CONTRACT



WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

nd:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

	Contract / Rev	ision/	<u>{</u>	Alt Order #				
	3665074 /		27883648					
Advertiser	<u></u>			ginal Date /	Revision			
POL/Senate Leadership F	und PAC		0	8/23/22	08/23/22			
Contract Dates	Estimate #							
09/13/22 - 09/19/22	10904							
Product								
SLFOH								
Order Brand	Billing Cycle	Billing	ing Calendar		Cash/Trade			
	EOM	Broado	ast		Cash			
	Property	Account Executive		xecutive	Sales Office			
	WYTV	Katz Washington			Katz/Washingto			
	Special Handling							
	Demographic							
	Adults 18+							
	Agy Code	Advert	iser	Code	Product 1/2			
	9912736	275			920			
	Agency Ref			Advertiser	Ref			
	IN2570/SP271/TO13							

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate PCode	Type S	pots	Amount
I 1 WYTV 09/13/22 09/13/22 News M-F 5-6	a 5a-6a		:30	P2	NM	1	\$125.00
	Spots/Week	Rate					
Week: 09/12/22 09/18/22 -T	1	\$125.00					
1 2 WYTV 09/14/22 09/14/22 News M-F 5-6	ia 5a-6a		:30	P2	NM	1	\$125.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>					
Week: 09/12/22 09/18/22W	1	\$125.00					
J 3 WYTV 09/15/22 09/15/22 News M-F 5-6	5a 5a-6a		:30	P2	NM	1	\$125.00
	Spots/Week	Rate					
Week: 09/12/22 09/18/22T	11	\$125.00					
J 4 WYTV 09/16/22 09/16/22 News M-F 5-6	a 5a-6a		:30	P2	NM	1	\$125.00
	Spots/Week	Rate					
Week: 09/12/22 09/18/22F	1	\$125.00					
1 5 WYTV 09/13/22 09/13/22 News M-F 6-7			:30	P2	NM	1	\$175.00
<u> </u>	Spots/Week	Rate					
Week: 09/12/22 09/18/22 -T	1	\$175.00					
News M-F 6-7	-	_	:30	₽2	NM	1	\$175.00
	Spots/Week	Rate					
Week: 09/12/22 09/18/22W	1	\$175.00			-		
N 7 WYTV 09/15/22 09/15/22 News M-F 6-7			:30	P2	NM	1	\$175.00
	Spots/Week	Rate					
Week: 09/12/22 09/18/22T	1	\$175.00			3000		
N 8 WYTV 09/16/22 09/16/22 News M-F 6-7			:30	P2	NM	1	\$175.00
	Spots/Week	Rate					
Week: 09/12/22 09/18/22F	1	\$175.00					
N 9 WYTV 09/19/22 09/19/22 News M-F 6-7			:30	P2	NM	1	\$175.00
	Spots/Week	<u>Rate</u> \$175.00			- 1		
Week: 09/19/22 09/25/22 M	11	\$175.00					0475.00
N 10 WYTV 09/13/22 09/13/22 GMA	GMA	5.	:30	P2	NM	1	\$175.00
<u> </u>	Spots/Week 1	<u>Rate</u> \$175.00					
Week: 09/12/22 09/18/22 -T	<u>'</u>	\$115,00					Ø475.00
N 11 WYTV 09/15/22 09/15/22 GMA	GMA	Data	:30	P2	NM	1	\$175.00
Start Date End Date Weekdays	Spots/Week	Rate					

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	Contract / Revision 3665074 /	Alt Order # 27883648			
Advertiser POL/Senate Leadersh	ip Fund PAC	Original Date / Revision 08/23/22 / 08/23/22			
Contract Dates 09/13/22 - 09/19/22	Product SLFOH	Estimate # 10904			

