CONTRACT



WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144

\nd:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

	Contract / Rev	<u>/ision</u>	Alt Order #			
	3665215	1		27883653	1	
Advertiser			Ori	ginal Date /	Revision	
POL/Senate Leadership F	und PAC		1	0/14/22	/ 10/14/22	
Contract Dates	Estimate #					
10/18/22 - 10/24/22	10909					
Product						
SLFOH						
Order Brand	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM	Broado	ast		Cash	
	Property	Account Executive		xecutive	Sales Office	
	WYTV	Katz W	Vashington		Katz/Washingto	
	Special Hand	ing				
	Demographic				T-1-1	
	Adults 18+					
					1 =	
	Agy Code	Advert	iser	Code	Product 1/2	
	9912736	275			920	
	Agency Ref			Advertiser	Ref	
	IN2570/SP27	1/TO13	26			

#1 != x	Oh)-4- C-4 D	ota Danasiatias	Start/Er Time			Spots/	Data DOada	T O		AA
			ate Description		Da	,	h Week	Rate PCode	TypeS	·	Amount
1 V	NYTV 10/18/					:3	0	P3	NM	1	\$75.00
Week	Start Date 10/17/22	End Date 10/23/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$75.00						
2 V	NYTV 10/20/	22 10/20/2	2 News M-F 5	-6a 5a-6a		:3	10	P3	NM	1	\$75.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week:	10/17/22	10/23/22	T	1	\$75.00						
3 V	NYTV 10/21/	22 10/21/2	2 News M-F 5	-6a 5a-6a		:3	10	P3	NM	1	\$75.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week	10/17/22	10/23/22	F	1	\$75.00						
4 \	NYTV 10/24/	22 10/24/2	2 News M-F 5	-6a 5a-6a		:3	10	P3	NM	1	\$75.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week	10/24/22	10/30/22	M	1	\$75.00						
5 \	NYTV 10/18/	22 10/18/2	2 News M-F 6	5-7a 6a-7a		:3	10	P3	NM	1	\$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate				_		
Week	10/17/22	10/23/22	-T	1	\$125.00						
6 \	NYTV 10/20/	22 10/20/2	2 News M-F 6	3-7a 6a-7a		:3	0	P3	NM	1	\$125.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week	: 10/17/22	10/23/22	T	1	\$125.00						
7 \	NYTV 10/21/	22 10/21/2	2 News M-F 6	6-7a 6a-7a		:3	30	P3	NM	1	\$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	- 22					
Week	: 10/17/22	10/23/22	F	1	\$125.00						
	NYTV 10/24/	22 10/24/2	2 News M-F 6	i-7a 6a-7a		.33	30	P3	NM	1	\$125.00
•	Start Date	End Date	Weekdays	Spots/Week	Rate					·	,
Week	10/24/22	10/30/22	M	1	\$125.00						
9 1	WYTV 10/18/	22 10/18/2	2 GMA	GMA		-3	30	P3	NM	1	\$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate			, •		·	V.25.55
Week	: 10/17/22	10/23/22	-T	1	\$125.00						
10 \	WYTV 10/19/	22 10/19/2	2 GMA	GMA		-9	30	P3	NM	1	\$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		•	• •		•	4.20,30
Week	: 10/17/22	10/23/22	W	1	\$125.00						
11 \	WYTV 10/20/	22 10/20/2	2 GMA	GMA		+3	30	P3	NM	1	\$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		•	. •		•	Ţ.20.00
									•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt Order # | 27883653 |

