CONTRACT



2960 North Meridian Street, Suite 250 **Heather Kiel** Indianapolis, IN 46208 (330) 782-1144

ind:

Mentzer Media Services 2210 Grey Fox Court Bel Air, MD 21015

		_				
			Ait Order #			
3665095	<u> </u>	27883649				
Advertiser			Original Date / Revision			
POL/Senate Leadership Fund PAC			09/16/22 / 09/16/22			
Estimate #						
10905	-					
Billing Cycle	Billing	Cale	endar endar	Cash/Trade		
EOM	Broade	cast		Cash		
Property	erty Account		xecutive	Sales Office		
WYTV Katz V		Vast	ington	Katz/Washingto		
Special Hand	ing					
Demographic						
Adults 18+						
			- 1			
Agy Code	Adver	liser	Code	Product 1/2		
9912736	275			920		
Agency Ref			Advertiser	Ref		
IN2570/SP27	1/TO13	26				
	3665095 - 1 fund PAC Estimate # 10905 Billing Cycle EOM Property WYTV Special Hand Demographic Adults 18+ Agy Code 9912736 Agency Ref	Estimate # 10905 Billing Cycle Billing EOM Broadd Property Accou WYTV Katz V Special Handling Demographic Adults 18+ Agy Code 9912736 275 Agency Ref	3665095 - 1 Gund PAC Ori Gund PAC Ori Estimate # 10905 Billing Cycle Billing Calc EOM Broadcast Property Account E WYTV Katz Wast Special Handling Demographic Adults 18+ Agy Code 9912736 275	27883649 Original Date / 09/16/22 / Estimate # 10905 Billing Cycle Billing Calendar EOM Broadcast Property Account Executive WYTV Katz Washington Special Handling Demographic Adults 18+ Agy Code 9912736 Advertiser Code 275 Agency Ref Advertiser		

	Start/End	Spo	ots/			
*Line Ch Start Date End Date Description	Time	Days Length We	ek Rate PCode	TypeSp	oots	Amount
1 WYTV 09/20/22 09/20/22 News M-F 5-6a	5a-6a	:30	P2	NM	1	\$125.00
Start Date End Date Weekdays Spots/						
Week: 09/19/22 09/25/22 -T 1	\$125.00					
2 WYTV 09/21/22 09/21/22 News M-F 5-6a	5a-6a	:30	P2	NM	1	\$125.00
Start Date End Date Weekdays Spots						
VVECR. 03/13/22 03/23/22 "	\$125.00			202		£405.00
3 WYTV 09/22/22 09/22/22 News M-F 5-6a	5a-6a	:30	P2	NM	1	\$125.00
Start Date End Date Weekdays Spots	<u>Week Rate</u> 1 \$125.00					
**CCR, 05/15/22 05/25/22	5a-6a	:30	P2	NM	1	\$125.00
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Week Rate	.00	, -			
<u> </u>	\$125.00					
5 WYTV 09/20/22 09/20/22 News M-F 6-7a	6a-7a	:30	P3	NM	1	\$175.00
Start Date End Date Weekdays Spots	Week Rate					
Week: 09/19/22 09/25/22 -T	1 \$175.00					
6 WYTV 09/21/22 09/21/22 News M-F 6-7a	6a-7a	:30	P3	NM	1	\$175,00
<u> </u>	<u>///week Rate</u> 1 \$175.00					
VVCCK, 03/13/22 03/23/22 11			P3	NM	1	\$175.00
7 WYTV 09/22/22 09/22/22 News M-F 6-7a	6a-7a ∕Week Rate	:30	P3	IAIAI	'	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots</u> Week: 09/19/22 09/25/22T	<u>/Week Rate</u> 1 \$175.00					
8 WYTV 09/23/22 09/23/22 News M-F 6-7a	6a-7a	:30	P3	NM	1	\$175.00
0 1111 00:20:22	/Week Rate		, -			
<u> </u>	1 \$175.00					
9 WYTV 09/26/22 09/26/22 News M-F 6-7a	6a-7a	:30	P3	NM	0	\$0.00
<u> </u>	Week Rate			1		
Week: 09/26/22 10/02/22 M	1 \$175.00		<u></u>			
10 WYTV 09/20/22 09/20/22 GMA	GMA	:30	P2	NM	1	\$175.00
	<u>/Week Rate</u> 1 \$175.00					
VVCCK, 00/10/22 00/20/20					1	\$175.00
11 WYTV 09/22/22 09/22/22 GMA	GMA :/Week Rate	:30	P2	NM	'	\$175.00
Start Date End Date Weekdays Spots	:/Week Rate			•		

