



**West Palm Beach**

**WIRK -FM**

**Quarterly Issues/Programming Report for January 1<sup>st</sup>- March 31<sup>st</sup>, 2024**

**First Quarter - 2024**

**Section I. Issues**

**The station has identified the following issues as significant issues facing our community in this quarter:**

- A. Education, Mentoring & Leadership**
- B. Housing Instability & Insecurity**
- C. Community & Cultural Events**
- D. Community Resources & Assistance**
- E. Healthcare Awareness**

## Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

### A. Education, Mentoring & Leadership

1. South Florida Sunday Show, 6-7 a.m. 1/7/2024, 06:31 minutes.  
J.P. O'Connor, Mayor, City of Westlake and Paul Shalhoub Esq., Event Chairs of Leadership Palm Beach County's 20<sup>th</sup> Anniversary Songwriters in the Round fundraising event discuss the Leadership Grow program that allows 40-50 young leaders from local high schools to learn how they as individuals can make a difference in our community. The Leadership Grow program is led by a dedicated team of mentors and coordinators from local businesses, government agencies and civic organizations. The program coordinators encourage students to interact, learn and reflect on their future as community leaders, and build necessary skills, including public speaking and resume-writing to prepare them for future education and employment. Leadership Grow is the benefitting program from funds raised at Songwriters in the Round on March 8, 2024.
2. South Florida Sunday Show, 6-7a.m. 1/14/2024, 26:29 minutes  
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Cliff Viner, Edna & Cliff Viner Community Scholars Foundation Founder and Philanthropist discuss the fundamental aspects of leadership, mentoring and the scholar's programs offered by the Foundation that include mentoring training. The Viner Community Scholarship Program provides 4-year scholarships to public Florida Universities or Colleges to academically deserving High School students in South Palm Beach County who have financial needs and are community service driven.
3. South Florida Sunday Show, 6-7 a.m. 1/28/2024, 27:17 minutes  
Patrick Franklin, President & CEO of Urban League of Palm Beach County, along with Debbie Raine, retired education administrator and educator, and Debra Robinson, retired Palm Beach County School District Board member discuss the long-awaited project to restore one of Palm Beach County's first all-Black high schools, which broke ground on Thursday, January 18th. Nearly seven decades after it first opened its doors, Roosevelt High is being redone at a cost of more than \$50 million. It is being renamed the Historic Roosevelt Full Service Center and, when completed, will include new buildings and renovated spaces for adult education, a Black history museum and library. The center will also house afterschool programs, as well as spring break and summer educational programs at low or no cost.

4. South Florida Sunday Show, 6-7:07 a.m. 2/25/2024, 13:18 minutes.  
Travis Conway, Executive Director of the Edna W. Runner Tutorial Center, shares that the tutorial center is a provider of after-school, spring break, and summer camp services for children in grades K-8 in west Jupiter. Its objective is to provide educational support, increase grade point average, and self-esteem. They strive to help students develop interests, skills, and knowledge in a variety of areas all within a safe, warm, and nurturing environment allowing them to pursue academic excellence.
  
5. South Florida Sunday Show, 6-7:07 a.m. 2/25/2024, 12:43 minutes.  
Kristin Calder, CEO of the Literacy Coalition of Palm Beach County explains that the organization works to improve the quality of life in our community by promoting and achieving literacy. In Palm Beach County, more than half of all third graders are not reading on grade level and 22% of adults aged 16 and older lack basic literacy skills and can't fill out a job application or read a bus schedule. Through extensive outreach and collaboration with a network of community partners, the Literacy Coalition strives to ensure that individuals who need to improve their literacy skills receive the help they need. By providing services to 55,967 adults, children, and families each year, the Literacy Coalition's goal is for every child and every adult in Palm Beach County to be able to read. Literacy Coalition of Palm Beach County is a recipient of the coveted 4-star Charity Navigator rating for 14 consecutive years.
  
6. South Florida Sunday Show, 6-7 a.m. 3/10/2024, 26:35 minutes.  
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Edwin Ferguson, Board Member of the School District of Palm Beach County School Board discuss the issues of literacy in Palm Beach County, particularly with children in grades 1-3 living in disadvantaged and impoverished neighborhoods. They discuss the future opening of the Historic Roosevelt Full Service Center that will include renovated spaces for afterschool educational programs for children as well as adult education.