Advertiser Original Date / Revision

POL/Senate Leadership Fund PAC 10/14/22 / 10/14/22

 Contract Dates
 Product
 Estimate #

 10/18/22 - 10/24/22
 SLFOH
 10909

			Start/End	d		Spots/				
*Line Ch Start	Date End Da	ate Description	Time	D	ays	Length Week	Rate PCode	Type S	Spots	Amount
Start Date Week: 10/17/22	End Date 10/23/22	Weekdays T	Spots/Week 1	Rate \$125.00		4				····
12 WYTV 10/21 Start Date	/22 10/21/2 End Date	2 GMA Weekdays	GMA Spots/Week	Rate		:30	P3	NM	1	\$125.00
Week: 10/17/22	10/23/22	F	1	\$125.00						
13 WYTV 10/24 <u>Start Date</u> Week: 10/24/22	/22 10/24/2 End Date 10/30/22	2 GMA <u>Weekdays</u> M	GMA Spots/Week 1	<u>Rate</u> \$125.00		:30	P3	NM	1	\$125.00
14 WYTV 10/18 Start Date	/22 10/18/2 End Date	Weekdays	GMA Spots/Week	Rate		:30	P3	NM	1	\$125.00
Week: 10/17/22	10/23/22	-T	1	\$125.00						
15 WYTV 10/20 <u>Start Date</u> Week: 10/17/22	/22 10/20/2 End Date 10/23/22	2 GMA <u>Weekdays</u> T	GMA Spots/Week 1	<u>Rate</u> \$125.00		:30	Р3	NM	1	\$125.00
16 WYTV 10/21 Start Date	End Date	<u>Weekdays</u>	GMA Spots/Week	Rate		:30	P3	NM	1	\$125,00
Week: 10/17/22	10/23/22	F	1	\$125.00						
17 WYTV 10/23 <u>Start Date</u> Week: 10/17/22	/22 10/23/2 End Date 10/23/22	2 Su 730a-8a <u>Weekdays</u> S	Su 730a-i Spots/Week 1	Rate \$30.00		:30	P4	NM	1	\$30.00
18 WYTV 10/23 Start Date	/22 10/23/2 End Date	2 GMA Su Weekdays	8a-9a Spots/Week	Rate		:30	P2	NM	1	\$125.00
Week: 10/17/22	10/23/22	S	1	\$125.00				i		
19 WYTV 10/19	/22 10/19/2	2 The View	The View	•		:30	P3	NM	1	\$65.00
Start Date Week: 10/17/22	End Date 10/23/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$65.00						
20 WYTV 10/20		2 The View	The View			:30	P3	NM	1	\$65.00
Start Date Week: 10/17/22	End Date 10/23/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$65.00						
21 WYTV 10/21			The View			:30	P3	NM	1	\$65.00
Start Date Week: 10/17/22	End Date 10/23/22	Weekdays F	Spots/Week 1	Rate \$65.00						
22 WYTV 10/24			The View	_		:30	P3	NM	1	\$65.00
Start Date Week: 10/24/22	End Date 10/30/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$65.00						
23 WYTV 10/18		•	4p-5p			:30	P4	NM	1	\$35.00
<u>Start Date</u> Week: 10/17/22	End Date 10/23/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$35.00						
24 WYTV 10/19		•	4p-5p			:30	P4	NM	1	\$35.00
Start Date Week: 10/17/22	End Date 10/23/22	Weekdays W	Spots/Week 1	<u>Rate</u> \$35.00						
25 WYTV 10/20		,	4p-5p	-		:30	P4	NM	1	\$35.00
Start Date Week: 10/17/22	End Date 10/23/22	Weekdays	Spots/Week 1	<u>Rate</u> \$35.00						
26 WYTV 10/21			4p-5p	D-1-		:30	P4	NM	1	\$35.00
Start Date Week: 10/17/22	End Date 10/23/22	Weekdays	Spots/Week 1	Rate \$35.00						
27 WYTV 10/24 Start Date	/22 10/24/2 End Date	22 M-F 4-5p Weekdays	4p-5p Spots/Week	Rate		:30	P4	NM	1	\$35.00

