

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27883653	Changes as of: 8/19/2022 at 4:12 PM	Version: Current State Version 1
CPE: 275/920/10909	Flight: 10/18/22 - 10/24/22	Station: WYTV
Agency: MENTZER MEDIA SERVIC 2210 Grey Fox Court Bel Air, MD 21015	Advertiser: Senate Leadership Fund	Market: Youngstown-Warren
	Product: SLFOH	Office: WASHINGTON
	Agency Order #: 11931752	Service: Nielsen
	Buyer: Scott, Kelly	Primary Demo: Adults 18+
	Salesperson: SHANNAN YALLOF 212-373-8131	Assistant: SHANNAN YALLOF 212-373-8131
	Separation:	Con Type: POLITICAL/VOTE Total \$: \$10,440.00
		Total Spots: 64 Total CPP: \$58.72 Total GRP: 177.8

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP*	GRP*	
							10/18	10/19	10/20	10/21	10/22	10/23	10/24					
14	Tu 8p-10p		Bachelor in Paradise Tue-ABC	\$350.00	3.8	30	2	0	0	0	0	0	0	0	2	\$700.00	\$92.11	7.6
1231669 Index: 126																		
15	W 8p-9p		The Conners/The Goldbergs-ABC	\$350.00	3.6	30	0	1	0	0	0	0	0	0	1	\$350.00	\$97.22	3.6
1231669 Index: 121																		
16	W 9p-10p		Abbott Elementary/Home Economics-ABC	\$350.00	3.6	30	0	1	0	0	0	0	0	0	1	\$350.00	\$97.22	3.6
1231669 Index: 121																		
17	Th 8p-9p		Station 19-ABC	\$450.00	4.4	30	0	0	1	0	0	0	0	0	1	\$450.00	\$102.27	4.4
1231669 Index: 114																		
18	Th 9p-10p		Grey's Anatomy-ABC	\$475.00	3.7	30	0	0	1	0	0	0	0	0	1	\$475.00	\$128.38	3.7
1231669 Index: 119																		
19	F 8p-9p		Shark Tank-ABC	\$350.00	4.1	30	0	0	0	1	0	0	0	0	1	\$350.00	\$85.37	4.1
1231669 Index: 126																		
20	F 9p-11p		20/20 (2 hours)-ABC	\$200.00	3.6	30	0	0	0	1	0	0	0	0	1	\$200.00	\$55.56	3.6
1231669 Index: 121																		
21	Su 8p-9p		Celebrity Jeopardy-ABC	\$275.00	5.2	30	0	0	0	0	0	1	0	0	1	\$275.00	\$52.88	5.2
1231669 Index: 120																		
22	Su 9p-10p		Celebrity Wheel of Fortune-ABC	\$275.00	3.2	30	0	0	0	0	0	1	0	0	1	\$275.00	\$85.94	3.2
1231669 Index: 130																		
23	Sa 11p-11:35p		33 News at 11PM	\$200.00	3.7	30	0	0	0	0	1	0	0	0	1	\$200.00	\$54.05	3.7
1231669 Index: 121																		
24	Su 11p-11:35p		33 News at 11PM	\$200.00	3.7	30	0	0	0	0	0	1	0	0	1	\$200.00	\$54.05	3.7
1231669 Index: 121																		
25	Tu-F, M 11:35p-12:37a		Jimmy Kimmel Live-ABC	\$35.00	1.7	30	1	1	1	1	0	0	1	0	5	\$175.00	\$20.59	8.5
1231669 Index: 131																		
26	Sa 3:30p-7:30p		ABC College Football Late Game	\$300.00	4.1	30	0	0	0	0	1	0	0	0	1	\$300.00	\$73.17	4.1
1231669 Index: 120																		



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							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
27	Sa 7:30p-11p		ABC Saturday Night College Football <i>College Football</i>	\$300.00	5.5	30	0	0	0	0	1	0	0	1	\$300.00	\$54.55	5.5
1231669 Index: 117							TOTALS:							64	\$10,440.00	\$58.72	177.8

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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/19/22 4:12 PM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$75,692
WYTV Share:	13%
Comment:	
WKBN:	30%
WYFX:	7%
Unknown:	50%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	64	\$10,440.00	\$58.72	177.8
Total	100%	64	\$10,440.00	\$58.72	177.8

Monthly Summary		
Month	Spots	Dollars
2022-Oct	64	\$10,440.00
Total	64	\$10,440.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/19/22 2:47 PM	SHANNAN YALLOF	New	64		\$10,440.00	\$10,440.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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