

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

Contract / Revision 3664099 /		Alt Order # 27883647	
Advertiser POL/Senate Leadership Fund PAC		Original Date / Revision 08/22/22 / 08/23/22	
Contract Dates 09/06/22 - 09/12/22		Estimate # 10903	
Product SLFOH			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
Property WYTV	Account Executive Katz Washington	Sales Office Katz/Washingto	
Special Handling			
Demographic Adults 18+			
		Total Ratings 132 10	
Agy Code 9912736	Advertiser Code	Product 1/2	
Agency Ref IN2570/SP271/TO132E		Advertiser Ref	

nd:

Mentzer Media Services
 2210 Grey Fox Court
 Bel Air, MD 21015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WYTV	09/06/22	09/09/22	News M-F 5-6a	5a-6a		:30			P2		NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1111--				4	\$125.00		1.90			
2	WYTV	09/06/22	09/12/22	News M-F 6-7a	6a-7a		:30			P2		NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1111--				4	\$175.00		2.90			
Week:		09/12/22	09/18/22	1-----				1	\$175.00		2.90			
3	WYTV	09/06/22	09/12/22	GMA	GMA		:30			P2		NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1-11--				3	\$175.00		2.90			
Week:		09/12/22	09/18/22	1-----				1	\$175.00		2.90			
4	WYTV	09/11/22	09/11/22	GMA Su	8a-9a		:30			P2		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----5				1	\$125.00		2.70			
5	WYTV	09/06/22	09/12/22	The View	The View		:30			P2		NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1-1---				2	\$75.00		1.60			
Week:		09/12/22	09/18/22	1-----				1	\$75.00		1.60			
6	WYTV	09/06/22	09/12/22	M-F 4-5p	4p-5p		:30			P4		NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1111--				4	\$35.00		1.60			
Week:		09/12/22	09/18/22	1-----				1	\$35.00		1.60			
7	WYTV	09/06/22	09/12/22	M-F 530p-6p	M-F 530p-6p		:30			P3		NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1111--				4	\$50.00		1.30			
Week:		09/12/22	09/18/22	1-----				1	\$50.00		1.30			
8	WYTV	09/06/22	09/12/22	News M-F 7p	News M-F 7p		:30			P2		NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	--11---				2	\$300.00		2.40			
Week:		09/12/22	09/18/22	1-----				1	\$300.00		2.40			
9	WYTV	09/06/22	09/12/22	M-F 730-8p	730p-8p		:30			P2		NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser POL/Senate Leadership Fund PAC		Original Date / Revision 08/22/22 / 08/23/22
Contract Dates 09/06/22 - 09/12/22	Product SLFOH	Estimate # 10903

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PC	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-111---				3	\$135.00		2.80			
Week:		09/12/22	09/18/22	1-----				1	\$135.00		2.80			
I 10	WYTV	09/06/22	09/06/22	Tue Hour 1	758p-9p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1-----				1	\$350.00		3.00			
I 11	WYTV	09/06/22	09/06/22	Tue Hour 2	858p-10p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1-----				1	\$350.00		3.00			
I 12	WYTV	09/06/22	09/06/22	Tue Hour 3	958p-11p		:30			P3		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1-----				1	\$225.00		2.20			
J 13	WYTV	09/07/22	09/07/22	Wed Hour 1	758p-9p		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	--1----				1	\$300.00		3.40			
J 14	WYTV	09/07/22	09/07/22	Wed Hour 2	858p-10p		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	--1----				1	\$300.00		2.80			
J 15	WYTV	09/07/22	09/07/22	Wed Hour 3	958p-11p		:30			P3		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	--1----				1	\$300.00		2.20			
J 16	WYTV	09/08/22	09/08/22	Thur Hour 1	758p-9p		:30			P3		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	---1---				1	\$275.00		3.00			
J 17	WYTV	09/08/22	09/08/22	Thur Hour 2	858p-10p		:30			P3		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	---1---				1	\$275.00		3.00			
J 18	WYTV	09/09/22	09/09/22	Fri Hour 1	758p-9p		:30			P3		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	----1--				1	\$350.00		2.70			
J 19	WYTV	09/09/22	09/09/22	Fri Prime Other 2	9p-11p		:30			P3		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	----1--				1	\$200.00		3.00			
V 20	WYTV	09/06/22	09/12/22	33 News M-F 11p	M-F 11p-1135p		:30			P2		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1-1---				2	\$250.00		1.90			
Week:		09/12/22	09/18/22	1-----				1	\$250.00		1.90			
V 21	WYTV	09/10/22	09/10/22	LN Sa	LN Sa		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----1-				1	\$150.00		4.40			
N 22	WYTV	09/11/22	09/11/22	LN Su	LN Su		:30			P2		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----1				1	\$200.00		4.40			
N 23	WYTV	09/06/22	09/12/22	Jimmy Kimmel	Jimmy Kimmel		:30			P3		NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-1111--				4	\$25.00		1.40			
Week:		09/12/22	09/18/22	1-----				1	\$25.00		1.40			
N 24	WYTV	09/10/22	09/10/22	College FB/ Prime	College FB/ Prime		:30			P2		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----S-				1	\$500.00		3.70			
25	WYTV	09/12/22	09/12/22	NFL Monday Night Football	NFL Monday Nigh		:30			P2		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	M-----				1	\$900.00		4.50			
Totals											132.10	56	\$9,840.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/25/22	56	\$9,840.00	(\$1,476.00)	\$8,364.00
Totals	56	\$9,840.00	(\$1,476.00)	\$8,364.00

Signature: _____ **Date:** _____

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