	Start/End		Spots/					
Line Ch Start Date End Date Description	Time	Days	Length Week	Rate PCode	Type S	pots	Amount	
Start Date End Date Weekdays	Spots/Week 1	<u>Rate</u> \$175.00						
I 12 WYTV 09/16/22 09/16/22 GMA	GMA		:30	P2	NM	1	\$175.00	
Start Date End Date Weekdays	Spots/Week	<u>Rate</u> \$175.00						
Week 09/12/22 09/18/22F	1	\$175.00	:30	P2	NM	1	\$175.00	
I 13 WYTV 09/19/22 09/19/22 GMA Start Date End Date Weekdays	GMA Spots/Week	Rate	.30	F 2	14141	•	4110.00	
Week: 09/19/22 09/25/22 M	1	\$175.00						
I 14 WYTV 09/18/22 09/18/22 GMA Su	8a-9a		:30	P2	NM	1	\$125.00	
Start Date End Date Weekdays	Spots/Week 1	<u>Rate</u> \$125.00			- 1			
1100K 00/12/22 00/10/22	The Viev		:30	P2	NM	1	\$75,00	
I 15 WYTV 09/13/22 09/13/22 The View Start Date End Date Weekdays	Spots/Week	Rate	.50			•	7.0.0	
Week: 09/12/22 09/18/22 -T	1	\$75.00						
1 16 WYTV 09/15/22 09/15/22 The View	The View		:30	P2	NM	1	\$75.00	
Start Date End Date Weekdays Week 09/12/22 09/18/22T	Spots/Week 1	<u>Rate</u> \$75.00			_ i			
17 WYTV 09/19/22 09/19/22 The View	The Vie		:30	P2	NM	1	\$75.00	
Start Date End Date Weekdays	Spots/Week	Rate	///					
Week: 09/19/22 09/25/22 M	11	\$75.00						
N 18 WYTV 09/14/22 09/14/22 M-F 4-5p	4p-5p	D.11	:30	P4	NM	1	\$35.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22W	Spots/Week 1	<u>Rate</u> \$35.00			- 1			
V 19 WYTV 09/15/22 09/15/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00	
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>			- 1			
Week: 09/12/22 09/18/22T	1	\$35.00					005.00	
N 20 WYTV 09/16/22 09/16/22 M-F 4-5p	4p-5p	Dete	:30	P4	NM	1	\$35.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22F	Spots/Week 1	<u>Rate</u> \$35.00			- 1			
V 21 WYTV 09/19/22 09/19/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00	
Start Date End Date Weekdays	Spots/Week	Rate						
Week: 09/19/22 09/25/22 M	1	\$35.00			A18.6		650.00	
N 22 WYTV 09/13/22 09/13/22 M-F 530p-6		· · -	:30	P3	NM	1	\$50.00	
Start Date End Date Weekdays Week: 09/12/22 09/18/22 -T	Spots/Week 1	<u>Rate</u> \$50.00			1			
N 23 WYTV 09/14/22 09/14/22 M-F 530p-6	p M-F 530	0p-6p	:30	P3	NM	1	\$50.00	
Start Date End Date Weekdays	Spots/Week	Rate			- 1			
Week: 09/12/22 09/18/22W	1	\$50.00			A15.4	4	\$50.00	
N 24 WYTV 09/15/22 09/15/22 M-F 530p-6	p M-F 539 Spots/Week	0p-6p <u>Rate</u>	:30	P3	NM	1	\$50.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22T	1	\$50.00						
N 25 WYTV 09/16/22 09/16/22 M-F 530p-6	p M-F 53	0р-6р	:30	P3	NM	1	\$50.00	
Start Date End Date Weekdays	Spots/Week	Rate						
Week: 09/12/22 09/18/22F	1	\$50.00	.20		NM	. 1	\$50.00	
N 26 WYTV 09/19/22 09/19/22 M-F 530p-6	p M-F 53 Spots/Week	0р-6р <u>Rate</u>	:30	۲۵	MIN	'	400.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 M	1	\$50.00						
N 27 WYTV 09/14/22 09/14/22 News M-F	7p News N		:30	P2	NM	1	\$300.00	
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>			ı	l		

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| Contract / Revision | Alt Order # | 27883648

