CONTRACT



WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

.nd:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

Į.	Contract / Revision			Alt Order #			
	3665264	/		27883655			
Advertiser			Orio	inal Date /	Revision		
POL/Senate Leadership F	und PAC		08	8/23/22	08/23/22		
Contract Dates	Estimate #		\neg				
11/01/22 - 11/08/22	10912		- 1				
Product							
SLFOH							
Order Brand	Billing Cycle	Billing Ca		endar	Cash/Trade		
	EOM	Broado	ast	İ	Cash		
	Property	Account Executive		<u>xecutive</u>	Sales Office		
	WYTV	Katz W	/ash	ington	Katz/Washingto		
	Special Handl	ling					
	Demographic						
	Adults 18+						
					==		
	Agy Code	Advert	i <u>ser</u>	Code	Product 1/2		
	9912736	275			920		
	Agency Ref			Advertiser	Ref		
	IN2570/SP27	1/TO13	2€				

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate PCode	Type Spots	Amount
1 1 WYTV 11/01/22 11/01/22 News M-F 5-6a Start Date End Date Weekdays Spo Week: 10/31/22 11/06/22 -T	5a-6a hts/Week <u>Rate</u> 1 \$75.00	:30	P3	NM 1	\$75.00
N 2 WYTV 11/02/22 11/02/22 News M-F 5-6a Start Date End Date Weekdays Spot Week: 10/31/22 11/06/22W	5a-6a hts/Week Rate 1 \$75.00	:30	P3	NM 1	\$75,00
N 3 WYTV 11/03/22 11/03/22 News M-F 5-6a Start Date End Date Weekdays Sport Week: 10/31/22 11/06/22T	5a-6a <u>ots/Week</u> <u>Rate</u> 1 \$75.00	:30	P3	NM 1	\$75.00
N 4 WYTV 11/07/22 11/07/22 News M-F 5-6a Start Date End Date Weekdays Sport Week: 11/07/22 11/13/22 M	5a-6a <u>ots/Week</u> <u>Rate</u> 1 \$75.00	:30	P3	NM 1	\$75.00
N 5 WYTV 11/08/22 11/08/22 News M-F 5-6a Start Date End Date Weekdays Sport Week: 11/07/22 11/13/22 -T	5a-6a ots/Week <u>Rate</u> 1 \$75.00	:30	P3	NM 1	\$75.00
N 6 WYTV 11/01/22 11/01/22 News M-F 6-7a Start Date End Date Weekdays Sport Week 10/31/22 11/06/22 -T	6a-7a ots/Week <u>Rate</u> 1 \$125.00	:30	P3	NM 1	\$125.00
N 7 WYTV 11/03/22 11/03/22 News M-F 6-7a Start Date End Date Weekdays Spr Week: 10/31/22 11/06/22T	6a-7a <u>ots/Week</u> <u>Rate</u> 1 \$125.00	:30	P3	NM 1	\$125.00
N 8 WYTV 11/04/22 11/04/22 News M-F 6-7a Start Date End Date Weekdays Spr Week: 10/31/22 11/06/22F	6a-7a ots/Week <u>Rate</u> 1 \$125.00	:30	P3	NM 1	\$125.00
N 9 WYTV 11/07/22 11/07/22 News M-F 6-7a Start Date End Date Weekdays Spr Week: 11/07/22 11/13/22 M	6a-7a ots/Week <u>Rate</u> 1 \$125.00	:30	Р3	NM 1	\$125.00
N 10 WYTV 11/08/22 11/08/22 News M-F 6-7a Start Date End Date Weekdays Sp. Week: 11/07/22 11/13/22 -T	6a-7a ots/Week <u>Rate</u> 1 \$125.00	:30	Р3	NM 1	\$125.00
N 11 WYTV 11/01/22 11/01/22 GMA Start Date End Date Weekdays Sp	GMA ots/Week Rate	:30	P3	NM 1	\$125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 3665264 /	Alt Order # 27883655			
Advertiser POL/Senate Leadersh	Original Date / Revision 08/23/22 / 08/23/22				
Contract Dates 11/01/22 - 11/08/22	Product SLFOH	Estimate # 10912			