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Advertiser

POL/Senate Leadership Fund PAC

Original Date / Revision
09/16/22 / 09/16/22

 Contract Dates
 Product
 Estimate #

 09/20/22 - 09/26/22
 SLFOH
 10905

	Start/En	d	Spots/	1			
*Line Ch Start Date End Date Description	n Time	Da	ays Length Week	Rate PCode	TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22T	Spots/Week 1	Rate \$175.00					
12 WYTV 09/23/22 09/23/22 GMA	GMA		:30	P2	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22F	Spots/Week 1	Rate \$175.00					
13 WYTV 09/26/22 09/26/22 GMA	GMA	•	:30	P2	NM	0	\$0.00
Week: 09/26/22 End Date Weekdays Week: 09/26/22 10/02/22 M	Spots/Week 1	<u>Rate</u> \$175.00					V -11-1
14 WYTV 09/25/22 09/25/22 GMA Su	8a-9a		:30	P2	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22S	Spots/Week 1	<u>Rate</u> \$125.00					
15 WYTV 09/20/22 09/20/22 The View	The View	ı	:30	P2	NM	1	\$75,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 -T	Spots/Week 1	<u>Rate</u> \$75.00					
16 WYTV 09/22/22 09/22/22 The View	The View	1	:30	P2	NM	1	\$75.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 T	Spots/Week 1	<u>Rate</u> \$75.00					
E 17 WYTV 09/26/22 09/26/22 The View	The View		:30	P3	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/22 10/02/22 M	Spots/Week 1	<u>Rate</u> \$65.00					
18 WYTV 09/20/22 09/20/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 -T	Spots/Week 1	<u>Rate</u> \$35.00					
19 WYTV 09/22/22 09/22/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
Start Date End Date Weekdays Week. 09/19/22 09/25/22 T	Spots/Week 1	<u>Rate</u> \$35.00					
20 WYTV 09/23/22 09/23/22 M-F 4-5p	4p-5p		:30	P4	NM	1	\$35.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22F	Spots/Week 1	<u>Rate</u> \$35.00					
21 WYTV 09/26/22 09/26/22 M-F 4-5p	4p-5p		:30	P4	NM	0	\$0.00
Start Date End Date Weekdays Week: 09/26/22 10/02/22 M	Spots/Week 1	<u>Rate</u> \$35.00					
22 WYTV 09/20/22 09/20/22 M-F 530p-6			:30	Р3	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 -T	Spots/Week 1	<u>Rate</u> \$50.00					
23 WYTV 09/21/22 09/21/22 M-F 530p-6	p M-F 530	p-6p	:30	P3	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22w	Spots/Week 1	Rate \$50.00					
24 WYTV 09/22/22 09/22/22 M-F 530p-6	p M-F 530	p-6p	30	P3	NM	1	\$50.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 T	Spots/Week 1	Rate \$50.00					
25 WYTV 09/23/22 09/23/22 M-F 530p-6			:30	P3	NM	1	\$50.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 F	Spots/Week 1	<u>Rate</u> \$50.00					
26 WYTV 09/26/22 09/26/22 M-F 530p-6		•	:30	P3	NM	0	\$0.00
Start Date End Date Weekdays Week: 09/26/22 10/02/22 M	Spots/Week 1	Rate \$50.00					
27 WYTV 09/21/22 09/21/22 News M-F Start Date End Date Weekdays	7p News M- Spots/Week	F 7p Rate	:30	P2	NM	1	\$300.00

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	Contract / Revision 3665095 /	Alt Order # 27883649				
Advertiser POL/Senate Leadersh	ip Fund PAC	Original Date / Revision 09/16/22 / 09/16/22				
Contract Dates 09/20/22 - 09/26/22	Product SLFOH	Estimate # 10905				