## **B. Housing Instability & Insecurity**

1. South Florida Sunday Show, 6-7 a.m. 1/21/2024 26:15 minutes.  
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Vince Larkins, President & CEO of the Fair Housing Center of the Greater Palm Beaches explained the history of fair housing on a federal, state, and local level. They discussed discrimination in housing in regard to people of color, age, gender and income level. With the rise in housing costs, there has been a rise in discrimination which is leading to more housing instability in Palm Beach County. The Fair Housing Center works in partnership with the U.S. Department of Housing and Urban Development, the U.S. Department of Justice, and the Florida Attorney General Office Civil Rights Unit to enforce Federal, State and local Fair Housing and Fair Lending Laws. Listeners that feel they have been a victim of housing discrimination can contact them online or via phone. The Fair Housing Center works to ensure equal and affordable housing opportunities for all people, by promoting culturally diverse communities.
2. South Florida Sunday Show, 6-7 a.m. 1/28/2024, 15:00 minutes.  
Anne Noble, Director of Advancement of The Lord's Place discussed the fundraising needed for the programs offered at The Lord's Place which are dedicated to breaking the cycle of homelessness in Palm Beach County. She discussed the statistics and rates of homelessness in comparison to the rate of the increase in the cost of fair and affordable housing. As affordable housing becomes less and less attainable, more families will experience homelessness.
3. South Florida Sunday Show, 6-7 a.m. 2/11/2024, 22:18 minutes.  
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Amarae Blyden-Richards, Director of Housing at Urban League of Palm Beach County discuss the economic empowerment and housing programs offered by the organization. The ULPBC offers First Time home buyers education classes, foreclosure mitigation counseling, and rental assistance. The Financial Capability program provides a one-stop bundling of services that include financial education, housing counseling, budget and credit counseling, and benefits screenings. These programs specifically target vulnerable individuals who currently are suffering from housing instability.

4. South Florida Sunday Show, 6-7:07 a.m. 2/25/2024, 15:00 minutes.  
Jennifer Thomason, President and CEO of Habitat for Humanity of Greater Palm Beach County and Aimee Craig Carlson, Director of Land Planning and Entitlement at PulteGroup discuss the annual Women Build event that brings together executive women for a 2-day event where volunteers, alongside Habitat families, built three houses. As part of being a recipient of a Habitat for Humanity home, the families must go through a rigorous application process, complete financial training and be approved for an interest-free mortgage.
  
5. South Florida Sunday Show, 6-7 a.m. 3/3/2024, 09:30 minutes.  
Honorable Ann Brown, Former Chairman of the U.S. Consumer Product Safety Commission, humanitarian, and volunteer board member with The Lord's Place spoke about the organization's Home for Good Campaign and SleepOut event. Both programs aim to bring supplemental housing, programs, and other services to those who need it. The funds raised will also be put toward building a new re-entry center, where former prisoners can go for mentorship and personalized transition plans to help assist them in finding affordable housing without the fear of being discriminated against.

### **C. Community & Cultural Events**

1. South Florida Sunday Show, 6-7 a.m. 1/14/2024, 08:00 minutes.  
Nancy Stewart, Executive Director, Festival Management Group invites the public to attend the 25<sup>th</sup> Annual Garlic Fest. This year's event will be honoring US Armed Forces Day. Performers include the Honor Guard from Palm Beach County Sheriff's Office, National Anthem by Mary Gaines Bernard (Donna Summers' sister) and THE RESILIENT, a band formed at Walter Reed Hospital and comprised of severely wounded vets. The event has FREE admission to active, retired military and veterans on Sunday, February 4<sup>th</sup>. Proceeds from the event also benefit Delray Beach Arts, Inc. a non-profit organization.
  
2. South Florida Sunday Show, 6-7a.m. 1/14/2024, 04:08 minutes.  
Miriam Naranjo, Assistant Director at Children's Schoolhouse Museum invited listeners to a free Family Fun Day event at the museum on January 27<sup>th</sup>. The Schoolhouse Children's Museum's mission is to inspire and engage children and families to explore, play, learn and discover through creative, interactive learning opportunities that integrate the arts, humanities, and sciences in cultural and historical settings. The Schoolhouse Children's Museum is housed in one of the first schools in Boynton Beach built in 1913.

3. South Florida Sunday Show, 6-7 a.m. 2/4/2024, 06:39 minutes.  
Noel Martinez, President & CEO of Palm Beach North Chamber of Commerce discussed the 39<sup>th</sup> Annual ArtiGras Fine Arts Festival, February 17<sup>th</sup> and 18<sup>th</sup>. The annual event was recently named one of the top 70 fine art festivals in the country and showcases a juried exhibition of gallery-quality art from 300 artists. ArtiGras also features a Hanley Foundation Youth Art Competition, ArtiKids Kids Zone, and live entertainment. ArtiGras benefits local charities and is produced by the professional staff of The Palm Beach North Chamber of Commerce with more than 800 volunteers. Listeners were encouraged to volunteer with hours available to those seeking school credit.
  
