CONTRACT



WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

ind:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

	Contract / Rev	ision		Alt Order#	
	3665074		- 1	27883648	
A it is all a a .	0000011	<u>,</u>	1		Povicion
Advertiser			, ,	ginal Date /	
POL/Senate Leadership F		0	9/16/22 /	09/16/22	
Contract Dates	Estimate #				
09/13/22 - 09/19/22	10904				
Product				-	
SLFOH					
Order Brand	Billing Cycle	Billing	Cal	endar	Cash/Trade
	ЕОМ	Broado	ast		Cash
	Property	Accou	nt E	<u>xecutive</u>	Sales Office
	WYTV	Katz V	/ast	nington	Katz/Washingto
	Special Handl	ing			
	<u>Demographic</u>				
	Adults 18+			- 12	
	Agy Code	Adver	iser	Code	Product 1/2
	9912736	275			920
	Agency Ref IN2570/SP27	1/TO13	26	Advertiser	Ref

Start/l	End	Spots/				
*Line Ch Start Date End Date Description Time	Days	Length Week	Rate PCode	Type S	Spots	Amount
1 WYTV 09/13/22 09/13/22 News M-F 5-6a 5a-6a		:30	P2	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week	Rate			1		
Week: 09/12/22 09/18/22 -T 1	\$125.00					
2 WYTV 09/14/22 09/14/22 News M-F 5-6a 5a-6a		:30	P2	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week	Rate			- 1		
Week: 09/12/22 09/18/22W 1	\$125.00					
3 WYTV 09/15/22 09/15/22 News M-F 5-6a 5a-6a		:30	P2	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week	Rate			1		
Week: 09/12/22 09/18/22T 1	\$125.00					
4 WYTV 09/16/22 09/16/22 News M-F 5-6a 5a-6a		:30	P2	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/12/22 09/18/22F 1	\$125.00					
5 WYTV 09/13/22 09/13/22 News M-F 6-7a 6a-7a		:30	P2	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			- 1		
Week: 09/12/22 09/18/22 -T 1	\$175.00					
6 WYTV 09/14/22 09/14/22 News M-F 6-7a 6a-7a		:30	P2	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			- 1		
Week: 09/12/22 09/18/22W 1	\$175.00					
7 WYTV 09/15/22 09/15/22 News M-F 6-7a 6a-7a		:30	P2	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			- 1		
Week: 09/12/22 09/18/22T 1	\$175.00					
8 WYTV 09/16/22 09/16/22 News M-F 6-7a 6a-7a		:30	P2	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/12/22 09/18/22F 1	\$175.00					
N 9 WYTV 09/19/22 09/19/22 News M-F 6-7a 6a-7a		:30	P2	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			l l		
Week: 09/19/22 09/25/22 M 1	\$175,00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WYTV 09/19/22-09/25/22 News M-F 6-7a	6a-7a	M:30	\$175.00	NM		
Credited						
10 WYTV 09/13/22 09/13/22 GMA GMA		:30	P2	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			ı		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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04-46-4

