



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27883653	<b>Changes as of:</b> 10/28/2022 at 5:46 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 275/920/10909	<b>Flight:</b> 10/18/22 - 10/24/22	<b>Station:</b> WYTV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MENTZER MEDIA SERVIC 2210 Grey Fox Court Bel Air, MD 21015	<b>Advertiser:</b> Senate Leadership Fund	<b>Market:</b> Youngstown-Warren	<b>Total \$:</b> \$10,175.00
<b>Product:</b> SLFOH	<b>Agency Order #:</b> 11931752	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 64
<b>Buyer:</b> Scott, Kelly	<b>Salesperson:</b> SHANNAN YALLOF 212-373-8131	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$59.05
<b>Separation:</b>		<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 172.3
		<b>Assistant:</b> SHANNAN YALLOF 212-373-8131	<b>Traffic #:</b> 3665215

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24						Total Spots	Total \$	CPP*	GRP*	
							10/18	10/19	10/20	10/21	10/22	10/23					10/24
CR 27	Sa 7:30p-11p		ABC Saturday Night College Football	\$300.00	5.5	30	0	0	0	0	1	0	0	0	0	0	0.0
1231669 Index: 117							<b>TOTALS:</b> 11 10 13 13 2 5 10						64	\$10,175.00	\$59.05	172.3	

Makegood Comments			
Date/Time	Action	Added by	Comment
10/31/22 11:31 AM	Accepted	SHANNAN YALLOF	to est.10912
10/28/22 5:46 PM	Sent To Rep	Jim Dreistadt	10/28/22 SEE CREDIT ON LINE 27 SA 730-11P 1X 10/22 \$300- NCAA FOOTBALL CREDIT DOLLARS MOVING TO ORDER 27883655