CONTRACT



WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

.nd:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

	Contract / Rev	<u>/ision</u>	Alt Order #					
	3665245	1	_	27883654				
Advertiser			Original Date / Revision					
POL/Senate Leadership Fund PAC				10/31/22 / 10/31/22				
Contract Dates	Estimate #							
10/25/22 - 10/31/22	10910		- 1					
Product	•							
SLFOH								
Order Brand	Billing Cycle	Billing	Cale	endar	Cash/Trade			
	EOM	Broade	cast		Cash			
	Property	Accou	nt E	xecutive	Sales Office			
	WYTV	Katz V	Vash	ington	Katz/Washingto			
	Special Hand	<u>ling</u>						
	Demographic	:						
	Adults 18+							
	Agy Code	Adver	tiser	Code	Product 1/2			
	9912736	275			920			
	Agency Ref			Advertiser	Ref			
	IN2570/SP27	1/TQ13	32€	1				

	Start/End	d	Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate PCode	Type Sp	ots	Amount
1 WYTV 10/25/22 10/25/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
Start Date End Date Weekdays	Spots/Week	Rate			- 1		
Week: 10/24/22 10/30/22 -T	11	\$35.00					
2 WYTV 10/26/22 10/26/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/22 10/30/22W	Spots/Week	<u>Rate</u> \$35.00					
VVCCK: TO/E-1/22 TO/OVIE	1 4- 5-	\$33.00	:30	P4	NM	1	\$35.00
3 WYTV 10/27/22 10/27/22 M-F 4-5p Start Date End <u>Date Weekdays</u>	4p-5p Spots/Week	Rate	.30	ГЧ	14141	'	\$33.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/22 10/30/22T	1	\$35.00					
4 WYTV 10/28/22 10/28/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>					
Week: 10/24/22 10/30/22F	1	\$35.00					
5 WYTV 10/31/22 10/31/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 M	Spots/Week 1	<u>Rate</u> \$35.00					
THOUSE THE THE			:30	P3	NM	1	\$35.00
6 WYTV 10/25/22 10/25/22 Jimmy Kimn Start Date End Date Weekdays	nel Jimmy Ki Spots/ <u>Week</u>	ımmeı <u>Rate</u>	:30	F3	IAIAI	•	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/22 10/30/22 -T	1	\$35.00					
7 WYTV 10/26/22 10/26/22 Jimmy Kimn	nel Jimmy K	immel	:30	P3	NM	1	\$35.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 10/24/22 10/30/22W	11	\$35.00					
8 WYTV 10/27/22 10/27/22 Jimmy Kimr			:30	P3	NM	1	\$35.00
Week 10/24/22 End Date Weekdays	Spots/Week	<u>Rate</u> \$35.00					
**COR: 10/2-1/22 10:00:11	<u> </u>		.00	P3	NM	1	\$35.00
9 WYTV 10/31/22 10/31/22 Jimmy Kimr Start Date End Date Weekdays	nel Jimmy K Spots/Week	ımmeı Rate	:30	P3	[414]	'	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/22 11/06/22 M	1	\$35.00					
10 WYTV 10/30/22 10/30/22 Su 730a-8a	Su 730a	-8a	:30	P4	NM	1	\$30.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 10/24/22 10/30/22S	1	\$30.00					
11 WYTV 10/25/22 10/25/22 M-F 730-8p			:30	P3	NM	1	\$100.00
Start Date End Date Weekdays	Spots/Week	Rate					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shalt remain obligated to pay to station the amount of any bills rendered by station. Payment by advertiser to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

Contract / Revision Alt Order # 3665245 27883654 Original Date / Revision Advertiser 10/31/22 / 10/31/22 POL/Senate Leadership Fund PAC <u>Product</u> Estimate # Contract Dates 10910 SLFOH 10/25/22 - 10/31/22