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10/14/22 / 10/14/22

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 10/18/22 - 10/24/22
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			Start	/End		Spots/				
*Line Ch Start Da	te End Dat	e Description		i e	Days	Length Week	Rate PCode	Type	Spots	Amount
Week: 10/24/22 1	0/30/22	Weekdays M	Spots/Week 1							
28 WYTV 10/18/22 Start Date	End Date	Weekdays		30p-6p Rate		:30	P3	NM	1	\$50.00
		-T	1	\$50.00						
29 WYTV 10/20/22 Start Date		M-F 530p-6p Weekdays				:30	P3	NM	1	\$50,00
		T	1	\$50.00				1		
30 WYTV 10/21/22				30p-6p		:30	P3	NM	1	\$50,00
	End Date 0/23/22	Weekdays F	Spots/Week 1	<u>Rate</u> \$50.00						
31 WYTV 10/24/22				30p-6p		:30	P3	NM	1	\$50,00
			Spots/Week 1	Rate						
32 WYTV 10/19/22	10/19/22	33 News M-F	6p M-F 6	-630p		;30	P2	NM	1	\$300.00
<u>Start Date</u> <u>E</u> Week: 10/17/22 1		Weekdays w	Spots/Week 1	<u>Rate</u> \$300.00						
33 WYTV 10/20/22	10/20/22	33 News M-F	6p M-F 6	-630p		:30	P2	NM	1	\$300,00
	End Date 10/23/22	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00						
34 WYTV 10/21/22	10/21/22	33 News M-F	6р М-F 6	630p		:30	P2	NM	1	\$300.00
	<u>Ind Date</u> 10/23/22		Spots/Week 1	Rate \$300.00						
35 WYTV 10/24/22						:30	P2	NM	1	\$300,00
		<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00						
36 WYTV 10/18/22	10/18/22	News M-F 7p		M-F 7p		:30	P2	NM	1	\$300,00
<u>Start Date</u> <u>E</u> Week: 10/17/22 1		Weekdays -T	Spots/Week 1	Rate \$300.00						
37 WYTV 10/19/22		News M-F 7p		M-F 7p		:30	P2	NM	1	\$300.00
	End Date 10/23/22		Spots/Week 1							
38 WYTV 10/20/22		News M-F 7p	News	M-F 7p		:30	P2	NM	1	\$300.00
		Weekdays T	Spots/Week 1	<u>Rate</u> \$300.00						
39 WYTV 10/21/22						:30	P2	NM	1	\$300.00
<u>Start Date</u> <u>E</u> Week: 10/17/22 1	End Date 10/23/22	Weekdays F	Spots/Week 1	Rate \$300.00						
40 WYTV 10/18/22	10/18/22	M-F 730-8p	730p-	-8p		:30	P3	NM	1	\$100.00
<u>Start Date</u> <u>B</u> Week: 10/17/22 1		Weekdays -T	Spots/Week 1	Rate \$100.00						
41 WYTV 10/19/22			730p-	-8p		:30	P3	NM	1	\$100.00
	End Date 10/23/22	Weekdays w	Spots/Week 1	Rate \$100.00						
42 WYTV 10/20/22	10/20/22	M-F 730-8p	730p-			:30	P3	NM	1	\$100.00
Start Date E		Weekdays	Spots/Week	Rate \$100.00						
43 WYTV 10/21/22			730p-	•		:30	P3	NIA.	1	\$100.00
Start Date 6		Weekdays	Spots/Week	Rate		.50	F3	NM	1	\$100.00