Contract / Revision Alt Order # 27883648 3665074 Original Date / Revision

Advertiser 09/16/22 / 09/16/22 POL/Senate Leadership Fund PAC

Contract Dates Product Estimate # SLFOH 09/13/22 - 09/19/22 10904

	Start/l	End	Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate PCode	Type	Spots	Amount
Start Date End Date Weekdays Week: 09/12/22 09/18/22 -T	Spots/Week 1	<u>Rate</u> \$175.00					
11 WYTV 09/15/22 09/15/22 GMA <u>Start Date End Date Weekdays</u> Week: 09/12/22 09/18/22T	GMA Spots/Week	<u>Rate</u> \$175.00	:30	P2	NM	1	\$175.00
12 WYTV 09/16/22 09/16/22 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22F	GMA Spots/Week 1	Rate \$175.00	:30	P2	MM	1	\$175,00
J 13 WYTV 09/19/22 09/19/22 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 M	GMA Spots/Week	<u>Rate</u> \$175.00	:30	P2	NM	0	\$0,00
Spot Ch Date Range Description 1 WYTV 09/19/22-09/25/22 GMA Credited		Start/End Time GMA	Weekdays Length M::30	<u>Rate</u> \$175.00	Type NM		
14 WYTV 09/18/22 09/18/22 GMA Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22S	8a-9a <u>Spots/Week</u> 1	<u>Rate</u> \$125.00	:30	P2	NM	1	\$125.00
15 WYTV 09/13/22 09/13/22 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22 -T	The V Spots/Week 1	iew <u>Rate</u> \$75.00	:30	P2	NM	1	\$75.00
16 WYTV 09/15/22 09/15/22 The View Start Date End Date Weekdays Week: 09/12/22 09/18/22T	The V Spots/Week 1	iew <u>Rate</u> \$75.00	:30	P2	MM	1	\$75.00
N 17 WYTV 09/19/22 09/19/22 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 M	The V Spots/Week 1	<u>Rate</u> \$75.00	:30	P2	NM _	0	\$0.00
Spot Ch Date Range Description 1 WYTV 09/19/22-09/25/22 The View Credited		Start/End Time The View	Weekdays Length M::30	Rate \$75.00	Type NM		
18 WYTV 09/14/22 09/14/22 M-F 4-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22w	4p-5p <u>Spots/Week</u> 1	<u>Rate</u> \$35.00	:30	P4	NM	1	\$35.00
19 WYTV 09/15/22 09/15/22 M-F 4-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22T	4p-5p Spots/Week 1	<u>Rate</u> \$35.00	:30	P4	NM	1	\$35.00
20 WYTV 09/16/22 09/16/22 M-F 4-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22F	4p-5p Spots/Week 1	<u>Rate</u> \$35.00	:30	P4	MM	1	\$35.00
21 WYTV 09/19/22 09/19/22 M-F 4-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 M	4p-5p Spots/Week 1	<u>Rate</u> \$35.00	:30	P4	NM ¹	1	\$35.00
22 WYTV 09/13/22 09/13/22 M-F 530p-6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22 -T	p M-F 5 Spots/Week 1	30p-6p <u>Rate</u> \$50.00	:30	P3	NM	1	\$50.00
23 WYTV 09/14/22 09/14/22 M-F 530p-6 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22W	p M-F 5 Spots/Week 1	30p-6p <u>Rate</u> \$50.00	:30	P3	NM	1	\$50.00
24 WYTV 09/15/22 09/15/22 M-F 530p-6 Start Date End Date Weekdays Week: 09/12/22 09/18/22T	p M-F 5 Spots/Week 1	30p-6p <u>Rate</u> \$50.00	:30	P3	NM	1	\$50.00

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Alt Order #



	3665074 /	27883648
Advertiser		Original Date / Revision
POL/Senate Leadershi	ip Fund PAC	09/16/22 / 09/16/22
Contract Dates	Product	Estimate #
09/13/22 - 09/19/22	SLFOH	10904