			Start/End	I	Spots/				
'Line Ch Start I	Date End Da	ate Description	Time	Days	Length Week	Rate PCode	Type S	pots	Amount
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$125.00					
I 12 WYTV 11/02/	22 11/02/2	2 GMA	GMA		:30	P3	NM	1	\$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate			- 1		
Week: 10/31/22	11/06/22	W	1	\$125.00	120	P3	NM	1	\$125.00
I 13 WYTV 11/04/ Start Date	22 11/04/2 End Date	2 GMA Weekdays	GMA Spots/Week	Rate	:30	FS	IAIAI	'	\$125.00
Week: 10/31/22	11/06/22	F	1	\$125.00					
I 14 WYTV 11/07/	22 11/07/2	2 GMA	GMA		:30	P3	NM	1	\$125,00
Start Date	End Date	Weekdays	Spots/Week	Rate \$125.00					
Week: 11/07/22	11/13/22	M	1 0144	\$125.00	:30	P3	NM	1	\$125.00
1 15 WYTV 11/08/ Start <u>Date</u>	'22 11/08/2 End Date	2 GMA Weekdays	GMA Spots/Week	Rate	.30	FJ	MINI	'	\$125.00
Week: 11/07/22	11/13/22	-T	1	\$125.00					
J 16 WYTV 11/03	22 11/03/2	2 GMA	GMA		:30	P3	NM	1	\$125.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate					
Week: 10/31/22	11/06/22	T	1	\$125.00	-20	P3	NM	1	\$125.00
1 17 WYTV 11/04 Start Date	/22 11/04/2 End Date	2 GMA Weekdays	GMA Spots/W <u>eek</u>	Rate	:30	P3	ININI	'	\$125.00
Week: 10/31/22	11/06/22	F==	1	\$125.00					
√ 18 WYTV 11/08	/22 11/08/2	2 GMA	GMA		:30	P3	NM	1	\$125.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate			i		
Week: 11/07/22	11/13/22	-T	1	\$125.00			104	4	#30.00
₹ 19 WYTV 11/06	/22 11/06/2 End D <u>ate</u>	2 Su 730a-8a Weekday <u>s</u>	Su 730a-i Spots/We <u>ek</u>	Ba <u>Rate</u>	:30	P4	NM	1	\$30.00
Start Date Week: 10/31/22	11/06/22	S	1	\$30.00					
1 20 WYTV 11/06	/22 11/06/2	2 GMA Su	8a-9a	-	:30	P2	NM	1	\$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/31/22	11/06/22	s	1	\$125.00				4	605.00
N 21 WYTV 11/02	/22 11/02/2 End <u>Date</u>	22 The View Weekdays	The View Spots/Week	Rate	:30	P3	NM	1	\$65.00
Start Date Week: 10/31/22	11/06/22	W	1	\$65.00					
V 22 WYTV 11/03	/22 11/03/2	22 The View	The View		:30	P3	NM	1	\$65.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/31/22	11/06/22	T	1	\$65.00		P3	NM	4	\$65.00
N 23 WYTV 11/04 Start Date	/22 11/04/2 End <u>Date</u>	22 The View Weekdays	The View Spots/Week	Rate	:30	P3	INIVI	1	\$65,00
Week: 10/31/22	11/06/22	F	1	\$65.00	_				
N 24 WYTV 11/07	/22 11/07/	22 The View	The View		:30	P3	NM	1	\$65.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 11/07/22	11/13/22	M	1	\$65.00			A18.4	4	e25 00
N 25 WYTV 11/01 Start Date	/22 11/01/3 End Date	22 M-F 4-5p Weekdays	4p-5p Spots/Week	Rate	:30	P4	NM	1	\$35,00
Week: 10/31/22	11/06/22	-T	1	\$35.00					
N 26 WYTV 11/02	2/22 11/02/	22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/31/22	11/06/22	W	1	\$35.00	.20	DA	NIA A		\$35.00
N 27 WYTV 11/03 Start Date		22 M-F 4-5p Weekdays	4p-5p Spots/Week	Rate	:30	P4	NM	1	\$35.00
Statt Date	FIIG Date	TTOORGATO	Spoto. Trook	. 10000				•	

