



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Eric Brakey, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Eric Brakey
Authorized committee: Eric Brakey For Senate
Agency requesting time (and contact information): <input type="checkbox"/> N/A
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Maine State Senate District 20
Date of election: November 8th, 2022 <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Eric Brakey
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or. <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Eric Brakey	Name: Stan Bennett
Date of Request to Purchase Ad Time: October 4th, 2022	Date of Station Agreement to Sell Time: October 4th, 2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10-6-2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>2309-00009</u>	Station Call Letters: <u>WTQV-AM</u>	Date Received/Requested: <u>10-6-2022</u>
Est. #:	Station Location: <u>Norway / Portland</u>	Run Start and End Dates: <u>10-10-22 to 11-09-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Eric Brakey for Senate

You receive:

-(20):30-Second Messages on WIGY

*Ads will run Friday November 4th - Tuesday November 8th, 2022 6a-8p

WIGY Investment \$400

-(16) :30-Second Messages on WOXO

*Ads will run Friday November 4th - Tuesday November 8th, 2022 6a-8p

WOXO Investment \$400

Total Investment \$800

Approved by:

Eric L. Brakey



Bennett Radio Group
 243 Main Street
 Norway, Maine 04268 USA

Order #: **2309-00010**
 Description: Brakey for Senate 11/04 to 11/08
 Date Entered: 11/4/2022
 P.O.#:
 Salesperson: Bennett, Stan
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Brakey For Senate
 ATTN: Eric Brakey
 PO Box 3331
 Auburn, Maine 04212 USA

On-Air Schedule

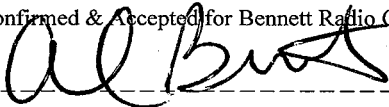
Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/4/2022	11/8/2022	WIGY-AM/FM	06:00:00 to 19:00:00	CUSTOM	:30	14	25.00	350.00	Y	Y	N	N	Y	Y	Y
11/4/2022	11/6/2022					10	25.00	250.00	0	0	0	0	4	3	3
11/7/2022	11/8/2022					4	25.00	100.00	2	2	0	0	0	0	0

Order Start Date: 11/4/2022 Order End Date: 11/8/2022 Spots: 14 Total Charges: \$350.00

Projected Media Month/End-Of-Schedule Billing Totals for Brakey For Senate / 2309-00010 :

	<u>Spot Count</u>	<u>Net Billing</u>
November 2022	14	\$350.00

Confirmed & Accepted for Bennett Radio Group By:



Accepted for Brakey For Senate By:

Please Sign and Return One Copy