			Start/End	d		Spots/				
*Line Ch Start D	ate End Da	te Description			Days	Length Week	Rate PCode	Type	Spots	Amount
	End Date 10/30/22	<u>Weekdays</u> -T	Spots/Week 1	Rate \$100.00						
12 WYTV 10/26/2		M-F 730-8p	730p-8p			:30	P3	NM	1	\$100.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$100.00						
13 WYTV 10/27/2			730p-8p	***************************************		:30	P3	NM	1	\$100.00
	End Date 10/30/22	Weekdays	Spots/Week	Rate \$100.00						
14 WYTV 10/28/2			730p-8p			:30	P3	NM	1	\$100.00
	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$100.00						
15 WYTV 10/31/2	2 10/31/2	2 M-F 730-8p	730p-8p			:30	P3	NM	1	\$100.00
Start Date Week: 10/31/22	End Date 11/06/22	Weekdays M	Spots/Week 1	Rate \$100.00	<u> </u>	N				
16 WYTV 10/26/2	2 10/26/2:	2 The View	The View			:30	P3	NM	1	\$65.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$65.00						
17 WYTV 10/27/2			The View			:30	P3	NM	1	\$65.00
<u>Start Date</u> Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	Rate \$65.00						
18 WYTV 10/28/2		· · · · · · · · · · · · · · · · · · ·	The View			:30	P3	NM	1	\$65.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/24/22	10/30/22	F	1	\$65.00				212.4		ድ ድ ለበ
19 WYTV 10/31/2		2 The View <u>Weekdays</u>	The View Spots/Week	/ R <u>ate</u>		:30	P3	NM	1	\$65.00
<u>Start Date</u> Week: 10/31/22	End Date 11/06/22	M	1	\$65.00						050.00
20 WYTV 10/25/2			M-F 530 _j Spots/Week	o-6p <u>Rate</u>		:30	P3	NM)	1	\$50.00
<u>Start Date</u> Week: 10/24/22	End Date 10/30/22	Weekdays -T	1	\$50.00						
21 WYTV 10/27/2	22 10/27/2	2 M-F 530p-6p		p-6p		:30	P3	NM	1	\$50.00
Start Date	End Date	Weekdays	Spots/Week 1	Rate \$50.00					1	
Week: 10/24/22	10/30/22					:30	P3	NM	1	\$50.00
22 WYTV 10/28/3 Start <u>Date</u>	22 10/26/2 En <u>d Date</u>	2 M-F 530p-6p Weekdays	Spots/We <u>ek</u>	Rate		.50	, 0			• • • • • • • • • • • • • • • • • • • •
Week: 10/24/22	10/30/22	F	1	\$50.00						
23 WYTV 10/31/2			M-F 530	р-6р		:30	P3	NM	1	\$50.00
<u>Start Date</u> Week: 10/31/22	End Date 11/06/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00					ı	
24 WYTV 10/25/		2 News M-F 5	-6a 5a-6a			:30	P3	NM	1	\$75.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/24/22	10/30/22	-T	1 5.0	\$75.00		:30	P3	NM	1 1	\$75.00
25 WYTV 10/26/ Start Date	22 10/26/2 End <u>Date</u>	22 News M-F 5 Weekdays	-6a 5a-6a Spots/Week	Rate	•	:30	PS	IAIAI	'	ψ1 J.UU
Week: 10/24/22	10/30/22	W	1	\$75.00				. ,	1	
26 WYTV 10/27/						:30	Р3	NM	1	\$75.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$75.00						
27 WYTV 10/28/		2.001		7.5		:30	P3	NM	1	\$75.00
Start Date	End Date	Weekdays	Spots/Week	Rate	ì				l	

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WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

