



125 West 55th St
New York, NY 10019

Contract # 27883649 Changes as of: 9/13/2022 at 3:34 PM Version: Highlighting Makegood 1 Status: Accepted
 CPE: 275/920/10905 Flight: 9/20/22 - 9/26/22 Station: WYTV Con Type: POLITICAL/VOTE
 Agency: MENTZER MEDIA Advertiser: Senate Leadership Market: Youngstown-Warren Total \$: \$9,055.00
 SERVIC 2210 Grey Fox Court Product: SLFOH Office: WASHINGTON Total Spots: 55
 Bel Air, MD 21015 Agency Order #: 11931645 Service: Nielsen Total CPP: \$69.23
 Buyer: Scott, Kelly Primary Demo: Adults 18+ Total GRP: 130.8
 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF Traffic #: 3665095
 212-373-8131 212-373-8131

Separation:
 Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP*	GRP*	
							9/20	9/21	9/22	9/23	9/24	9/25	9/26					
MSD 5	Tu-F,M 11a-12n		The View	\$75.00	1.6	30	1	0	1	0	0	0	1	0	2	\$150.00	\$46.88	3.2
1231669 Index: 134																		
MSD 10	Tu 10p-11p		The Rookie (R)-ABC	\$225.00	2.2	30	1	0	0	0	0	0	0	0	0	\$0.00	\$102.27	0.0
1231669 Index: 118																		
MGD 24	M 11a-12n		THE VIEW	\$65.00	1.6	30	0	0	0	0	0	0	1	1	\$65.00	\$40.63	1.6	
MGD 25	Tu 8p-11p		THE PROTH 3 BACHELORETTE	\$225.00	2.2	30	1	0	0	0	0	0	0	1	\$225.00	\$102.27	2.2	
MGD 26	Tu-F 12:37a-1:07a		NIGHTLINE	\$10.00	0.0	30	0	1	0	0	0	0	0	1	\$10.00	\$0.00	0.0	
TOTALS:							10	9	12	8	1	5	10	55	\$9,055.00	\$69.23	130.8	

Makegood Comments			
Date/Time	Action	Added by	Comment
09/13/22 3:34 PM	Sent To Rep	Jim Dreistadt	9/13/22 SEE CORRECTIONS OF RATE FROM LINE 5 AND LINLE 10 MAKEGOODS LINES 24, 25 AND 26 PLEASE APPROVE