ORDER

Orders Order / Rev: 2904197 WOC14628658 Alt Order #: Product Desc: Morgan Lamantia for TX SD-27 KIII Estimate: 1727 Flight Dates: 04/23/24 - 05/27/24 Primary AE: Taylor Fritsch **TSWAS** Original Date / Rev: 04/22/24 / 04/22/24 Sales Office: Order Type: General Sales Region: NAT **Political Communications Advertising** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 11 East 44th Street, Suite 303 Billing Cycle: EOM/EOC New York, NY 10017 Agency Commission: 15% POL/ Morgan LaMantia / D / St Senate Advertiser Name: Demographic: A35+ New Business End: Product Codes: PL-Candidate: State Senate (LUR) Advertiser External ID: M233091 Revenue Code 1: **AGY** Agency External ID: 21047AG Revenue Code 2: Unit Code: (POL) Political General

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 04/01/24 04/28/24 15 \$2,415.00 \$2,052.75 71 04/29/24 05/26/24 \$14,500.00 \$12,325.00 05/27/24 05/27/24 4 \$960.00 \$816.00

Revenue Code 3:

Priority:

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	15	\$2,415.00	\$2,052.75	122.90
May 2024	71	\$14,500.00	\$12,325.00	667.60
June 2024	4	\$960.00	\$816.00	41.70
Totals	90	\$17,875.00	\$15,193.75	832.20

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Taylor Fritsch			Start Of Order - End Of Order	100%	

(POL) Candidate

P04

Ln C	Ch St	art End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KIII 04/	23/24 05/27/24	Good Morning Ar	nerica CM	7-9a	MTWTF	:30	4	\$150.00P04	6.90 NM	15	\$2,250.00
			Good Morning Ar	merica								
BC	OD 04/22/2	24										
	Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	k: 04/22/2	4 04/28/24	-TWTF	2	\$150.00	6.90						
Wee	k: 04/29/2	4 05/05/24	MTWTF	3	\$150.00	6.90						
Wee	k: 05/06/2	4 05/12/24	MTWTF	3	\$150.00	6.90						
Wee	k: 05/13/2	4 05/19/24	MTWTF	3	\$150.00	6.90						
Wee	k: 05/20/2	4 05/26/24	MTWTF	3	\$150.00	6.90						
Wee	k: 05/27/2	4 06/02/24	M	1	\$150.00	6.90						
110												
N 2	KIII 04/	23/24 05/27/24	Judge Judy 4-5p	CM	358-5p	MTWTF	:30	4	\$70.00P04	5.90 NM	21	\$1,470.00
N 2	KIII 04/	23/24 05/27/24	Judge Judy 4-5p Judge Judy	СМ	358-5p	MTWTF	:30	4	\$70.00P04	5.90 NM	21	\$1,470.00
	KIII 04/ OD 04/22/2			СМ	358-5p	MTWTF	:30	4	\$70.00P04	5.90 NM	21	\$1,470.00
		24		CM Spots/Week	358-5p <u>Rate</u>	MTWTF Rating	:30	4	\$70.00P04	5.90 NM	21	\$1,470.00
ВС	OD 04/22/2	24 te End Date	Judge Judy		·		:30	4	\$70.00P04	5.90 NM	21	\$1,470.00
BC Wee	OD 04/22/2 Start Da	24 te <u>End Date</u> 4 04/28/24	Judge Judy <u>Weekdays</u>	Spots/Week	Rate	Rating	:30	4	\$70.00 P04	5.90 NM	21	\$1,470.00
BC Wee Wee	OD 04/22/2 Start Da k: 04/22/2	24 te <u>End Date</u> 4 04/28/24 4 05/05/24	Judge Judy Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$70.00	Rating 5.90	:30	4	\$70.00 P04	5.90 NM	21	\$1,470.00
Wee Wee Wee	OD 04/22/2 Start Da ek: 04/22/2 ek: 04/29/2	24 te <u>End Date</u> 4 04/28/24 4 05/05/24 4 05/12/24	Judge Judy Weekdays -TWTF MTWTF	Spots/Week 4 4	Rate \$70.00 \$70.00	Rating 5.90 5.90	:30	4	\$70.00 P04	5.90 NM	21	\$1,470.00
Wee Wee Wee Wee	OD 04/22/2 <u>Start Da</u> ek: 04/22/2 ek: 04/29/2 ek: 05/06/2	te End Date 4 04/28/24 4 05/05/24 4 05/12/24 4 05/19/24	Judge Judy Weekdays -TWTF MTWTF	Spots/Week 4 4 4	Rate \$70.00 \$70.00 \$70.00	Rating 5.90 5.90 5.90	:30	4	\$70.00 P04	5.90 NM	21	\$1,470.00
Wee Wee Wee Wee	OD 04/22/2 <u>Start Da</u> ek: 04/22/2 ek: 04/29/2 ek: 05/06/2 ek: 05/13/2	24 te End Date 4 04/28/24 4 05/05/24 4 05/12/24 4 05/19/24 4 05/26/24	Judge Judy Weekdays -TWTF MTWTF MTWTF MTWTF	Spots/Week 4 4 4 4	Rate \$70.00 \$70.00 \$70.00 \$70.00	Rating 5.90 5.90 5.90 5.90	:30	4	\$70.00 P04	5.90 NM	21	\$1,470.00

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Order / Rev: 2904197 Advertiser: POL/ Morgan LaMantia / D / St Senate /

