



125 West 55th St
New York, NY 10019

Contract # 27883649	Changes as of: 9/16/2022 at 2:05 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 275/920/10905	Flight: 9/20/22 - 9/26/22	Station: WYTV	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 2210 Grey Fox Court Bel Air, MD 21015	Advertiser: Senate Leadership Fund	Market: Youngstown-Warren	Total \$: \$9,480.00
Product: SLFOH	Agency Order #: 11931645	Office: WASHINGTON	Total Spots: 60
Buyer: Scott, Kelly	Salesperson: SHANNAN YALLOF 212-373-8131	Service: Nielsen	Total CPP: \$68.60
Separation:		Primary Demo: Adults 18+	Total GRP: 138.2
		Assistant: SHANNAN YALLOF 212-373-8131	Traffic #: 3665095

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A18P Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP*	GRP*	
							9/20	9/21	9/22	9/23	9/24	9/25	9/26					
MSD 14	Th 9p-10p		Generation Gap-ABC	\$275.00	3.0	30	0	0	1	0	0	0	0	0	0	\$0.00	\$91.67	0.0
1231669 Index: 123																		
MGD 30	Th 9p-11p		100 YEARS NORMAN LEAR	\$175.00	3.0	30	0	0	1	0	0	0	0	0	1	\$175.00	\$58.33	3.0
MGD 31	Tu-F 5p-5:30p		BET YOUR LIFE	\$50.00	0.0	30	0	1	1	0	0	0	0	0	2	\$100.00	\$0.00	0.0
TOTALS:							10	11	14	9	1	5	10	60	\$9,480.00	\$68.60	138.2	

Makegood Comments			
Date/Time	Action	Added by	Comment
09/16/22 2:05 PM	Sent To Rep	Jim Dreistadt	9/16/22 THE FOLLOWING PROGRAM CHANGE LINE 14 TH 9-10P 1X 9/22 \$275 MAKEGOOD LINE 30 TH 9-11P 1X 9/22 \$175 - 100 YEARS OF COMEDY - NORMAN LEAR LINE 31 TU 5-530P 1X 9/21, 9/22 \$50 - PLEASE APPROV