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*Line Ch Start Date End Date Description	Start/End Time	d [Days Lengt	Spots/ h Week	Rate PCode	Type	Spots	Amount
Start Date End Date Weekdays Week: 10/17/22 10/23/22 F	Spots/Week 1	<u>Rate</u> \$100.00					•	
44 WYTV 10/24/22 10/24/22 M-F 730-8p	730p-8p		:3	30	P3	NM	1	\$100,00
Start Date End Date Weekdays Week: 10/24/22 10/30/22 M	Spots/Week 1	<u>Rate</u> \$100.00						
	Other 1 758p-10p		:3	10	P3	NM	1	\$350,00
Start Date End Date Weekdays Week: 10/24/22 10/30/22 M	Spots/Week 1	Rate \$350.00						
	ther 1 758p-10p		:3	10	P3	NM	2	\$700.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 -T	Spots/Week 2	<u>Rate</u> \$350.00						
47 WYTV 10/19/22 10/19/22 Wed Hour 1	758p-9p		:3	80	P3	NM	1	\$350.00
Start Date End Date Weekdays W	Spots/Week 1	Rate \$350.00						
48 WYTV 10/19/22 10/19/22 Wed Hour 2	858p-10p		:3	30	P3	NM	1	\$350.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 W	Spots/Week 1	Rate \$350.00						
49 WYTV 10/20/22 10/20/22 Thur Hour 1	758-9p		:3	30	P3	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/17/22 10/23/22T	Spots/Week 1	<u>Rate</u> \$450.00						
50 WYTV 10/20/22 10/20/22 Thur Hour 2	858p-10p		:3	30	P3	NM	1	\$475.00
Start Date End Date Weekdays	Spots/Week 1	Rate \$475.00						
51 WYTV 10/21/22 10/21/22 Fri Hour 1	758p-9p		#S	30	P3	NM	1	\$350.00
Start Date End Date Weekdays	Spots/Week 1	Rate \$350.00						
52 WYTV 10/21/22 10/21/22 Fri Prime Ot	her 2 9p-11p		:	30	P3	NM	1	\$200.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 F	Spots/Week 1	Rate \$200.00						
53 WYTV 10/23/22 10/23/22 Sun Hour 2	8p-9p		::	30	P3	NM	1	\$275.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 S	Spots/Week 1	<u>Rate</u> \$275.00						
54 WYTV 10/23/22 10/23/22 Sun Hour 3	9p-10p		::	30	P3	NM	1	\$275.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 S	Spots/Week 1	Rate \$275.00						
55 WYTV 10/22/22 10/22/22 LN Sa	LN Sa		1.	30	P2	NM	1	\$200.00
Start Date End Date Weekdays 10/17/22 10/23/22 5-	Spots/Week 1	Rate \$200.00						
56 WYTV 10/23/22 10/23/22 LN Su	LN Su		113	30	P2	NM	1	\$200.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 S	Spots/Week 1	Rate \$200.00						
57 WYTV 10/18/22 10/18/22 Jimmy Kimm	•	mmel	.4	30	P3	NM	1	\$35.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 -T	Spots/Week 1	Rate \$35.00						
58 WYTV 10/19/22 10/19/22 Jimmy Kimm			::	30	P3	NM	1	\$35.00
Start Date End Date Weekdays Week: 10/17/22 10/23/22 W	Spots/Week 1	<u>Rate</u> \$35.00						
59 WYTV 10/20/22 10/20/22 Jimmy Kimm Start Date End Date Weekdays	nel Jimmy Ki <u>Spots/Week</u>	mmel <u>Rate</u>	:	30	P3	NM	1	\$35.00

10/18/22 - 10/24/22

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			Start/E	nd		Spots/				
*Line Ch Start I	Date End Da	ate Description	1 Time		Days Len	gth Week	Rate PCode	Type S	pots	Amount
<u>Start Date</u> Week: 10/17/22	End Date 10/23/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$35.00	•					
60 WYTV 10/21/ <u>Start Date</u> Week: 10/17/22	/22 10/21/2 End Date 10/23/22	2 Jimmy Kimn <u>Weekdavs</u> F	nel Jimmy M <u>Spots/Week</u> 1	Kimmel <u>Rate</u> \$35.00		:30	P3	MM	1	\$35.00
61 WYTV 10/24/ <u>Start Date</u> Week: 10/24/22	22 10/24/2 End Date 10/30/22	2 Jimmy Kimn <u>Weekdays</u> M	nel Jimmy I <u>Spots/Week</u> 1	(immel <u>Rate</u> \$35.00		:30	P3	MM	1	\$35.00
62 WYTV 10/22/ Start Date Week: 10/17/22	/22 10/22/2 End Date 10/23/22	2 College F8/ <u>Weekdays</u> S-	Late College Spots/Week 1	FB/ Late <u>Rate</u> \$300.00		:30	P3	ММ	1	\$300.00
63 WYTV 10/22/ <u>Start Date</u> Week: 10/17/22	/22 10/22/2 End Date 10/23/22	2 College FB/ Weekdays S-	Prime College Spots/Week 1	FB/ Prime <u>Rate</u> \$300.00		:30	P3	NM	1	\$300.00
N 64 WYTV 10/19/ <u>Start Date</u> Week: 10/17/22	/22 10/19/2 End Date 10/23/22	2 M-F 9-10a Weekdays W	9a-10a <u>Spots/Week</u> 1	<u>Rate</u> \$35.00		:30	P3	MM	1	\$35.00
					Tota	s			65	\$10,475.00

Fime Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
)9/26/22 -10/30/22	1	\$35.00	(\$5.25)	\$29.75
Γotals	1	\$35.00	(\$5.25)	\$29.75

Signature:	Date:	
_		