Alt Order #: WOC14628658 Product Desc: Morgan Lamantia for TX SD-27 KIII

Flight Dates: 04/23/24 - 05/27/24 Estimate: 1727

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
			Local News @ 5			,-						
			3 News @ 5pm									
	4/22/24	Ford Data	M/ ll	0	Data	D. Harris						
Sta Week: 04	art Date	End Date 04/28/24	<u>Weekdays</u> -TWTF	Spots/Week	Rate	<u>Rating</u> 13.20						
Week: 04		04/28/24	MTWTF	1	\$340.00 \$340.00	13.20						
Week: 05		05/12/24	MTWTF	3	\$340.00	13.20						
Week: 05		05/19/24	MTWTF	3	\$340.00	13.20						
Week: 05		05/26/24	MTWTF	3	\$340.00	13.20						
Week: 05		06/02/24	M	1	\$340.00	13.20						
N 4 KIII	04/23/2	24 05/27/24	Local News @ 6	p M-F CM	6-630p	MTWTF	:30	1	\$400.00P04	15.70 NM	13	\$5,200.00
DOD 0	4/00/04		3 News @ 6pm									
	4/22/24	End Data	Maakdaya	Chata/Maak	Data	Dating						
<u>513</u> Week: 04	art Date	End Date 04/28/24	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 15.70						
Week: 04		05/05/24	MTWTF	3	\$400.00	15.70						
Week: 05		05/12/24	MTWTF	3	\$400.00	15.70						
Week: 05		05/19/24	MTWTF	2	\$400.00	15.70						
Week: 05		05/26/24	MTWTF	3	\$400.00	15.70						
Week: 05		06/02/24	M	1	\$400.00	15.70						
N 5 KIII	04/23/2	24 05/25/24	Good Morning A		7-9a	S-	:30	2	\$115.00P03	6.70 NM	9	\$1,035.00
DOD 0	4/00/04		Good Morning A	merica Sat								
	4/22/24	Fad Data	M/a alcelarca	C:= =4= /// = = 1:	Data	Datina						
Sta Week: 04	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating						
Week: 04		04/28/24 05/05/24	S-	2 1	\$115.00 \$115.00	6.70 6.70						
Week: 05		05/12/24	S-	2	\$115.00	6.70						
Week: 05		05/19/24	S-	2	\$115.00	6.70						
Week: 05	/20/24	05/26/24	S-	2	\$115.00	6.70						
N 6 KIII	04/23/2	24 05/25/24	Local News @ 6	p Sa CM	6-630p	S-	:30	1	\$225.00P03	13.20 NM	3	\$675.00
DOD 0	4/00/04		3 News @ 6pm	Sat								
	4/22/24	Ford Data	M/ ll	0	D-4-	D. Harris						
<u>513</u> Week: 04	art Date	End Date 04/28/24	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$225.00	<u>Rating</u> 13.20						
Week: 04		05/05/24	S-	1	\$225.00	13.20						
Week: 05		05/12/24		0	\$0.00	0.00						
Week: 05	/13/24	05/19/24	S-	1	\$225.00	13.20						
Week: 05	/20/24	05/26/24		0	\$0.00	0.00						
N 7 KIII	04/23/2	24 05/25/24	Local News @ 1	•		0:30 PIS-	:30	1	\$265.00P03	9.90 NM	4	\$1,060.00
DOD 0	4/00/04		3 News @ 10pm	n Sat	(10:00 PM-	10:30 PM)						
BOD 04		End Data	Maakdaya	Chata/Maak	Data	Dating						
Week: 04	art Date	End Date 04/28/24	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$265.00	<u>Rating</u> 9.90						
Week: 04		05/05/24	S-	1	\$265.00	9.90						
Week: 05		05/12/24		Ö	\$0.00	0.00						
Week: 05	/13/24	05/19/24	S-	1	\$265.00	9.90						
Week: 05	/20/24	05/26/24	S-	1	\$265.00	9.90						
N 8 KIII	04/23/2	24 05/26/24	Local News @ 6		6-7a	S	:30	2	\$75.00P03	4.00 NM	7	\$525.00
DOD 0	4/00/04		3 News First Edi	iton 6am Sun								
	4/22/24	End D-4-	Modelete:	Chet-MAII	D-4-	Dotin -						
<u>513</u> Week: 04	art Date	End Date 04/28/24	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$75.00	<u>Rating</u> 4.00						
Week: 04		05/05/24	S	1	\$75.00 \$75.00	4.00						
Week: 05		05/12/24	S	1	\$75.00	4.00						
Week: 05		05/19/24	S	1	\$75.00	4.00						
Week: 05	/20/24	05/26/24	S	2	\$75.00	4.00						
N 9 KIII	04/23/2	24 05/26/24	Local News @ 5	30p Su CM	530-6p	S	:30	1	\$225.00P03	12.10 NM	4	\$900.00
			3 News @ 530p	m Sun								
	4/22/24	E 15 '		0		5. "						
	art Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 04 Week: 04		04/28/24 05/05/24	S	1	\$225.00 \$225.00	12.10 12.10						
Week: 05		05/05/24	S	1	\$225.00	12.10						
Week: 05		05/12/24		0	\$0.00	0.00						
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Flight Dates: 04/23/24 - 05/27/24 Estimate: 1727

_	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ays Len Spots	Rate Pri	Rtg Type	Spots	Amount
Ī	St Week: 05	art Date	End Date 05/26/24	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$225.00	Rating 12.10					
=	WEEK. U.	0/20/24	03/20/24		I	φ223.00	12.10					

Totals 90 \$17,875.00