

MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT	CURRENT	LENGTH OF	\$ RAISED	#	VALUE	# LIVE	VALUE	LIVE	VALUE LIVE	COMMUNIT	VALUE	WEB	VALUE	#	VALUE	#	VALUE	MOBILE	VALUE	INTERVIEW	VALUE	ON SITE	VALUE ON	TOTAL	
Tyler Longview	La	Xco Latin Event	Dancing for Cancer	Liners to support	10/1 to	2018	1 week	0	0	0	15	300	7 days	0			1 wks	0	0	0	0	0	0	0	0	Yes	0	\$	300	
Tyler Longview	La	Tyler Turn Pink	Annual Cancer Awareness	Liners to support	10/1 to	2018	1 week	0	0	0	20	400	7 days	0			9 days	0	0	0	0	0	0	0	0	No	0	\$	400	
Tyler Longview	La	Alpha Job Fair Longview	Job Fair	Liners and broadcast	9/24 to	2018	2 weeks	0	50	0	50	1,200	14 days	0			2 weeks	0	0	0	0	0	0	0	0	Yes	1,200	\$	2,21	
Tyler Longview	La	National Alliance on Mental	Suicide Awareness Wal	Liners to support	10/5 to	2018	3 weeks	0	0	0	60	1,200	21 days	0			3 weeks	0	0	0	0	0	0	0	0	No	0		0	
Tyler Longview	La	Childrens Miracle Network	Zumbaton	Liners to support	10/10 to	2018	1 week	0	40	0	30	600	7 days	0			1 week	0	0	0	0	0	0	0	0	Yes	800	\$1,200		
Tyler Longview	La	Childrens Miracle Network	Radiothon	Liners to support	10/17 and	2018	2 days	98,017	0	0	24 hours	20,000	2 days	0			1 month	0	0	0	0	0	0	7	60 minutes	Yes	10,000	\$30,000		
Tyler Longview	La	Tyler Type 1	Diabetes Type 1 Awareness	Liners to support	11/22 to	2018	15 days	0	0	0	60	900	15 days	0			15 days	0	0	0	0	0	0	0	10 minutes	No	0	\$900		
Tyler Longview	La	American Foundation for Suicide B	Campaign Spanish Line	Liners and promos	10/22 to	2018	70 days	0	1,200	0	200	5,000	70 days	0			70 days	0	0	0	0	0	0	0	0	No	0	\$5,000.00		
Tyler Longview	La	Meals on Wheels	Santa's For Seniors	Liners to support	11/20 to	2018	25 days	0	80	0	60	1,200	25 days	0			25 days	0	0	0	0	0	0	0	0	No	0	\$1,800.00		
Tyler Longview	La	Elections Department	Early Vote	Liners to support	10/27 to	2018	7 days	0	0	0	20	400	7 days	0			7 days	0	0	0	0	0	0	0	0	No	0	\$400.00		
Tyler Longview	La	Sainth Peters Catholic Church	Kermess to support church	Liners to support	11/27 to	2018	14 days	0	0	0	40	800	14 days	0			14 days	0	0	0	0	0	0	0	0	Yes	1,200	\$2,000		
Tyler Longview	La	Tyler Junior College	Day of dead	Liners to support	10/27 to	2018	5 days	0	0	0	15	300	5 days	0			5 days	0	0	0	0	0	0	2	15 minutes	Yes	600	\$900		
Tyler Longview	La	Tyler Type 1	Zumbathon for One	Liners to support	11/1 to	2018	9 days	0	0	0	20	400	9 days	0			9 days	0	0	0	0	0	0	0	0	No	0	\$400		