Contract / Revision

*Line Ch Start Date End Date Description	Start/End Time	i Days	Spots/ Length Week	Rate PCode	Type Spots	S	Amount
Start Date End Date Weekdays	Spots/Week	Rate					
25 WYTV 09/16/22 09/16/22 M-F 530p-6p	M-F 530p-	-6p	:30	P3	NM	1	\$50.00
Start Date End Date Weekdays Week: 09/12/22 09/18/22 F	Spots/Week 1	Rate					
26 WYTV 09/19/22 09/19/22 M-F 530p-6 _j	M-F 530p-	-6p	:30	P3	NM	1	\$50,00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 M	Spots/Week 1	Rate \$50.00					
27 WYTV 09/14/22 09/14/22 News M-F 7 Start Date End Date Weekdays	p News M-F Spots/Week		:30	P2	NM	1	\$300.00
Week: 09/12/22 09/18/22W	1	\$300.00					
28 WYTV 09/15/22 09/15/22 News M-F 7 Start Date End Date Weekdays Week: 09/12/22 09/18/22T	Spots/Week	7p <u>Rate</u> \$300.00	:30	P2	NM	1	\$300,00
29 WYTV 09/19/22 09/19/22 News M-F 7 Start Date End Date Weekdays Week: 09/19/22 09/25/22 M		7p <u>Rate</u> \$300.00	:30	P2	MM	1	\$300.00
30 WYTV 09/13/22 09/13/22 M-F 730-8p Start Date End Date Weekdays	730p-8p Spots/Week	Rate	:30	P2	NM	1	\$135,00
Week: 09/12/22 09/18/22 -T	1	\$135.00					
31 WYTV 09/14/22 09/14/22 M-F 730-8p		<u>Rate</u> \$135.00	:30	P2	NM	1	\$135.00
32 WYTV 09/15/22 09/15/22 M-F 730-8p Start Date End Date Weekdays Week: 09/12/22 09/18/22T	730p-8p Spots/Week 1	<u>Rate</u> \$135.00	:30	P2	NM	1	\$135.00
33 WYTV 09/19/22 09/19/22 M-F 730-8p Start Date End Date Weekdays Week: 09/19/22 09/25/22 M	730p-8p <u>Spots/Week</u> 1	<u>Rate</u> \$135.00	:30	P2	NM	1	\$135.00
34 WYTV 09/13/22 09/13/22 Tue Hour 1 Start Date End Date Weekdays Week: 09/12/22 09/18/22 -T	758p-9p		:30	P3	NM	1	\$350.00
35 WYTV 09/13/22 09/13/22 Tue Hour 2 Start Date End Date Weekdays Week: 09/12/22 09/18/22 -T	858p-10p Spots/Week 1	Rate \$350.00	:30	P3	NM:	1	\$350.00
36 WYTV 09/13/22 09/13/22 Tue Hour 3 Start Date End Date Weekdays Week: 09/12/22 09/18/22 -T	958p-11p Spots/Week 1	Rate \$225.00	:30	P3	NM	1	\$225.00
37 WYTV 09/14/22 09/14/22 Wed Hour 1 Start Date End Date Weekdays Week: 09/12/22 09/18/22W	758p-9p Spots/Week 1		:30	P3	NM	1	\$300.00
38 WYTV 09/14/22 09/14/22 Wed Hour 2 Start Date End Date Weekdays Week: 09/12/22 09/18/22W	858p-10p Spots/Week 1	Rate \$300.00	:30	P3	NM	1	\$300.00
39 WYTV 09/14/22 09/14/22 Wed Hour 3 Start Date End Date Weekdays Week: 09/12/22 09/18/22	958p-11p Spots/Week 1	Rate \$300.00	:30	P3	NM	1	\$300.00
40 WYTV 09/15/22 09/15/22 Thur Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22T	758-9p <u>Spots/Week</u> 1	<u>Rate</u> \$275.00	:30	Р3	NM	1	\$275.00

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WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144 Advertiser Original Date / Revision