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Advertiser

POL/Senate Leadership Fund PAC

Original Date / Revision
08/23/22 / 08/23/22

 Contract Dates
 Product
 Estimate #

 11/01/22 - 11/08/22
 SLFOH
 10912

			Start/E	nd		Spots/				
'Line Ch Start	Date End Da	ite Description	Time		Days	Length Week	Rate PCode	Type	Spots	Amount
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$35.00						_
I 28 WYTV 11/04	/22 11/04/2	2 M-F 4-5p	4p-5p			:30	P4	NM	1	\$35,00
Start Date	End Date	Weekdays	Spots/Week	Rate \$35.00						
Week: 10/31/22	11/06/22	 	1 45.55	\$35.00		:30	P4	NM	1	\$35,00
J 29 WYTV 11/07 <u>Start Date</u> Week: 11/07/22	End Date 11/13/22	∠ M-r 4-∋p <u>Weekdaγs</u> M	4p-5p Spots/Week 1	<u>Rate</u> \$35.00		.30	F4	IAIAI	'	\$33.00
30 WYTV 11/01		2 M-F 530p-6p	M-F 530	Op-60		:30	P3	NM	1	\$50.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$50.00						
J 31 WYTV 11/03	/22 11/03/2	2 M-F 530p-6p	M-F 530	Ор-6р		:30	P3	NM	1	\$50.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00						
√ 32 WYTV 11/04		2 M-F 530p-6p		Ор-6р		:30	P3	NM	1	\$50.00
Week: 10/31/22	End Date 11/06/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$50.00						
√ 33 WYTV 11/07				0р-6р		:30	P3	NM	1	\$50.00
Start Date Week: 11/07/22	End Date 11/13/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00						
N 34 WYTV 11/01		2 33 News M-F	- 1	•		:30	P2	NM	1	\$300.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays -T	Spots/Week 1	Rate \$300.00			·			
1 35 WYTV 11/02						:30	P2	NM	1	\$300.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays w	Spots/Week 1	Rate \$300.00						
N 36 WYTV 11/03						:30	P2	NM	1	\$300.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays	Spots/Week 1	Rate \$300.00						
N 37 WYTV 11/04						:30	P2	NM	1	\$300.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays	Spots/Week 1	Rate \$300.00						
N 38 WYTV 11/07				30p		:30	P2	NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50			·	4555,65
Week: 11/07/22	11/13/22	M	11	\$300.00						
N 39 WYTV 11/01			p News N			:30	P2	MM	1	\$300.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays -T	Spots/Week 1	Rate \$300.00						
N 40 WYTV 11/02		<u> </u>				:30	P2	NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate			, –			•
Week: 10/31/22	11/06/22	W	1	\$300.00						
N 41 WYTV 11/0			•			:30	P2	NM	1	\$300.00
<u>Start Date</u> Week: 10/31/22	End Date 11/06/22	Weekdays T	Spots/Week 1	Rate \$300.00						
N 42 WYTV 11/04			· · · · · · · · · · · · · · · · · · ·			:30	P2	NM	1	\$300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate			. –		1	,
Week: 10/31/22	11/06/22	F	1	\$300.00)					
N 43 WYTV 11/0				•		:30	P2	NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate					•	

