

ORDER



Orders
Order / Rev: 2904197
Alt Order #: WOC14628658
Product Desc: Morgan Lamantia for TX SD-27
Estimate: 1727
Flight Dates: 04/23/24 - 05/27/24
Original Date / Rev: 04/22/24 / 04/22/24
Order Type: General

KIII
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Political Communications Advertising
Buying Contact:
Billing Contact:
 11 East 44th Street, Suite 303
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Morgan LaMantia / D / St Senate
Demographic: A35+
Product Codes: PL-Candidate: State Senate (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: M233091
Agency External ID: 21047AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	15	\$2,415.00	\$2,052.75
04/29/24	05/26/24	71	\$14,500.00	\$12,325.00
05/27/24	05/27/24	4	\$960.00	\$816.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	15	\$2,415.00	\$2,052.75	122.90
May 2024	71	\$14,500.00	\$12,325.00	667.60
June 2024	4	\$960.00	\$816.00	41.70
Totals	90	\$17,875.00	\$15,193.75	832.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIII	04/23/24	05/27/24	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	4	\$150.00	P04	6.90	NM	15	\$2,250.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					2	\$150.00		6.90			
		Week: 04/29/24	05/05/24	MTWTF--					3	\$150.00		6.90			
		Week: 05/06/24	05/12/24	MTWTF--					3	\$150.00		6.90			
		Week: 05/13/24	05/19/24	MTWTF--					3	\$150.00		6.90			
		Week: 05/20/24	05/26/24	MTWTF--					3	\$150.00		6.90			
		Week: 05/27/24	06/02/24	M-----					1	\$150.00		6.90			
N 2	KIII	04/23/24	05/27/24	Judge Judy 4-5p Judge Judy	CM	358-5p	MTWTF--	:30	4	\$70.00	P04	5.90	NM	21	\$1,470.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					4	\$70.00		5.90			
		Week: 04/29/24	05/05/24	MTWTF--					4	\$70.00		5.90			
		Week: 05/06/24	05/12/24	MTWTF--					4	\$70.00		5.90			
		Week: 05/13/24	05/19/24	MTWTF--					4	\$70.00		5.90			
		Week: 05/20/24	05/26/24	MTWTF--					4	\$70.00		5.90			
		Week: 05/27/24	06/02/24	M-----					1	\$70.00		5.90			
N 3	KIII	04/23/24	05/27/24		CM	5-530p	MTWTF--	:30	1	\$340.00	P03	13.20	NM	14	\$4,760.00

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KIII

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KIII	04/23/24	05/27/24	Local News @ 5p M-F 3 News @ 5pm	CM	6-630p	MTWTF--	:30	1	\$340.00	P04	15.70	NM	13	\$5,200.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-TWTF--			1		\$340.00		13.20				
Week:		04/29/24	05/05/24	MTWTF--			3		\$340.00		13.20				
Week:		05/06/24	05/12/24	MTWTF--			3		\$340.00		13.20				
Week:		05/13/24	05/19/24	MTWTF--			3		\$340.00		13.20				
Week:		05/20/24	05/26/24	MTWTF--			3		\$340.00		13.20				
Week:		05/27/24	06/02/24	M-----			1		\$340.00		13.20				
N 5	KIII	04/23/24	05/25/24	Local News @ 6p M-F 3 News @ 6pm	CM	6-630p	MTWTF--	:30	1	\$400.00	P04	15.70	NM	13	\$5,200.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-TWTF--			1		\$400.00		15.70				
Week:		04/29/24	05/05/24	MTWTF--			3		\$400.00		15.70				
Week:		05/06/24	05/12/24	MTWTF--			3		\$400.00		15.70				
Week:		05/13/24	05/19/24	MTWTF--			2		\$400.00		15.70				
Week:		05/20/24	05/26/24	MTWTF--			3		\$400.00		15.70				
Week:		05/27/24	06/02/24	M-----			1		\$400.00		15.70				
N 6	KIII	04/23/24	05/25/24	Good Morning America Sat Good Morning America Sat	CM	7-9a	-----S-	:30	2	\$115.00	P03	6.70	NM	9	\$1,035.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S-			2		\$115.00		6.70				
Week:		04/29/24	05/05/24	-----S-			1		\$115.00		6.70				
Week:		05/06/24	05/12/24	-----S-			2		\$115.00		6.70				
Week:		05/13/24	05/19/24	-----S-			2		\$115.00		6.70				
Week:		05/20/24	05/26/24	-----S-			2		\$115.00		6.70				
N 7	KIII	04/23/24	05/25/24	Local News @ 6p Sa 3 News @ 6pm Sat	CM	6-630p	-----S-	:30	1	\$225.00	P03	13.20	NM	3	\$675.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S-			1		\$225.00		13.20				
Week:		04/29/24	05/05/24	-----S-			1		\$225.00		13.20				
Week:		05/06/24	05/12/24	-----S-			0		\$0.00		0.00				
Week:		05/13/24	05/19/24	-----S-			1		\$225.00		13.20				
Week:		05/20/24	05/26/24	-----S-			0		\$0.00		0.00				
N 8	KIII	04/23/24	05/26/24	Local News @ 10p Sa 3 News @ 10pm Sat	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-----S-	:30	1	\$265.00	P03	9.90	NM	4	\$1,060.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S-			1		\$265.00		9.90				
Week:		04/29/24	05/05/24	-----S-			1		\$265.00		9.90				
Week:		05/06/24	05/12/24	-----S-			0		\$0.00		0.00				
Week:		05/13/24	05/19/24	-----S-			1		\$265.00		9.90				
Week:		05/20/24	05/26/24	-----S-			1		\$265.00		9.90				
N 9	KIII	04/23/24	05/26/24	Local News @ 6a Su 3 News First Editon 6am Sun	CM	6-7a	-----S	:30	2	\$75.00	P03	4.00	NM	7	\$525.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S			2		\$75.00		4.00				
Week:		04/29/24	05/05/24	-----S			1		\$75.00		4.00				
Week:		05/06/24	05/12/24	-----S			1		\$75.00		4.00				
Week:		05/13/24	05/19/24	-----S			1		\$75.00		4.00				
Week:		05/20/24	05/26/24	-----S			2		\$75.00		4.00				
N 9	KIII	04/23/24	05/26/24	Local News @ 530p Su 3 News @ 530pm Sun	CM	530-6p	-----S	:30	1	\$225.00	P03	12.10	NM	4	\$900.00
BOD 04/22/24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/22/24	04/28/24	-----S			1		\$225.00		12.10				
Week:		04/29/24	05/05/24	-----S			1		\$225.00		12.10				
Week:		05/06/24	05/12/24	-----S			1		\$225.00		12.10				
Week:		05/13/24	05/19/24	-----S			0		\$0.00		0.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----S		1				\$225.00		12.10			
													Totals	90	\$17,875.00