



125 West 55th St
New York, NY 10019

Contract # 27883654	Changes as of: 10/28/2022 at 5:49 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 275/920/10910	Flight: 10/25/22 - 10/31/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Youngstown-Warren	Total \$: \$10,430.00
2210 Grey Fox Court	Product: SLFOH	Office: WASHINGTON	Total Spots: 64
Bel Air, MD 21015	Agency Order #: 11931779	Service: Nielsen	Total CPP: \$60.05
	Buyer: Scott, Kelly	Primary Demo: Adults 18+	Total GRP: 173.7
	Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131	Traffic #: 3665245

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/25 - 10/31						Total Spots	Total \$	CPP*	GRP*	
							10/25	10/26	10/27	10/28	10/29	10/30					10/31
CR 16	Sa 3:30p-7:30p		ABC College Football Late Game	\$300.00	4.1	30	0	0	0	0	1	0	0	0	0	0	0
1231669 Index: 120							TOTALS:						64	\$10,430.00	\$60.05	173.7	

Makegood Comments

Date/Time	Action	Added by	Comment
10/31/22 11:32 AM	Accepted	SHANNAN YALLOF	moved to est.10912
			10/2822 SEE NA LINE 16 SA 330-730P 1X 10/29 \$300 - NCAA
10/28/22 5:49 PM	Sent To Rep	Jim Dreistadt	MOVING DOLLARS TO ORDER 27883655