CONTRACT



WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144

\nd:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

	Contract / Rev	ision		Alt Order #]	
	3665264	1		27883655	ì	
Advertiser			<u>Or</u>	iginal Date /	Revision	
POL/Senate Leadership F	und PAC		1	1/04/22	/ 11/04/22	
Contract Dates	Estimate #					
11/01/22 - 11/08/22	10912					
Product						
SLFOH						
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM	Broado	ast		Cash	
	Property	Account Executive		xecutive	Sales Office	
	WYTV Katz V		/asi	hington	Katz/Washingto	
	Special Handling					
	<u>Demographic</u>				=	
	Adults 18+					
			•			
	ľ					
	Agy Code	Advertiser Code		Code	Product 1/2	
	9912736	275			920	
	Agency Ref			Advertiser	Ref	
	IN2570/SP27	1/TO13	2€			

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Da	ays Length Week	Rate PCode T	ype Spots	Amount
1 WYTV 11/01/22 11/01/22 News M-F 5-6a	5a-6a	:30	P3	NM 1	\$75.00
Start Date End Date Weekdays Spots/					
Week: 10/31/22 11/06/22 -T 1	\$75.00			}	
2 WYTV 11/02/22 11/02/22 News M-F 5-6a	5a-6a	:30	P3	NM 1	\$75.00
Start Date End Date Weekdays Spots/				- 1	
Week: 10/31/22 11/06/22W 1	\$75.00				
3 WYTV 11/03/22 11/03/22 News M-F 5-6a	5a-6a	:30	P3	NM 1	\$75.00
Start Date End Date Weekdays Spots					
Week: 10/31/22 11/06/22T 1	\$75.00				
4 WYTV 11/07/22 11/07/22 News M-F 5-6a	5a-6a	:30	P3	NM 1	\$75.00
Start Date End Date Weekdays Spots					
Week: 11/07/22 11/13/22 M 1	\$75.00				
5 WYTV 11/08/22 11/08/22 News M-F 5-6a	5a-6a	:30	P3	NM 1	\$75.00
	Week Rate			- 1	
Week: 11/07/22 11/13/22 -T	\$75.00				
6 WYTV 11/01/22 11/01/22 News M-F 6-7a	6a-7a	:30	P3	NM 1	\$125.00
Start Date				- 1	
Week: 10/31/22 11/06/22 -T	1 \$125.00				
7 WYTV 11/03/22 11/03/22 News M-F 6-7a	6a-7a	:30	P3	NM 1	\$125.00
	Week Rate			- 1	
Week: 10/31/22 11/06/22T	1 \$125,00				
8 WYTV 11/04/22 11/04/22 News M-F 6-7a	6a-7a	:30	P3	NM 1	\$125.00
Start Date End Date Weekdays Spots	Week Rate			- 1	
Week: 10/31/22 11/06/22F	1 \$125.00				
9 WYTV 11/07/22 11/07/22 News M-F 6-7a	6a-7a	:30	P3	NM -1	\$125.00
	Week Rate				
Week: 11/07/22 11/13/22 M	1 \$125.00				
10 WYTV 11/08/22 11/08/22 News M-F 6-7a	6a-7a	:30	P3	NM 1	\$125.00
	Week Rate			1	
Week: 11/07/22 11/13/22 -T	1 \$125.00				
11 WYTV 11/01/22 11/01/22 GMA	GMA	:30	P3	NM 1	\$125.00
Start Date End Date Weekdays Spots	<u>/Week Rate</u>			I	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and servicely, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

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WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

Alt Order # Contract / Revision 27883655 3665264 /

Original Date / Revision <u>Advertiser</u> 11/04/22 / 11/04/22 POL/Senate Leadership Fund PAC