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*Line Ch Start I	Date End Da	ite Description	Start/End Time		Days	Spots/ Length Week	Rate PCode	Type	Spots	Amount
Start Date Week: 11/07/22	End Date 11/13/22	Weekdays M	Spots/Week	Rate \$300.00				Ī		
J 44 WYTV 11/01/		2 M-F 730-8p	730p-8p			:30	P3	NM	1	\$100.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$100.00		107.7	-			
↓ 45 WYTV 11/02/	22 11/02/22	2 M-F 730-8p	730p-8p			:30	P3	MM	1	\$100.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays w	Spots/Week 1	Rate \$100,00						
Veek: 10/31/22	/22 11/03/22 End Date 11/06/22	2 M-F 730-8p <u>Weekdays</u> T	730p-8p Spots/Week 1	<u>Rate</u> \$100.00		:30	Р3	ΝM	1	\$100.00
√ 47 WYTV 11/04/ <u>Start Date</u> Week: 10/31/22	/22 11/04/22 End Date 11/06/22	2 M-F 730-8p Weekdays F	730p-8p Spots/Week 1	<u>Rate</u> \$100.00		:30	P3	NM	1	\$100.00
J 48 WYTV 11/07/ Start Date	/22 11/07/22 End Date	2 M-F 730-8p Weekdays	730p-8p Spots/Week	Rate		:30	Р3	NM	1	\$100.00
Week: 11/07/22	11/13/22	M	1	\$100.00						
V 49 WYTV 11/07/ Start Date Week: 11/07/22	/22 11/07/22 End Date 11/13/22	2 Mon Prime C <u>Weekdays</u> M	Other 1 758p-10p Spots/Week 1	<u>Rate</u> \$350.00		:30	P3	NM	1	\$350.00
Veek. 11/01/22		···		•		:30	P3	NM	1	\$350.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays	Spots/Week 1	Rate \$350.00		.50	FU	(4)41	'	\$330.00
N 51 WYTV 11/02 Start Date Week: 10/31/22	/22 11/02/22 End Date 11/06/22	2 Wed Hour 1 Weekdays W	758p-9p Spots/Week 1	Rate \$350.00		:30	P3	NM	1	\$350.00
1 52 WYTV 11/03	/22 11/03/2	2 Thur Hour 1	758-9p			:30	P3	NM	1	\$450.00
Start Date Week: 10/31/22	End <u>Date</u> 11/06/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$450.00						
v 53 WYTV 11/03			858p-10p			:30	P3	NM	1	\$475.00
<u>Start Date</u> Week: 10/31/22	End Date 11/06/22	Weekdays T	Spots/Week 1	Rate \$475.00						
N 54 WYTV 11/04 Start Date Week: 10/31/22	/22 11/04/22 End Date 11/06/22	2 Fri Hour 1 <u>Weekdays</u> F	758p-9p Spots/Week 1	Rate \$350.00		:30	P3	NM	1	\$350.00
V 55 WYTV 11/04 <u>Start Date</u> Week: 10/31/22	/22 11/04/23 End Date 11/06/22	2 Fri Prime Ot Weekdays	her 2 9p-11p Spots/Week	Rate \$200.00		:30	P3	MM	1	\$200.00
V 56 WYTV 11/06	/22 11/06/2	2 Sun Hour 2	8p-9p		• • •	:30	P3	NM	1	\$275.00
Start Date Week: 10/31/22	End Date 11/06/22	<u>Weekdays</u> S	Spots/Week 1	Rate \$275.00						
N 57 WYTV 11/06 Start Date		2 Sun Hour 3 Weekdays	9p-10p Spots/Week	Rate		:30	P3	NM	1	\$275.00
Week: 10/31/22	11/06/22	S	1 1	\$275.00						
N 58 WYTV 11/05 Start Date	/22 11/05/2 End Date	2 LN Sa Weekdays	LN Sa Spots/Week	Rate		:30	P2	MM	1	\$200.00
Week: 10/31/22	11/06/22	S-	1	\$200.00						
N 59 WYTV 11/06 Start Date	/22 11/06/2 End Date	2 LN Su <u>Weekdays</u>	LN Su <u>Spots/Week</u>	Rate		:30	P2	NM	1	\$200.00

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Line Ch Start Dat	te End Date De	escription	Start/Er Time		Days	Length	Spots/ Week	Rate PCode	Type S	pots	Amount
	nd Date Weel 1/06/22	days Spots	s/Week 1	<u>Rate</u> \$200,00							
			Jimmy K <u>s/Week</u> 1	immel <u>Rate</u> \$35.00		:30		P3	NM	1	\$35,00
			Jimmy K s/Week 1	immel <u>Rate</u> \$35,00		:30		P3	NM	1	\$35.00
			Jimmy K s/Week 1	immel <u>Rate</u> \$35.00		:30		P3	NM	1	\$35.00
			Jimmy K s/Week 1	immel <u>Rate</u> \$35.00		:30		P3	NM	1	\$35.00
			College s/Week 1	FB/ Late <u>Rate</u> \$300.00		:30		P3	NM	1	\$300.00
						Totals				64	\$10,205.00

ime Period	riod # of Spots Gross Amount		Agency Comm.	Net Amount
0/31/22 -11/27/22	64	\$10,205.00	(\$1,530.75)	\$8,674.25
otals	64	\$10,205.00	(\$1,530.75)	\$8,674.25

3ignature:	Date:	
2.5		

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