

# CONTRACT



**WYTV**  
 2960 North Meridian Street, Suite 250  
 Heather Kiel  
 Indianapolis, IN 46208  
 (330) 782-1144

<u>Contract / Revision</u> 3664222 /		<u>Alt Order #</u> 27883651	
<u>Advertiser</u> POL/Senate Leadership Fund PAC		<u>Original Date / Revision</u> 10/14/22 / 10/14/22	
<u>Contract Dates</u> 10/04/22 - 10/10/22		<u>Estimate #</u> 10907	
<u>Product</u> SLFOH			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
			<u>Total Ratings</u> 169.40
<u>Agy Code</u> 9912736	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u> IN2570/SP271/TO132€		<u>Advertiser Ref</u>	

and:

**Mentzer Media Services**  
 2210 Grey Fox Court  
 Bel Air, MD 21015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WYTV	10/04/22	10/10/22	News M-F 5-6a	5a-6a		:30			P3		NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--WTF--				3	\$75.00		2.20			
Week:		10/10/22	10/16/22	M-----				1	\$75.00		2.20			
2	WYTV	10/04/22	10/10/22	News M-F 6-7a	6a-7a		:30			P3		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-T-TF--				3	\$125.00		3.30			
Week:		10/10/22	10/16/22	M-----				1	\$125.00		3.30			
3	WYTV	10/04/22	10/10/22	GMA	GMA		:30			P3		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-TWTF--				4	\$125.00		3.30			
Week:		10/10/22	10/16/22	-----				0	\$125.00		3.30			
4	WYTV	10/04/22	10/10/22	GMA	GMA		:30			P3		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-T-TF--				3	\$125.00		2.00			
Week:		10/10/22	10/16/22	-----				0	\$125.00		2.00			
5	WYTV	10/04/22	10/10/22	Su 730a-8a	Su 730a-8a		:30			P4		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S				1	\$30.00		1.30			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
6	WYTV	10/04/22	10/10/22	GMA Su	8a-9a		:30			P2		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S				1	\$125.00		2.30			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
7	WYTV	10/04/22	10/10/22	The View	The View		:30			P3		NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--WTF--				3	\$65.00		2.10			
Week:		10/10/22	10/16/22	M-----				1	\$65.00		2.10			
8	WYTV	10/04/22	10/10/22	M-F 4-5p	4p-5p		:30			P4		NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-TWTF--				4	\$35.00		1.90			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Senate Leadership Fund PAC		<u>Original Date / Revision</u> 10/14/22 / 10/14/22
<u>Contract Dates</u> 10/04/22 - 10/10/22	<u>Product</u> SLFOH	<u>Estimate #</u> 10907