Alt Order # Contract / Revision 27883654 3665245 Original Date / Revision

Advertiser 10/31/22 / 10/31/22 POL/Senate Leadership Fund PAC

Product Estimate # Contract Dates 10910 10/25/22 - 10/31/22 SLFOH

	Start/End	d	Spots/				
Line Ch Start Date End Date Description	Time	Days	Length Week	Rate PCode	TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/24/22 10/30/22F	pots/Week 1	<u>Rate</u> \$75.00					
28 WYTV 10/31/22 10/31/22 News M-F 5-6a			:30	P3	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/22 11/06/22 M	pots/Week 1	<u>Rate</u> \$75.00					
29 WYTV 10/25/22 10/25/22 News M-F 6-7a	6a-7a		:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/24/22 10/30/22 -T	pots/Week 1	<u>Rate</u> \$125.00					
30 WYTV 10/27/22 10/27/22 News M-F 6-7a	6a-7a		:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/24/22 10/30/22T	pots/Week 1	<u>Rate</u> \$125.00					
31 WYTV 10/28/22 10/28/22 News M-F 6-7a	6a-7a		:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/24/22 10/30/22F	Spots/Week 1	<u>Rate</u> \$125.00		_			
32 WYTV 10/31/22 10/31/22 News M-F 6-7a	6a-7a		:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/22 11/06/22 M	Spots/Week 1	<u>Rate</u> \$125.00					
33 WYTV 10/25/22 10/25/22 GMA	GMA		:30	P3	NM	1	\$125.00
<u> </u>	Spots/Week 1	Rate \$125.00			- 1		
Week: 10/24/22 10/30/22 -T	GMA	\$125.00	:30	P3	NM	1	\$125.00
34 WYTV 10/26/22 10/26/22 GMA Start Date	Spots/Week	Rate	,50	10		•	V .20100
Week: 10/24/22 10/30/22W	1	\$125.00					
35 WYTV 10/27/22 10/27/22 GMA	GMA		:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/24/22 10/30/22T	Spots/Week 1	<u>Rate</u> \$125.00					
36 WYTV 10/28/22 10/28/22 GMA	GMA		:30	P3	NM	1	\$125.00
Start Date	Spots/Week	Rate			- [
Week: 10/24/22 10/30/22F	1 0111	\$125.00	:30	P3	NM	1	\$125.00
37 WYTV 10/31/22 10/31/22 GMA Start Date <u>End Date</u> <u>Weekdays</u> S	GMA Spots/Week	Rate	:30	F3	14141	,	ψ120.00
Week: 10/31/22 11/06/22 M	1	\$125.00					
38 WYTV 10/30/22 10/30/22 Sun Hour 2	8p-9p		:30	P3	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> S Week: 10/24/22 10/30/22S	Spots/Week 1	<u>Rate</u> \$275.00					
39 WYTV 10/30/22 10/30/22 GMA Su	8a-9a	4210.00	:30	P2	NM	1	\$125.00
	Spots/Week	Rate	,,,,				
Week: 10/24/22 10/30/22S	1	\$125.00					
40 WYTV 10/29/22 10/29/22 LN Sa	LN Sa	Data	:30	P2	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Start Date</u> <u>Weekdays</u> <u>Start Date</u> <u>Weekdays</u> <u>Start Date</u>	Spots/Week 1	Rate \$200.00		<u></u>			
41 WYTV 10/30/22 10/30/22 LN Su	LN Su	_	:30	P2	NM	1	\$200.00
Start Date End Date Weekdays Week: 10/24/22 10/30/22 S	Spots/Week 1	Rate \$200.00					
42 WYTV 10/28/22 10/28/22 Fri Prime Other			:30	P3	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/22 10/30/22F	Spots/Week 1	<u>Rate</u> \$200.00					
43 WYTV 10/25/22 10/25/22 GMA	GMA		:30	P3	MM	1	\$125.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>			ı		

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Alt Order # Contract / Revision 27883654 3665245 Original Date / Revision Advertiser 10/31/22 / 10/31/22 POL/Senate Leadership Fund PAC <u>Product</u> Estimate # Contract Dates SLFOH 10910 10/25/22 - 10/31/22