Product Contract Dates Estimate # SLFOH 10912 11/01/22 - 11/08/22

*Line Ch Start Date End Date Des	Start/E	ind Days	Spots/ Length Week	Rate PCode	Type S	pots	Amount
Start Date	ays Spots/Week	Rate \$125.00					
12 WYTV 11/02/22 11/02/22 GMA		V	:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekds</u> Week: 10/31/22 11/06/22W		Rate \$125.00					
13 WYTV 11/04/22 11/04/22 GMA			:30	P3	NM	1	\$125,00
<u>Start Date</u> <u>End Date</u> <u>Weekd</u> : Week: 10/31/22 11/06/22F-		<u>Rate</u> \$125.00					
14 WYTV 11/07/22 11/07/22 GMA		Dete	:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 11/07/22 11/13/22 M		<u>Rate</u> \$125.00					
15 WYTV 11/08/22 11/08/22 GM/		Data	:30	P3	NM	1	\$125.00
Start Date End Date Weekd Week: 11/07/22 11/13/22 -T		<u>Rate</u> \$125.00					
16 WYTV 11/03/22 11/03/22 GM/		Data	:30	P3	MM	1	\$125.00
Start Date End Date Weekd Week: 10/31/22 11/06/22 T		<u>Rate</u> \$125.00					
17 WYTV 11/04/22 11/04/22 GM/		Data	:30	P3	NM	1	\$125.00
Start Date End Date Weekd Week: 10/31/22 11/06/22 F		<u>Rate</u> \$125.00					
18 WYTV 11/08/22 11/08/22 GM/		Dete	:30	P3	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 11/07/22 11/13/22 -T		<u>Rate</u> \$125.00					
· - · · · · · · · · · · · · · · · · · ·	730a-8a Su 730		:30	P4	NM	1	\$30.00
Start Date End Date Weekd Week: 10/31/22 11/06/22		<u>Rate</u> \$30.00					
	A Su 8a-9a	Pata	:30	P2	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/22 11/06/22		<u>Rate</u> \$125.00					
	View The Vie	_	:30	P3	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/22 11/06/22w		<u>Rate</u> \$65.00					
	View The View		:30	P3	NM	1	\$65.00
Start Date End Date Weekd Weekd 10/31/22 11/06/22 T-		<u>Rate</u> \$65.00					
	View The Views Spots/Week	ew Rate	:30	P3	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/22 11/06/22F		\$65.00					
	View The Vi		:30	P3	NM	1	\$65.00
Start Date End Date Weekd Week: 11/07/22 11/13/22 M		<u>Rate</u> \$65.00					
	4-5p 4p-5p	Rate	:30	P4	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/22 11/06/22 -T		\$35.00					
	4-5p 4p-5p	Rata	:30	P4	NM	1	\$35.00
Start Date End Date Weeks Week: 10/31/22 11/06/22 w		Rate \$35.00					
	4-5p 4p-5p lays Spots/Week	Rate	:30	P4	NM	1	\$35.00
Start Date End Date Weeks	iays Spois/vveek	Vara			•		

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Advertiser Original Date / Revision
POL/Senate Leadership Fund PAC 11/04/22 / 11/04/22

 Contract Dates
 Product
 Estimate #

 11/01/22 - 11/08/22
 SLFOH
 10912

*Line Ch Start Date End Date Descrip	Start/Er	nd Days	Spots/ Length Week	Rate PCode	Type S	ipots	Amount
Start Date End Date Weekdays	Spots/Week	Rate \$35.00			I	p	
Week: 10/31/22 11/06/22T	1 42.52	\$35.00	:30	P4	NM.	1	\$35.00
28 WYTV 11/04/22 11/04/22 M-F 4-5 Start Date End Date Weekdays	o 4p-5p <u>Spots/Week</u>	Rate	.30	F4	INIVI	'	\$35.00
Week: 10/31/22 11/06/22F	1	\$35.00					
29 WYTV 11/07/22 11/07/22 M-F 4-5	p 4p-5p		:30	P4	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/22 11/13/22 M	Spots/Week 1	<u>Rate</u> \$35.00					
30 WYTV 11/01/22 11/01/22 M-F 530	p-6p M-F 530	p-6p	:30	P3	NM	1	\$50.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 -T	Spots/Week 1	<u>Rate</u> \$50.00		*			
31 WYTV 11/03/22 11/03/22 M-F 530	p-6p M-F 530	р-6р	:30	P3	NM	1	\$50,00
Start Date End Date Weekdays		Rate			- 1		
Week: 10/31/22 11/06/22T	1	\$50.00					* F\$ 08
32 WYTV 11/04/22 11/04/22 M-F 530 Start Date End Date Weekdays	p-6p M-F 530 Spots/Week)ρ-6ρ <u>Rate</u>	:30	P3	NM	1	\$50.00
Start Date End Date Weekdays Week 10/31/22 11/06/22 F	<u> </u>	\$50.00					
33 WYTV 11/07/22 11/07/22 M-F 530			:30	P3	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/22 11/13/22 M	Spots/Week 1	<u>Rate</u> \$50.00			- 1		
	s M-F 6p M-F 6-6		:30		NM	1	\$300.00
Start Date End Date Weekdays	_'	Rate	.00			•	4000100
Week: 10/31/22 11/06/22 -T	1	\$300.00	<u> </u>				
35 WYTV 11/02/22 11/02/22 33 News	•		:30	P2	NM	1	\$300.00
Start Date End Date Weekdays	Spots/Week 1	<u>Rate</u> \$300.00					
36 WYTV 11/03/22 11/03/22 33 News	s M-F 6p M-F 6-6	•	:30	P2	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/22 11/06/22T	Spots/Week 1	Rate \$300.00			- 1		
37 WYTV 11/04/22 11/04/22 33 New	s M-F 6p M-F 6-6	30p	:30	P2	NM	1	\$300.00
Start Date End Date Weekdays		<u>Rate</u>			1		
Week: 10/31/22 11/06/22F	1	\$300.00					
38 WYTV 11/07/22 11/07/22 33 New		·	:30	P2	NM.	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/22 11/13/22 M	Spots/Week 1	<u>Rate</u> \$300.00					
39 WYTV 11/01/22 11/01/22 News M			:30	P2	NM	1	\$300.00
Start Date End Date Weekdays		Rate		, =	,,,,,		•
Week: 10/31/22 11/06/22 -T	1	\$300.00		 			
40 WYTV 11/02/22 11/02/22 News M		·	:30	P2	NM	1	\$300.00
Start Date End Date Weekdays	Spots/Week 1	Rate \$300.00					
41 WYTV 11/03/22 11/03/22 News M	•		:30	P2	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/22 11/06/22T	Spots/Week 1	<u>Rate</u> \$300.00			- 1		
42 WYTV 11/04/22 11/04/22 News M	I-F 7p News M	1-F 7p	:30	P2	NM	1	\$300.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 10/31/22 11/06/22F	1	\$300.00					Anno 64
43 WYTV 11/07/22 11/07/22 News N		1-F 7p Rate	:30	P2	MM	1	\$300.00
Start Date End Date Weekdays	Spots/Week	<u>ivarê</u>					