Advertiser

POL/Senate Leadership Fund PAC

Original Date / Revision
08/23/22 / 08/23/22

Contract Dates

Product

Estimate #

 Contract Dates
 Product
 Estimate #

 09/13/22 - 09/19/22
 SLFOH
 10904

					Start/End		Spots/					
*Line	Ch S	tart D	ate End Da	te Description	Time		Days	Length Week	Rate PCode	TypeS	Spots	Amount
Week	Start D : 09/12/2		End Date 09/18/22	Weekdays	Spots/Week 1	<u>Rate</u> \$300.00						
V 28	WYTV 0	9/15/2	2 09/15/22	News M-F 7p	News M-F			:30	P2	NM	1	\$300,00
Mack	Start D c: 09/12/2		End Date 09/18/22	Weekdays	Spots/Week 1	Rate \$300.00						
	WYTV 0							:30	P2	NM	1	\$300.00
N 29	Start D		End Date	,	Spots/Week	Rate		.50	1 2	1,517	•	Ψ500,00
Week	c: <mark>09/19/</mark> 2		09/25/22	M		\$300.00						
1 30	WYTV 0				730p-8p	5-1-		:30	P2	NM	1	\$135.00
Week	Start D 09/12/2		End Date 09/18/22	Weekdays -T	Spots/Week 1	Rate \$135.00						
	WYTV 0			2 M-F 730-8p	730p-8p	***************************************		:30	P2	NM	1	\$135.00
* 01	Start D	-	End Date	Weekdays	Spots/Week	<u>Rate</u>						• • • • • • • • • • • • • • • • • • • •
	c: 09/12/2		09/18/22	W		\$135.00						
1 32	WYTV 0			2 M-F 730-8p	730p-8p	Pote		:30	P2	NM	1	\$135.00
Week	Start D c: 09/12/2		End Date 09/18/22	<u>Weekdays</u> T	Spots/Week 1	Rate \$135.00				ı		
	WYTV 0		2 09/19/2	2 M-F 730-8p	730p-8p			:30	P2	NM	1	\$135.00
	Start D		End Date	Weekdays	Spots/Week	Rate						
	c: 09/19/2		09/25/22	M	1	\$135.00		-00				*050.00
٧ 34	WYTV 0 Start D		2 09/13/2: End Date	2 Tue Hour 1 Weekda <u>ys</u>	758p-9p Spots/Week	Rate		:30	P3	NM	1	\$350.00
Week	C 09/12/2		09/18/22	-T	1	\$350.00						
V 35	WYTV 0	9/13/2	2 09/13/2	2 Tue Hour 2	858p-10p		54	:30	P3	NM	1	\$350,00
1471	Start D		End Date	Weekdays -T	Spots/Week 1	Rate \$350.00						
	c: 09/12/2 WYTV 0		09/18/22		958p-11p	·		:30	P3	NM	1	\$225.00
1 30	Start E		End Date	Weekdays	Spots/Week	Rate		.50	FU	1,4,4,1	'	Ψ223.00
Week	c: 09/12/		09/18/22	-T	1	\$225.00						
N 37	WYTV 0				758p-9p			:30	P3	NM	1	\$300.00
Mook	<u>Start D</u> k: 09/12/3		End Date 09/18/22	Weekdays	Spots/Week 1	Rate \$300.00						
	WYTV 0			***	858p-10p			:30	P3	MM	1	\$300.00
4 30	Start E		End Date	Weekdays	Spots/Week	Rate						*
Weel	k: 09/12/	22	09/18/22	W	1	\$300.00						
N 39	WYTV 0				958p-11p			:30	P3	NM	1	\$300.00
Weel	<u> Start C</u> /21/12		End Date 09/18/22	Weekdays	Spots/Week 1	Rate \$300.00						
_	WYTV 0			2 Thur Hour 1	758-9p			:30	P3	NM	1	\$275.00
	Start D)ate	End Date	<u>Weekdays</u>	Spots/Week	Rate						
	k: 09/12/		09/18/22	T	1	\$275.00						*****
N 41	WYTV (22 09/15/2 End Date	2 Thur Hour 2 Weekdays	858p-10p Spots/Week	Rate		:30	P3	NM	1	\$275.00
Weel	<u> Start 0</u> k: 09/12		09/18/22	T	1	\$275.00						
	WYTV (22 09/16/2	2 Fri Hour 1	758p-9p			:30	P3	NM	1	\$350.00
	Start [Date	End Date	Weekdays	Spots/Week	Rate						
	k: 09/12/		09/18/22	F	1 0 11	\$350.00		-20		A12.6		#nnn nn
N 43	WYTV (22 09/16/2 End Date	 Fri Prime Otl Weekdays 	ner 2 9p-11p Spots/Week	Rate		:30	P3	NM	1	\$200.00
	<u>otait t</u>	-410	2110 2000	- 100mmile								