	Start/E		Spots/				
*Line Ch Start Date End Date Description		Days	s Length Week	Rate PCode	Type S	pots	Amount
Start Date End Date Weekdays Week: 09/19/22 09/25/22 w	Spots/Week 1	<u>Rate</u> \$300,00					
28 WYTV 09/22/22 09/22/22 News M-F 7p	News M Spots/Week 1	-F 7p <u>Rate</u> \$300.00	:30	P2	NM	1	\$300.00
29 WYTV 09/26/22 09/26/22 News M-F 7p	News M		:30	P2	NM	0	\$0.00
Start Date End Date Weekdays Week 09/26/22 10/02/22 M	Spots/Week 1	Rate \$300.00					
30 WYTV 09/20/22 09/20/22 M-F 730-8p	730p-8p		:30	P2	NM	1	\$135.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 -T	Spots/Week 1	<u>Rate</u> \$135.00					
31 WYTV 09/21/22 09/21/22 M-F 730-8p	730p-8p		:30	P2	NM	1	\$135.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22w	Spots/Week 1	<u>Rate</u> \$135.00					
32 WYTV 09/22/22 09/22/22 M-F 730-8p	730p-8p		:30	P2	MM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week 09/19/22 09/25/22T	Spots/Week 1	Rate \$135.00					
33 WYTV 09/26/22 09/26/22 M-F 730-8p	730p-8p)	:30	P2	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/22 10/02/22 M	Spots/Week 1	Rate \$135.00			- 1		
34 WYTV 09/20/22 09/20/22 Tue Hour 3	958p-11	· · · · · · · · · · · · · · · · · · ·	:30	P3	NM	1	\$225,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 -T	Spots/Week 1	Rate \$225.00			- 1		
Spot Ch Date Range Description	*	Start/End Time	Weekdays Leng	th Rate	Туре		
1 WYTV 09/19/22-09/25/22 Tue Hour 3		958p-11p	-Tu :3	30 \$ 225.00	NM		
See MG 34.2 Bachelorette 3 Hr Tuesday Prime Other	3				ı		
2 WYTV 09/20/22-09/20/22 Tue Prime 0		8p-11p	-Tu:	\$225,00	NM		
⊕ MG for 34.1 09/20 35 WYTV 09/21/22 09/21/22 Wed Hour 1	758p-9r		:30	P3	NM	1	\$300.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>	.00			•	4000.00
Week: 09/19/22 09/25/22w	1 959- 40	\$300.00	:30	P3	NM	1	\$300.00
36 WYTV 09/21/22 09/21/22 Wed Hour 2 Start Date End Date Weekdays	858p-10 Spots/Week	Rate	.30	F3	IAIAI	'	\$300.00
Week: 09/19/22 09/25/22W	1	\$300.00	· · · · · · · · · · · · · · · · · · ·				
37 WYTV 09/22/22 09/22/22 Thur Hour 1 Start Date End Date Weekdays	758-9p Spots/Week	Rate	:30	P3	NM	1	\$275.00
Week: 09/19/22 09/25/22T	1	\$275.00					
38 WYTV 09/22/22 09/22/22 Thur Hour 2	•		:30	P3	NM	1	\$275.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 T	Spots/Week 1	<u>Rate</u> \$275.00					
39 WYTV 09/23/22 09/23/22 Fri Prime Ot			:30	P3	NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22F	Spots/Week 2	<u>Rate</u> \$200.00					
40 WYTV 09/25/22 09/25/22 Sun Hour 2	8p-9p		:30	P3	NM	1	\$300.00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 S	Spots/Week 1	<u>Rate</u> \$300,00					
41 WYTV 09/25/22 09/25/22 Sun Hour 3	9p-10p		:30	P3	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22S	Spots/Week 1	<u>Rate</u> \$300.00					