POL/Senate Leadership Fund PAC 09/16/22 / 09/16/22

 Contract Dates
 Product
 Estimate #

 09/13/22 - 09/19/22
 SLFOH
 10904

*Line Ch Start Date End Date Description	Start/End Time	•	pots/ /eek Rate PCode	TypeS	pots	Amount
Start Date End Date Weekdays Spots	/Week Rate					•
41 WYTV 09/15/22 09/15/22 Thur Hour 2	858p-10p	:30	P3	NM	1	\$275.00
Start Date End Date Weekdays Spots	Week Rate 1 \$275.00					
42 WYTV 09/16/22 09/16/22 Fri Hour 1	758p-9p	:30	P3	NM	1	\$350.00
Start Date End Date Weekdays Spots	Week Rate			- 1		
***************************************	1 \$350.00					
43 WYTV 09/16/22 09/16/22 Fri Prime Other 2	9p-11p	:30	P3	NM	1	\$200.00
	<u>Week Rate</u> 1 \$200.00					
777777		-20	P2	NINA	4	\$250.00
44 WYTV 09/13/22 09/13/22 33 News M-F 11p Start Date End Date Weekdays Spots	M-F 11p-1135p /Week Rate	:30	P2	NM	1	\$250.00
	1 \$250.00					
45 WYTV 09/15/22 09/15/22 33 News M-F 11p	M-F 11p-1135p	:30	P2	NM	1	\$250.00
•	/Week Rate				,	V
	1 \$250.00					
46 WYTV 09/19/22 09/19/22 33 News M-F 11p	M-F 11p-1135p	:30	P2	NM	1	\$250.00
Start Date End Date Weekdays Spots	Week Rate			- 1		
Week: 09/19/22 09/25/22 M	1 \$250.00					
47 WYTV 09/17/22 09/17/22 LN Sa	LN Sa	:30	P3	NM	1	\$150.00
	Week Rate			ŀ		
	1 \$150.00					
48 WYTV 09/18/22 09/18/22 LN Su	LN Su	:30	P2	NM	1	\$200.00
	<u>/Week Rate</u> 1 \$200.00					
		:30	P3	NM	1	\$25.00
49 WYTV 09/13/22 09/13/22 Jimmy Kimmel Start Date End Date Weekdays Spots	Jimmy Kimmel <u>Week</u> <u>Rate</u>	.30	PJ	14141	'	\$25,00
	1 \$25.00					
50 WYTV 09/14/22 09/14/22 Jimmy Kimmel	Jimmy Kimmel	:30	P3	NM	1	\$25.00
- 100	Week Rate	,,,,		,,,,,,	•	
Week: 09/12/22 09/18/22W	1 \$25.00	2				
51 WYTV 09/15/22 09/15/22 Jimmy Kimmel	Jimmy Kimmel	:30	P3	NM	1	\$25.00
	Meek Rate					
Week: 09/12/22 09/18/22T	1 \$25.00					
52 WYTV 09/16/22 09/16/22 Jimmy Kimmel	•	:30	P3	NM	1	\$25.00
	<u>s/Week Rate</u> 1 \$25.00					
Week: 09/12/22 09/18/22F					4	805.00
53 WYTV 09/19/22 09/19/22 Jimmy Kimmel		:30	P3	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 09/19/22 09/25/22 M	<u>s/Week</u> <u>Rate</u> 1 \$25.00					
	ForNFL Monday Nigh	:30	P2	NM	1	\$900.00
•	Meek Rate	.30	F2	14141		ψ500.00
Week: 09/19/22 09/25/22 M	1 \$900.00					
55 WYTV 09/17/22 09/17/22 College FB/ Late	College FB/ Late	:30	P2	NM	1	\$500.00
• • • • • • • • • • • • • • • • • • • •	s/Week Rate					
Week: 09/12/22 09/18/22S-	1 \$500.00					
56 WYTV 09/17/22 09/17/22 College FB/ Prime	College FB/ Prime	:30	P2	NM	1	\$500.00
	s/Week Rate					
Week: 09/12/22 09/18/22S-	1 \$500.00					

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	Contract / Revision 3665074 /	Alt Order # 27883648
Advertiser POL/Senate Leadersh	Original Date / Revision 09/16/22 / 09/16/22	
Contract Dates 09/13/22 - 09/19/22	Product SLFOH	Estimate # 10904

*Line	Ch	Start	Date End	Date Description	Start/End Time	Days	Spots/ Length Week	Rate PCode	Туре	Spots	Amount
	Stan	Date	End Date	Weekdays	Spots/Week	Rate					
-					· · · · · · · · · · · · · · · · · · ·		Totals			53	\$9,880.00

Signature:	Date:

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