



125 West 55th St
New York, NY 10019

Contract # 27883652 Changes as of: 8/19/2022 at 4:12 PM Version: Current State Version 1
 CPE: 275/920/10908 Flight: 10/11/22 - 10/17/22 Station: WYTV
 Agency: MENTZER MEDIA Advertiser: Senate Leadership Market: Youngstown-Warren
 SERVIC Fund
 2210 Grey Fox Court Product: SLFOH
 Bel Air, MD 21015 Agency Order #: 11931725
 Buyer: Scott, Kelly Office: WASHINGTON
 Salesperson: SHANNAN YALLOF 212-373-8131 Service: Nielsen
 Assistant: SHANNAN YALLOF 212-373-8131

Con Type: POLITICAL/VOTE
 Total \$: \$10,330.00
 Total Spots: 63
 Total CPP: \$59.78
 Total GRP: 172.8

Comments: Separation: 30; PopulationBuyType: CPP
 Separation: Est 10908 M

#	Day/Time	DP	Program	Rate	A18P Rating	Len	T W Th F							Total Spots	Total \$	CPP*	GRP*
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F,M 5a-5:30a		Daybreak 5AM 3	\$75.00	2.2	30	0	1	1	1	0	0	1	4	\$300.00	\$34.09	8.8
1231669 Index: 126																	
2	Tu-F,M 6:30a-7a		Daybreak 6AM 3	\$125.00	3.3	30	1	0	1	1	0	0	1	4	\$500.00	\$37.88	13.2
1231669 Index: 120																	
3	Tu-F,M 7a-8a		Good Morning America 3	\$125.00	3.3	30	1	1	1	1	0	0	0	4	\$500.00	\$37.88	13.2
1231669 Index: 120																	
4	Tu-F,M 8a-9a		Good Morning America 3	\$125.00	2.0	30	1	0	1	1	0	0	0	3	\$375.00	\$62.50	6.0
1231669 Index: 130																	
5	Su 7:30a-8a		This Week in Pennsylvania 4	\$30.00	1.3	30	0	0	0	0	0	1	0	1	\$30.00	\$23.08	1.3
1231669 Index: 138																	
6	Su 8a-9a		Good Morning America Sunday 2	\$125.00	2.3	30	0	0	0	0	0	1	0	1	\$125.00	\$54.35	2.3
1231669 Index: 129																	
7	Tu-F,M 11a-12n		The View 3	\$65.00	2.1	30	0	1	1	1	0	0	1	4	\$260.00	\$30.95	8.4
1231669 Index: 134																	
8	Tu-F,M 4p-5p		Kelly Clarkson 4	\$35.00	1.9	30	1	1	1	1	0	0	1	5	\$175.00	\$18.42	9.5
1231669 Index: 139																	
9	Tu-F,M 5:30p-6p		Jeopardy 3	\$50.00	1.6	30	1	1	1	1	0	0	1	5	\$250.00	\$31.25	8.0
1231669 Index: 132																	
10	Tu-F,M 6p-6:30p		33 News at 6PM 2	\$300.00	2.2	30	0	1	1	1	0	0	1	4	\$1,200.00	\$136.36	8.8
1231669 Index: 118																	
11	Tu-F,M 7p-7:30p		33 News at 7PM 2	\$300.00	2.7	30	1	1	1	1	0	0	0	4	\$1,200.00	\$111.11	10.8
1231669 Index: 121																	
12	Tu-F,M 7:30p-8p		Entertainment Tonight 3	\$100.00	3.5	30	1	1	1	1	0	0	1	5	\$500.00	\$28.57	17.5
1231669 Index: 120																	
13	M 8p-10p		Bachelor in Paradise Mon-ABC 3	\$350.00	3.8	30	0	0	0	0	0	0	1	1	\$350.00	\$92.11	3.8
1231669 Index: 126																	



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							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
14	Tu 8p-10p		Bachelor in Paradise Tue-ABC 3	\$350.00	3.8	30	2	0	0	0	0	0	0	0	2	\$700.00	\$92.11	7.6
1231669 Index: 126																		
15	W 8p-9p		The Conners/The Goldbergs-ABC 3	\$350.00	3.6	30	0	1	0	0	0	0	0	0	1	\$350.00	\$97.22	3.6
1231669 Index: 121																		
16	W 9p-10p		Abbott Elementary/Home Economics-ABC 3	\$350.00	3.6	30	0	1	0	0	0	0	0	0	1	\$350.00	\$97.22	3.6
1231669 Index: 121																		
17	Th 8p-9p		Station 19-ABC 3	\$450.00	4.4	30	0	0	1	0	0	0	0	0	1	\$450.00	\$102.27	4.4
1231669 Index: 114																		
18	Th 9p-10p		Grey's Anatomy-ABC 3	\$475.00	3.7	30	0	0	1	0	0	0	0	0	1	\$475.00	\$128.38	3.7
1231669 Index: 119																		
19	F 8p-9p		Shark Tank-ABC 3	\$350.00	4.1	30	0	0	0	1	0	0	0	0	1	\$350.00	\$85.37	4.1
1231669 Index: 126																		
20	F 9p-11p		20/20 (2 hours)-ABC 3	\$200.00	3.6	30	0	0	0	1	0	0	0	0	1	\$200.00	\$55.56	3.6
1231669 Index: 121																		
21	Su 8p-9p		Celebrity Jeopardy-ABC 3	\$275.00	5.2	30	0	0	0	0	0	1	0	0	1	\$275.00	\$52.88	5.2
1231669 Index: 120																		
22	Su 9p-10p		Celebrity Wheel of Fortune-ABC 3	\$275.00	3.2	30	0	0	0	0	0	0	1	0	1	\$275.00	\$85.94	3.2
1231669 Index: 130																		
23	Sa 11p-11:35p		33 News at 11PM 3	\$200.00	3.7	30	0	0	0	0	1	0	0	0	1	\$200.00	\$54.05	3.7
1231669 Index: 121																		
24	Su 11p-11:35p		33 News at 11PM 3	\$200.00	3.7	30	0	0	0	0	0	1	0	0	1	\$200.00	\$54.05	3.7
1231669 Index: 121																		
25	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live-ABC 3	\$35.00	1.7	30	1	0	1	1	0	0	1	0	4	\$140.00	\$20.59	6.8
1231669 Index: 131																		
26	Sa 12n-3:30p		ABC College Football Early Game 3	\$300.00	3.9	30	0	0	0	0	1	0	0	0	1	\$300.00	\$76.92	3.9
1231669 Index: 122																		



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							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
27	Sa 3:30p-7:30p		ABC College Football Late Game	\$300.00	4.1	30	0	0	0	0	1	0	0	1	\$300.00	\$73.17	4.1	
							TOTALS:	10	10	13	13	3	5	9	63	\$10,330.00	\$59.78	172.8

KATZ TELEVISION GROUP

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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/19/22 4:12 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$75,692
WYTV Share:	13%
Comment:	
WKBN:	30%
WYFX:	7%
Unknown:	50%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$10,330.00	\$59.78	172.8
Total	100%	63	\$10,330.00	\$59.78	172.8

Monthly Summary		
Month	Spots	Dollars
2022-Oct	63	\$10,330.00
Total	63	\$10,330.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/19/22 2:47 PM	SHANNAN YALLOF	New	63		\$10,330.00	\$10,330.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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