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	Start/En		Spots				
*Line Ch Start Date End Date Description		Da	ays Length Wee	k Rate PCode	TypeS	Spots	Amount
Start Date End Date Weekdays	Spots/Week	Rate					
42 WYTV 09/25/22 09/25/22 Sun Hour 4	10p-11p Spots/Week	Rate	:30	P3	NM	1	\$300,00
Start Date End Date Weekdays Week: 09/19/22 09/25/22 S	<u>Spois/vveek</u> 1	\$300.00					
43 WYTV 09/20/22 09/20/22 33 News M-I			:30	P2	NM	1	\$250,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 -T	Spots/Week 1	<u>Rate</u> \$250.00			-		
44 WYTV 09/22/22 09/22/22 33 News M-I	11p M-F 11p-		:30	P2	NM	1	\$250,00
Start Date End Date Weekdays	Spots/Week	Rate			l		
Week: 09/19/22 09/25/22T	1	\$250,00	/			_	**
45 WYTV 09/26/22 09/26/22 33 News M-I	F 11p M-F 11p- Spots/Week	·1135p Rate	:30	P2	NM	0	\$0,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/22 10/02/22 M	1	\$250.00					
46 WYTV 09/24/22 09/24/22 LN Sa	LN Sa		:30	P3	NM	1	\$150.00
Start Date End Date Weekdays		Rate			- 1		
Week: 09/19/22 09/25/22S-	1 1 1 2 2 2	\$150.00	:30	P2	NM	1	\$200.00
47 WYTV 09/25/22 09/25/22 LN Su Start Date End Date Weekdays	LN Su Spots/Week	Rate	.30	F2	IAIAI	'	\$200,00
Week: 09/19/22 09/25/22S	1	\$200.00					
48 WYTV 09/20/22 09/20/22 Jimmy Kimn			:30	P3	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 -T	Spots/Week 1	Rate \$25.00					
49 WYTV 09/21/22 09/21/22 Jirnmy Kimn			:30	P3	NM	1	\$25.00
Start Date End Date Weekdays	Spots/Week	Rate	.00			·	V
Week: 09/19/22 09/25/22 W	11	\$25.00					
	nel Jimmy K		:30	P3	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22T	Spots/Week 1	<u>Rate</u> \$25.00					
51 WYTV 09/23/22 09/23/22 Jimmy Kimr	nel Jimmy K	(immel	:30	P3	NM	1	\$25.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 09/19/22 09/25/22F	1	\$25.00	-20		N18.4	_	\$0.00
52 WYTV 09/26/22 09/26/22 Jimmy Kimr Start Date End Date Weekdays	nel Jimmy K Spots/Week	immei <u>Rate</u>	:30	P4	NM	0	\$0.00
Week: 09/26/22 10/02/22 M	1	\$25.00					
53 WYTV 09/26/22 09/26/22 NFL Monda		nday Nigh	:30	P2	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/22 10/02/22 M	Spots/Week 1	<u>Rate</u> \$900.00					
N 54 WYTV 09/21/22 09/23/22 Nightline	Nightline	*	:30	P4	NM	1	\$10.00
Start Date End Date Weekdays	Spots/Week	Rate	.00	. ,			• • • • • • • • • • • • • • • • • • • •
Week: 09/19/22 09/25/22WTF	1	\$10.00					
N 55 WYTV 09/20/22 09/23/22 GMA	GMA	Dete	:30	P2	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/22 09/25/22 -TwTF	Spots/Week 1	<u>Rate</u> \$175.00					
N 56 WYTV 09/20/22 09/23/22 The View	The Vie		:30	P2	NM	1	\$75.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 09/19/22 09/25/22 -TWTF	1	\$75.00		P0	515.4	4	¢475 00
N 57 WYTV 09/20/22 09/23/22 News M-F 6 Start Date <u>End Date Weekdays</u>	6a-7a 6a-7a Spots/Week	Rate	:30	P2	NM	1	\$175.00
Week: 09/19/22 09/25/22 -TWTF	1	\$175.00			;		

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 SLFOH
 10905

Start/End Spots/ Ch Start Date End Date Description Time Days Length Week Rate PCode Type Spots Amount Line Start Date **End Date** Weekdays Spots/Week Rate 48 \$7,370.00 Totals

Agency Comm. **Net Amount** ime Period # of Spots **Gross Amount** 18/29/22 -09/25/22 3 \$425.00 \$361.25 (\$63.75)3 \$361.25 otals \$425.00 (\$63.75)

Signature:	Date:	