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
3	WYTV	10/03/22-10/09/22	10/03/22-10/09/22	M-F 4-5p	4p-5p	-TuWThF----	:30		\$35.00		1.90	NM		
Credited														
Week:		10/10/22	10/16/22	M-----				1	\$35.00		1.90			
9	WYTV	10/04/22	10/10/22	M-F 530p-6p	M-F 530p-6p		:30			P3		NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-T-TF--	3				\$50.00		1.60			
Week:		10/10/22	10/16/22	M-----	1				\$50.00		1.60			
10	WYTV	10/04/22	10/10/22	33 News M-F 6p	M-F 6-630p		:30			P2		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W-F--	2				\$300.00		2.20			
Week:		10/10/22	10/16/22	M-----	1				\$300.00		2.20			
11	WYTV	10/04/22	10/10/22	News M-F 7p	News M-F 7p		:30			P2		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-T-TF--	3				\$300.00		2.70			
Week:		10/10/22	10/16/22	-----	0				\$0.00		0.00			
12	WYTV	10/04/22	10/10/22	M-F 730-8p	730p-8p		:30			P3		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-TWTF--	4				\$100.00		3.50			
Week:		10/10/22	10/16/22	M-----	1				\$100.00		3.50			
13	WYTV	10/04/22	10/10/22	Mon Prime Other 1	758p-10p		:30			P3		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----	0				\$0.00		0.00			
Week:		10/10/22	10/16/22	M-----	2				\$350.00		3.80			
14	WYTV	10/04/22	10/10/22	Tue Prime Other 1	758p-10p		:30			P3		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-T-----	2				\$350.00		3.80			
Week:		10/10/22	10/16/22	-----	0				\$0.00		0.00			
15	WYTV	10/04/22	10/10/22	Wed Hour 1	758p-9p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W----	1				\$350.00		3.60			
Week:		10/10/22	10/16/22	-----	0				\$0.00		0.00			
16	WYTV	10/04/22	10/10/22	Wed Hour 2	858p-10p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W----	1				\$350.00		3.60			
Week:		10/10/22	10/16/22	-----	0				\$0.00		0.00			
17	WYTV	10/04/22	10/10/22	Thur Hour 1	758-9p		:30			P3		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	---T---	1				\$450.00		4.40			
Week:		10/10/22	10/16/22	-----	0				\$0.00		0.00			
18	WYTV	10/04/22	10/10/22	Fri Hour 1	758p-9p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	----F--	1				\$350.00		4.10			
Week:		10/10/22	10/16/22	-----	0				\$0.00		0.00			
19	WYTV	10/04/22	10/10/22	Fri Prime Other 2	9p-11p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	----F--	1				\$200.00		3.60			
Week:		10/10/22	10/16/22	-----	0				\$0.00		0.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
20	WYTV	10/04/22	10/10/22	Sun Hour 1	7p-8p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----S				1	\$350.00		6.20			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
21	WYTV	10/04/22	10/10/22	Sun Hour 2	8p-9p		:30			P3		NM	1	\$275.00
Week:		10/03/22	10/09/22	-----S				1	\$275.00		5.20			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
22	WYTV	10/04/22	10/10/22	Sun Hour 3	9p-10p		:30			P3		NM	1	\$275.00
Week:		10/03/22	10/09/22	-----S				1	\$275.00		3.20			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
23	WYTV	10/04/22	10/10/22	LN Sa	LN Sa		:30			P2		NM	1	\$200.00
Week:		10/03/22	10/09/22	-----S-				1	\$200.00		3.70			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
24	WYTV	10/04/22	10/10/22	LN Su	LN Su		:30			P2		NM	1	\$200.00
Week:		10/03/22	10/09/22	-----S				1	\$200.00		3.70			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
25	WYTV	10/04/22	10/10/22	Jimmy Kimmel	Jimmy Kimmel		:30			P3		NM	4	\$140.00
Week:		10/03/22	10/09/22	-T-TF--				3	\$35.00		1.70			
Week:		10/10/22	10/16/22	M-----				1	\$35.00		1.70			
26	WYTV	10/04/22	10/10/22	College FB/ Late	College FB/ Late		:30			P3		NM	1	\$300.00
Week:		10/03/22	10/09/22	-----S-				1	\$300.00		2.50			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WYTV	10/03/22-10/09/22	College FB/ Late		College FB/ Late	-----Sa--	:30	\$300.00	2.50	NM		
		See MG 26.2												
		Ohio State game move to Early Game or Prime game												
		2	WYTV	10/08/22-10/08/22	College FB/ Prime		College FB/ Prime	-----Sa--	:30	\$300.00	2.50	NM		
		Ⓜ MG for 26.1 10/08												
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
27	WYTV	10/04/22	10/10/22	College FB/ Prime	College FB/ Prime		:30			P3		NM	1	\$300.00
Week:		10/03/22	10/09/22	-----S-				1	\$300.00		4.20			
Week:		10/10/22	10/16/22	-----				0	\$0.00		0.00			
<b>Totals</b>											169.40	60	\$9,870.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	4	\$140.00	(\$21.00)	\$119.00
<b>Totals</b>	4	\$140.00	(\$21.00)	\$119.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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