



125 West 55th St
New York, NY 10019

Contract # 27883649	Changes as of: 9/16/2022 at 1:14 PM	Version: Highlighting Makegood 2	Status: Accepted
CPE: 275/920/10905	Flight: 9/20/22 - 9/26/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Youngstown-Warren	Total \$: \$9,480.00
2210 Grey Fox Court Bel Air, MD 21015	Product: SLFOH	Office: WASHINGTON	Total Spots: 58
	Agency Order #: 11931645	Service: Nielsen	Total CPP: \$68.60
	Buyer: Scott, Kelly	Primary Demo: Adults 18+	Total GRP: 138.2
	Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131	Traffic #: 3665095

Separation:
Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP*	GRP*	
							9/20	9/21	9/22	9/23	9/24	9/25	9/26					
BON 27	Tu-F 7a-9a		GMA	\$175.00	2.9	30	0	1	0	0	0	0	0	0	1	\$175.00	\$60.34	2.9
BON 28	Tu-F 11a-12n		VIEW	\$75.00	1.6	30	0	0	0	1	0	0	0	1	\$75.00	\$46.88	1.6	
BON 29	Tu-F 6a-7a		NEWS	\$175.00	2.9	30	0	0	1	0	0	0	0	1	\$175.00	\$60.34	2.9	
TOTALS:							10	10	13	9	1	5	10	58	\$9,480.00	\$68.60	138.2	

Makegood Comments			
Date/Time	Action	Added by	Comment
09/16/22 1:37 PM	Accepted	SHANNAN YALLOF	moved from est.10904 (3665074)
			9/16/22 SEE LINES 27, 28 AND 29 FOR DOLLARS ADDED FROM ORDER 27883648
09/16/22 1:14 PM	Sent To Rep	Jim Dreistadt	PLEASE APPROVE