



125 West 55th St
New York, NY 10019

Contract # 27883648	Changes as of: 9/16/2022 at 1:12 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 275/920/10904	Flight: 9/13/22 - 9/19/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Youngstown-Warren	Total \$: \$9,880.00
2210 Grey Fox Court Bel Air, MD 21015	Product: SLFOH	Office: WASHINGTON	Total Spots: 53
	Agency Order #: 11931619	Service: Nielsen	Total CPP: \$78.35
	Buyer: Scott, Kelly	Primary Demo: Adults 18+	Total GRP: 126.1
	Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131	Traffic #: 3665074

Separation:
Comments: Separation: 30 PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP*	GRP*						
							9/13	9/14	9/15	9/16	9/17	9/18	9/19										
CR 2	Tu-F,M 6:30a-7a		Daybreak 6AM	\$175.00	2.9	30	1	1	1	1	0	0	1		4	\$700.00	\$60.34	11.6					
1231669 Index: 114																							
CR 3	Tu-F,M 7a-8a		Good Morning America	\$175.00	2.9	30	1	0	1	1	0	0	1		3	\$525.00	\$60.34	8.7					
1231669 Index: 114																							
CR 5	Tu-F,M 11a-12n		The View	\$75.00	1.6	30	1	0	1	0	0	0	1		2	\$150.00	\$46.88	3.2					
1231669 Index: 134																							
TOTALS:													11	10	12	8	3	2	7	53	\$9,880.00	\$78.35	126.1

Makegood Comments			
Date/Time	Action	Added by	Comment
09/16/22 1:38 PM	Accepted	SHANNAN YALLOF	moved to est.10905 (3665095)
			9/16/22 see NA on lines 2,3 and 5 due to ABC coverage of queen's funeral
09/16/22 1:12 PM	Sent To Rep	Jim Dreistadt	credits and move dollars to next order