300.00 | | 2.70 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| I 12 | WYTV | 10/04/22 | 10/10/22 | M-F 730-8p | 730p-8p | | :30 | | | P3 | | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -TWTF-- | | | | 4 | \$100.00 | | 3.50 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$100.00 | | 3.50 | | | |
| J 13 | WYTV | 10/04/22 | 10/10/22 | Mon Prime Other 1 | 758p-10p | | :30 | | | P3 | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 2 | \$350.00 | | 3.80 | | | |
| J 14 | WYTV | 10/04/22 | 10/10/22 | Tue Prime Other 1 | 758p-10p | | :30 | | | P3 | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -T----- | | | | 2 | \$350.00 | | 3.80 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| V 15 | WYTV | 10/04/22 | 10/10/22 | Wed Hour 1 | 758p-9p | | :30 | | | P3 | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | --W---- | | | | 1 | \$350.00 | | 3.60 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| V 16 | WYTV | 10/04/22 | 10/10/22 | Wed Hour 2 | 858p-10p | | :30 | | | P3 | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | --W---- | | | | 1 | \$350.00 | | 3.60 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| V 17 | WYTV | 10/04/22 | 10/10/22 | Thur Hour 1 | 758-9p | | :30 | | | P3 | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | ---T--- | | | | 1 | \$450.00 | | 4.40 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| N 18 | WYTV | 10/04/22 | 10/10/22 | Fri Hour 1 | 758p-9p | | :30 | | | P3 | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | ----F-- | | | | 1 | \$350.00 | | 4.10 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| N 19 | WYTV | 10/04/22 | 10/10/22 | Fri Prime Other 2 | 9p-11p | | :30 | | | P3 | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | ----F-- | | | | 1 | \$200.00 | | 3.60 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| N 20 | WYTV | 10/04/22 | 10/10/22 | Sun Hour 1 | 7p-8p | | :30 | | | P3 | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S | | | | 1 | \$350.00 | | 6.20 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |

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| <u>Advertiser</u> POL/Senate Leadership Fund PAC | | <u>Original Date / Revision</u> 08/22/22 / 08/23/22 |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|-------|---------------|--------|-------|------------|
| √ 21 | WYTV | 10/04/22 | 10/10/22 | Sun Hour 2 | 8p-9p | | :30 | | | P3 | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S | | | | 1 | \$275.00 | | 5.20 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| √ 22 | WYTV | 10/04/22 | 10/10/22 | Sun Hour 3 | 9p-10p | | :30 | | | P3 | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S | | | | 1 | \$275.00 | | 3.20 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| √ 23 | WYTV | 10/04/22 | 10/10/22 | LN Sa | LN Sa | | :30 | | | P2 | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S- | | | | 1 | \$200.00 | | 3.70 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| √ 24 | WYTV | 10/04/22 | 10/10/22 | LN Su | LN Su | | :30 | | | P2 | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S | | | | 1 | \$200.00 | | 3.70 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| √ 25 | WYTV | 10/04/22 | 10/10/22 | Jimmy Kimmel | Jimmy Kimmel | | :30 | | | P3 | | NM | 4 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -T-TF-- | | | | 3 | \$35.00 | | 1.70 | | | |
| Week: | | 10/10/22 | 10/16/22 | M----- | | | | 1 | \$35.00 | | 1.70 | | | |
| √ 26 | WYTV | 10/04/22 | 10/10/22 | College FB/ Late | College FB/ Late | | :30 | | | P3 | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S- | | | | 1 | \$300.00 | | 2.50 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| √ 27 | WYTV | 10/04/22 | 10/10/22 | College FB/ Prime | College FB/ Prime | | :30 | | | P5 | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/03/22 | 10/09/22 | -----S- | | | | 1 | \$300.00 | | 4.20 | | | |
| Week: | | 10/10/22 | 10/16/22 | ----- | | | | 0 | \$0.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | 171.30 | 61 | \$9,905.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/22 - 10/30/22 | 61 | \$9,905.00 | (\$1,485.75) | \$8,419.25 |
| Totals | 61 | \$9,905.00 | (\$1,485.75) | \$8,419.25 |

Signature: _____ Date: _____

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