			Start/E	End	Spots/				
'Line Ch Start	Date End Da	ite Description	Time	Days	Length Week	Rate PCode	Type S	pots	Amount
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00					
44 WYTV 10/27/ Start Date Week: 10/24/22	22 10/27/22 End Date 10/30/22	2 GMA <u>Weekdays</u> T	GMA Spots/Week	<u>Rate</u> \$125.00	:30	P3	NM	1	\$125.00
45 WYTV 10/28 Start Date Week: 10/24/22		2 GMA Weekdays	GMA Spots/Week 1	<u>Rate</u> \$125.00	:30	P3	MM	1	\$125.00
J 46 WYTV 10/29 <u>Start Date</u> Week: 10/24/22	/22 10/29/2 End Date 10/30/22	2 College FB/	Late Colleg Spots/Week 1	e FB/ Late Rate \$300.00	:30	P3	NM	0	\$0.00
Spot Ch Da	te Range	Description 22 College FB/	Late	Start/End Time College FB/ Late	Weekdays Length	Rate \$300.00	Type NM		
47 WYTV 10/29 Start Date Week: 10/24/22	/22 10/29/2 End Date 10/30/22	2 College FB/ Weekdays	Early Colleg Spots/Week 1	e FB/ Early <u>Rate</u> \$300.00	:30	P3	MM	1	\$300,00
48 WYTV 10/28 <u>Start Date</u> Week: 10/24/22	/22 10/28/2 End Date 10/30/22	2 Fri Hour 1 Weekdays	758p-9 Spots/Week 1	9p <u>Rate</u> \$350.00	:30	P3	NM	1	\$350.00
49 WYTV 10/30 <u>Start Date</u> Week: 10/24/22	/22 10/30/2 End Date 10/30/22	2 Sun Hour 3 Weekdays	9p-10p Spots/Week 1	Rate \$275.00	:30	P3	NM	1	\$275.00
50 WYTV 10/25 <u>Start Date</u> Week: 10/24/22		2 Tue Prime C Weekdays -T	Other 1 758p- Spots/Week 1	10p <u>Rate</u> \$350.00	:30	P3	NM	1	\$350.00
51 WYTV 10/31 <u>Start Date</u> Week: 10/31/22	/22 10/31/2 End Date 11/06/22	2 Mon Prime (Weekdays M	Other 1 758p- Spots/Week 1	10p <u>Rate</u> \$350.00	:30	P3	NM	1	\$350.00
52 WYTV 10/26 <u>Start Date</u> Week: 10/24/22	5/22 10/26/2 End Date 10/30/22	22 Wed Hour 1 Weekdays	758p- Spots/Week 1	9p <u>Rate</u> \$350.00	:30	P3	NM	1	\$350.00
53 WYTV 10/26 <u>Start Date</u> Week: 10/24/22		22 Wed Hour 2 Weekdays W	858p- Spots/Week 1	10p <u>Rate</u> \$350.00	:30	Р3	MM	1	\$350.00
54 WYTV 10/27 <u>Start Date</u> Week: 10/24/22		22 Thur Hour 1 Weekdays	758-9 Spots/Week	p <u>Rate</u> \$450.00	:30	P3	ΝM	1	\$450.00
55 WYTV 10/2	5/22 10/25/2	22 News M-F 7 Weekdays -T		M-F 7p Rate \$300.00	:30	P2	NM	1	\$300.00
	5/22 10/26/2	22 News M-F 7 Weekdays	'p News Spots/Week 1	M-F 7p <u>Rate</u> \$300.00	:30	P2	NM	1	\$300.00
	7/22 10/27/	22 News M-F 7 Weekdays T	p News Spots/Week 1	M-F 7p <u>Rate</u> \$300.00	:30	P2	NM	1	\$300.00
58 WYTV 10/2	8/22 10/28/	22 News M-F 7 Weekdays	7p News Spots/Week	M-F 7p Rate	:30	P2	NM	1	\$300.00

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Alt Order #



WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

	3665245 /	27883654
Advertiser POL/Senate Leadersh	ip Fund PAC	<u>Original Date / Revision</u> 10/31/22 / 10/31/22
Contract Dates 10/25/22 - 10/31/22	Product SLFOH	Estimate # 10910

Contract / Revision

Line Ch Start Date End Date Description	Start/End Time	Days Len	Spots/ gth Week	Rate PCode	Type Spo	ts	Amount
	<u>Spots/Week</u> <u>Ra</u> 1 \$300.0						
59 WYTV 10/31/22 10/31/22 News M-F 7p	Spots/Week Ra		:30	P2	NM	1	\$300.00
Week: 10/31/22 11/06/22 M 60 WYTV 10/27/22 10/27/22 Thur Hour 2 Start Date End Date Weekdays	1 \$300.0 858p-10p Spots/Week Ra	te	:30	Р3	NM	1	\$475.00
Week: 10/24/22 10/30/22T 61 WYTV 10/25/22 10/25/22 33 News M-F Start Date End Date Weekdays	Spots/Week Ra	ite	:30	P2	NM	1	\$300.00
Week: 10/24/22 10/30/22 -T 62 WYTV 10/26/22 10/26/22 33 News M-F Start Date End Date Weekdays	Spots/Week Ra	ıte	:30	P2	NM	1	\$300.00
Week: 10/24/22 10/30/22 W 63 WYTV 10/27/22 10/27/22 33 News M-F Start Date End Date Weekdays	1 \$300. 6p M-F 6-630p Spots/Week Rs 1 \$300.	ate_	:30	P2	NM!	1	\$300.00
Week: 10/24/22 10/30/22T 64 WYTV 10/28/22 10/28/22 33 News M-F Start Date End Date Weekdays Week 10/24/22 10/30/22F	6p M-F 6-630p	ate	:30	P2	NM	1	\$300.00
Week: 10/24/22 10/30/22F 65 WYTV 10/31/22 10/31/22 33 News M-F Start Date End Date Weekdays Week: 10/31/22 11/06/22 M	6p M-F 6-630p	ate	:30	P2	NM	1	\$300.00
Trock to the transfer of the t		Tota	ils			64	\$10,430.00

Signature:	Date:
Signature.	

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(Line Fransactions, N = New, E = Edited, D - Detect)

Notwithstanding to whom biffs are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any biffs are rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station with not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.