



S.A.M. Marketing Services • PO Box 71695 • Des Moines, IA 50325 • (515)453-2000

RADIO ORDER

KIAQ
 1014 CENTRAL AVE
 FT DODGE, IA 50501
 bdennis@digity.com
 (515)573-5748

Jed Burns
 jed.burns@alphamediausa.com

Station: KIAQ
Client: lowans for a Renewable Future

Market: Unrated
Flight Dates: 05/20/2024 - 06/02/2024 (2 weeks)
Description: 2024 Primary Election Radio CC

OrderNo: 14463
Page: 1 of 3
Buyer: Carole Curtis
Email: ccurtis@strategicamerica.com
Date: 5/13/2024

Line	Program	Days	Time	DP	Len	2024		Total Spots	Cost/Spot	Adults 35+ Rating CPP	Total Gross
						May 20	May 27				
2		M-F	6a-7p	RT	60	18	18	36	56.47	0.00	2,032.92
				HD 7 SEXTON							

0.00

Total Gross: 2,032.92
Agency Commission: -304.94
Total Net: 1,727.98

	MAY '24	JUN '24	Total
Spots	18	18	36
Total Gross	1,016.46	1,016.46	2,032.92
Total Net	863.99	863.99	1,727.98

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TERMS OF AGREEMENT:

THE AGENCY SHALL BE SOLELY LIABLE FOR PAYMENT OF ALL MEDIA INVOICES IF THE AGENCY HAS BEEN PAID FOR THOSE INVOICES BY THE ADVERTISER. PRIOR TO PAYMENT TO THE AGENCY, THE ADVERTISER SHALL BE SOLELY LIABLE.

ORDER CONFIRMATION: Check the order carefully to confirm rates and total NET dollars. Agency will only pay the net agreed upon on the order.

BILLING: Label all invoices with SA's order number. Invoices must reflect broadcast calendar. Affidavits must include run times and spot codes; please include program titles if possible. Electronic invoices are preferred: Spotdata, Marketron, TV/RadiolInvoice.com, Emedia Trade. Otherwise, mail to: Attn: Tammy, SAM Marketing Services, PO Box 71695, Des Moines IA 50325.

Radio/TV/Cable invoices.com
Customer Support: help@radioinvoices.com
Website: Radioinvoices.com
Website: TVinvoices.com
Radio-EDI # 9912882/TV-EDI # 9912860

Spotdata: Radio/TV/Cable
Customer Support: 303-390-7700
SAM Marketing Services IDB # 1077

Marketron: eimonitor@marketron.com
EI Code: 15784

PLACEMENT/MAKEGOODS: All makegoods must be submitted through the Advantage portal. Buyer must approve all program changes and late runs. Maximum separation required from competitor advertising. Makegoods must be approved by buyer.

TRAFFIC: Traffic instructions are forthcoming.

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QUESTIONS: Please direct all questions regarding the buy directly to the buyer.

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.