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Advertiser
POL/Senate Leadership Fund PAC
Original Date / Revision
11/04/22 / 11/04/22

 Contract Dates
 Product
 Estimate #

 11/01/22 - 11/08/22
 SLFOH
 10912

*Line Ch Start Date End Date Description	Start/End Time	d Days	Spots/ s Length Week	Rate PCode	Type Sp	oots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/22 11/13/22 M	Spots/Week 1	Rate \$300.00				1:1	
44 WYTV 11/01/22 11/01/22 M-F 730-8p	730p-8p		:30	P3	NM	1	\$100.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 -T	Spots/Week 1	<u>Rate</u> \$100.00					
45 WYTV 11/02/22 11/02/22 M-F 730-8p Start Date End Date Weekdays	730p-8p Spots/Week	Pata	:30	P3	NM	1	\$100.00
Week: 10/31/22 End Date Weekdays 11/06/22W	<u> </u>	<u>Rate</u> \$100.00					
46 WYTV 11/03/22 11/03/22 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/22 11/06/22T	730p-8p <u>Spots/Week</u> 1	<u>Rate</u> \$100.00	:30	P3	NM	1	\$100.00
47 WYTV 11/04/22 11/04/22 M-F 730-8p	730p-8p		:30	P3	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/22 11/06/22F	Spots/Week 1	<u>Rate</u> \$100.00					
48 WYTV 11/07/22 11/07/22 M-F 730-8p	730p-8p		:30	P3	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/22 11/13/22 M	Spots/Week 1	<u>Rate</u> \$100.00					
* * * * * * * * * * * * * * * * * * * *	Other 1 758p-10p		:30	P3 :	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/22 11/13/22 M	Spots/Week 1	<u>Rate</u> \$350.00					
50 WYTV 11/01/22 11/01/22 Tue Prime C			:30	P3	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/22 11/06/22 -T	Spots/Week 1	Rate \$350.00					
51 WYTV 11/02/22 11/02/22 Wed Hour 1	758p-9p	Data	:30	P3	NM	1	\$350.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 w	Spots/Week 1	<u>Rate</u> \$350.00					
52 WYTV 11/03/22 11/03/22 Thur Hour 1	758-9p	Data	:30	P3	NM	1	\$450.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 T	Spots/Week 1	<u>Rate</u> \$450.00					
53 WYTV 11/03/22 11/03/22 Thur Hour 2 Start Date End Date Weekdays	858p-10p Spots/Week	_	:30	P3	NM	1	\$475.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 T	<u> </u>	<u>Rate</u> \$475.00					
54 WYTV 11/04/22 11/04/22 Fri Hour 1 Start Date End Date Weekdays	758p-9p Spots/Week	Pate	:30	P3	NM	1	\$350.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 F	1	<u>Rate</u> \$350.00					
55 WYTV 11/04/22 11/04/22 Fri Prime Ot	her 2 9p-11p Spots/Week	Rate	:30	P3	NM	1	\$200.00
Start Date End Date Weekdays Week: 10/31/22 11/06/22 F	<u> </u>	\$200.00					
56 WYTV 11/06/22 11/06/22 Sun Hour 2 Start Date End Date Weekdays	8p-9p Spots/Week	Pate	:30	P3	NM	1	\$275.00
Week: 10/31/22 11/06/22S	1	<u>Rate</u> \$275.00					
57 WYTV 11/06/22 11/06/22 Sun Hour 3 Start Date End Date Weekdays	9p-10p Spots/Week	Rate	:30	P3	NM	1	\$275.00
Week: 10/31/22 11/06/22S	1 1	\$275.00					
58 WYTV 11/05/22 11/05/22 LN Sa Start Date End Date Weekdays	LN Sa Spots/Week	Rate	:30	P2	MM	1	\$200.00
Week: 10/31/22 11/06/22S-	<u> </u>	\$200.00					
59 WYTV 11/06/22 11/06/22 LN Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	LN Su <u>Spots/Week</u>	Rate	:30	P2	NM	1	\$200.00

