



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27883651	<b>Changes as of:</b> 10/13/2022 at 6:04 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 275/920/10907	<b>Flight:</b> 10/4/22 - 10/10/22	<b>Station:</b> WYTV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MENTZER MEDIA SERVIC 2210 Grey Fox Court Bel Air, MD 21015	<b>Advertiser:</b> Senate Leadership Fund	<b>Market:</b> Youngstown-Warren	<b>Total \$:</b> \$9,870.00
	<b>Product:</b> SLFOH	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 60
	<b>Agency Order #:</b> 11931698	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$58.26
	<b>Buyer:</b> Scott, Kelly	<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 169.4
	<b>Salesperson:</b> SHANNAN YALLOF 212-373-8131	<b>Assistant:</b> SHANNAN YALLOF 212-373-8131	<b>Traffic #:</b> 3664222
<b>Separation:</b>			
<b>Comments:</b> Separation: 30,PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/4 - 10/10							Total Spots	Total \$	CPP*	GRP*
							10/4	10/5	10/6	10/7	10/8	10/9	10/10				
CR 8	Tu-F,M 4p-5p		Kelly Clarkson	\$35.00	1.9	30	1	1	1	1	0	0	1	4	\$140.00	\$18.42	7.6
<i>1231669 Index: 139</i>							<b>TOTALS:</b> 10 8 11 12 3 6 10							<b>60</b>	<b>\$9,870.00</b>	<b>\$58.26</b>	<b>169.4</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
10/13/22 7:33 PM	Accepted	SHANNAN YALLOF	moved to 10909
10/13/22 6:04 PM	Sent To Rep	Jim Dreistadt	SEE CREDIT MOVED DOLLARS TO 27883653