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WYTV 2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

Alt Order# Contract / Revision 3665074 27883648

Advertiser Original Date / Revision / 08/23/22 08/23/22 POL/Senate Leadership Fund PAC

Contract Dates Product Estimate # 09/13/22 - 09/19/22 SLFOH 10904

alities Ob Object Date Find Date Departmen	Start/Er Time	nd Days	Spots/ Length Week	Rate PCode	TypeS	note	Amount
'Line Ch Start Date End Date Description Start Date End Date Weekdays	Spots/Week	Rate	Lengin Week	Nate PCode	Types	pots	Amount
Week: 09/12/22 09/18/22F	1 1	\$200.00					
1 44 WYTV 09/13/22 09/13/22 33 News M-F			:30	P2	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22 -T	Spots/Week 1	<u>Rate</u> \$250,00					
I 45 WYTV 09/15/22 09/15/22 33 News M-F	, ,	•	:30	P2	NM	1	\$250,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22T	Spots/Week 1	Rate \$250.00			1		
I 46 WYTV 09/19/22 09/19/22 33 News M-F	11p M-F 11p		:30	P2	NM	1	\$250.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 M	Spots/Week 1	Rate \$250.00					
Week: 09/19/22 09/25/22 M J 47 WYTV 09/17/22 09/17/22 LN Sa	LN Sa	\$250.00	:30		NM	1	\$150.00
Start Date End Date Weekdays	Spots/Week	Rate		, ,		•	4100100
Week: 09/12/22 09/18/22S-	1	\$150.00					
i 48 WYTV 09/18/22 09/18/22 LN Su Start Date End Date Weekdays	LN Su Spots/Week	Rate	:30	P2	NM	1	\$200.00
Week: 09/12/22	1	\$200.00					
J 49 WYTV 09/13/22 09/13/22 Jimmy Kimm	•		:30	P3	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week 09/12/22 09/18/22 -T	Spots/Week 1	<u>Rate</u> \$25.00					
1 50 WYTV 09/14/22 09/14/22 Jimmy Kimm		******	:30	P3	NM	1	\$25.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 09/12/22 09/18/22W	1	\$25.00	.00	P3	NM	1	\$25.00
1 51 WYTV 09/15/22 09/15/22 Jimmy Kimm Start Date End Date Weekdays	nel Jimmy l Spots/Week	Kimmei Rate	:30	P3	ININI	'	\$25,00
Week: 09/12/22 09/18/22T	1	\$25.00					
1 52 WYTV 09/16/22 09/16/22 Jimmy Kimm	•	Kimmel	:30	P3	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22F	Spots/Week 1	<u>Rate</u> \$25,00					
4 53 WYTV 09/19/22 09/19/22 Jimmy Kimm	nel Jimmy	Kimmel	:30	P3	NM	1	\$25.00
Start Date End Date Weekdays	Spots/Week	Rate			1		
Week: 09/19/22 09/25/22 M	1	\$25.00	:30	P2	NM	1	\$900.00
N 54 WYTV 09/19/22 09/19/22 NFL Monday Start Date End Date Weekdays	Night FotNFL Mo Spots/Week	Rate	.30	FZ	IVIVI	'	\$300.00
Week: 09/19/22 09/25/22 M	1	\$900.00					
√ 55 WYTV 09/17/22 09/17/22 College FB/		FB/ Late	:30	P2	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/12/22 09/18/22S-	Spots/Week 1	<u>Rate</u> \$500.00					
v 56 WYTV 09/17/22 09/17/22 College FB/	Prime College		:30	P2	NM	1	\$500.00
Start Date End Date Weekdays	Spots/Week	Rate			ŀ		
Week: 09/12/22 09/18/225-	1	\$500.00					040.005.00
			Totals			56	\$10,305.00

Net Amount Time Period # of Spots **Gross Amount** Agency Comm. \$8,759.25 08/29/22 -09/25/22 56 \$10,305.00 (\$1,545.75)56 \$10,305.00 (\$1,545.75)\$8,759.25 **Totals**

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