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Totals



Contract / Revision	Alt Order #
3665264 /	27883655

Advertiser	Original Date / Revision						
POL/Senate Leadership Fund PAC	11/04/22 / 11/04/22						
		_					

 Contract Dates
 Product
 Estimate #

 11/01/22 - 11/08/22
 SLFOH
 10912

Start/End Spots/ *Line Ch Start Date End Date Description Time Days Length Week Rate PCode Type	Spots	Amount
	Spois	Amount
Start Date End Date Weekdays Spots/Week Rate Week: 10/31/22 11/06/22 S 1 \$200.00		
60 WYTV 11/01/22 11/01/22 Jimmy Kimmel Jimmy Kimmel :30 P3 NM	1	\$35.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/31/22 11/06/22 -T 1 \$35.00		
61 WYTV 11/02/22 11/02/22 Jimmy Kimmel Jimmy Kimmel :30 P3 NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/22 11/06/22w 1 \$35.00	l	
62 WYTV 11/03/22 11/03/22 Jimmy Kimmel Jimmy Kimmel 30 P3 NM	1 1	\$35.00
Start Date End Date Weekdays Spots/Week Rate	'	\$35.00
Week: 10/31/22 11/06/22T 1 \$35.00	l	
63 WYTV 11/07/22 11/07/22 Jimmy Kimmel Jimmy Kimmel :30 P3 NM	1	\$35.00
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> Week: 11/07/22 11/13/22 M 1 \$35.00	l	
	1 .	#200.00
N 64 WYTV 11/05/22 11/05/22 College FB/ Late College FB/ Late :30 P3 NM Start Date End Date Weekdays Spots/Week Rate	1	\$300.00
Week: 10/31/22 11/06/22S- 1 \$300.00	l	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>		
1 WYTV 10/31/22-11/06/22 College FB/ Late College FB/ LateSa :30 \$300.00 NM	l	
See MG 64.2 2 WYTV 10/31/22-11/06/22 College FB/ Prime College FB/ Prime MTuWThFSaSL :30 \$300.00 NM	l	
(h) See MG 64.3	l	
3 WYTV 11/07/22-11/07/22 News M-F 7p News M-F 7p M :30 \$300.00 NM	l	
→ MG for 64.2 11/02		
65 WYTV 11/01/22 11/01/22 Tue Prime Other 1 758p-10p :30 P4 NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/31/22 11/06/22 -T 1 \$250.00		
66 WYTV 11/01/22 11/01/22 Tue Hour 3 958p-11p :30 P4 NM	1	\$150.00
<u>Start Date </u>	ı	
	·	\$200.00
67 WYTV 11/04/22 11/04/22 33 News M-F 11p M-F 11p-1135p :30 P3 NM Start Date End Date Weekdays Spots/Week Rate	1	⊅ ∠00.00
Week: 10/31/22 11/06/22F 1 \$200.00		
Totals	67	\$10,805.00

Time Period # of Spots Gross Amount Agency Comm. Net Amount
10/31/22 -11/27/22 1 \$300.00 (\$45.00) \$255.00

(\$45.00)

\$255.00

Signature:	Date:	

\$300.00

1

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