4. South Florida Sunday Show, 6-7 a.m. 2/4/2023, 08:47 minutes.  
Jerry Somma, President & CEO of Via Productions, invited listeners to a 3-day cultural event celebrating Italian culture. This free event features rides and games for kids, cultural shopping, traditional Italian performers, authentic Italian food and live cooking demonstrations throughout the event, February 16<sup>th</sup>-18<sup>th</sup>.
  
5. South Florida Sunday Show, 6-7:07 a.m. 02/25/2024, 13:17 minutes.  
Courtney Zanetti, Director of Community Outreach and Alyssa Bean, Events Specialist from Humane Society of the Treasure Coast, Inc., invites the public to a free event, the 20<sup>th</sup> Anniversary Mutt March, a fundraiser featuring a 5K, vendor market, photo booth and canine costume contests. Funds raised will benefit the organization and help to provide quality medical care, food and shelter, adoption and spay neuter programs, humane education and other important services for the animals and community.
  
6. South Florida Sunday Show, 6-7a.m. 3/17/2024, 11:47 minutes.  
Michael Riordan, Director of Media and Communications & Lety Gonzalez, Marketing Coordinator from Compass LGBTQ+ Community Center discussed the annual diversity, equality and unity event, Palm Beach Pride. This 2-day festival and parade demonstrates the resilience and progress of the LGBTQ+ community, showcasing the support of over 140 inclusive businesses. Palm Beach Pride is Palm Beach County's largest gay and lesbian visibility event, and it takes place in the city of Lake Worth Beach, Florida's first and only LGBTQ+ sanctuary city. The Palm Beach Pride parade is free to attend, while admission to the festival is nominal and benefits Compass.

## **D. Community Resources & Assistance**

1. South Florida Sunday Show, 6-7 a.m. 2/11/2024, 10:30 minutes.  
Brittany Perdigon Executive Director of Little Smiles talks about the Little Smiles programs & the 33 partner facilities in South Florida including hospitals, medical daycare centers, shelters, foster care homes, and medical support facilities. Little Smiles works with liaisons at each facility to help determine the best way to provide smiles to the children they serve. Project S.M.I.L.E.™ furthers the Little Smiles mission of helping kids be kids during difficult times through their work with local law enforcement. Revenue generated to support the program is restricted solely to providing non-medical support to homeless, displaced, and abused children in Palm Beach County. Through Project S.M.I.L.E.™, Little Smiles is able to provide the basic necessities including clothing, shoes, hygiene supplies, and school supplies.
2. South Florida Sunday Show, 6-7 a.m. 2/11/2024, 10:26 minutes.  
Tom Beckmeyer, Founder of Folds of Honor and Jeff Sammuels, a Navy Seal, discuss the scholarships available to the spouses and children of American's fallen or disabled military and first responders. Folds of Honor's mission is to empower people from every walk of life through education and the opportunities it creates. Forty-five percent of Folds of Honor scholarships are awarded to minorities, making their recipient family as diverse as the country they served. Applications for scholarships are available on their website.
3. South Florida Sunday Show, 6-7 a.m. 2/18/2024, 09:05  
Dave McGovern, Event Organizer and volunteer with Wounded Veterans Relief Fund discussed the programs and resources offered to disabled veterans living in Florida, including dental, mental health, housing and emergency financial assistance.
4. South Florida Sunday Show, 6-7:07 a.m. 2/25/2024, 11:52 minutes.  
Nicko McBrain, board member and drummer for the band, Iron Maiden, and Matt Ladika, CEO of HomeSafe discussed the free programs and assistance available to the victims of child abuse and domestic violence in Palm Beach County. The comprehensive programs include identifying and preventing child abuse and neglect, providing abused children with therapeutic services to treat severe trauma, providing immediate intervention and prevention services to victims of domestic violence and their children and a program that provides safe, affordable housing for clients that have aged-out of foster care.

5. South Florida Sunday Show, 6-7a.m. 3/10/2024, 13:46 minutes.  
Greg Quattlebaum, CEO of Quantum House, shared that Quantum House is a caring and supportive home that lessens the burden for families whose children are receiving treatment in Palm Beach County for a serious medical condition. Volunteers provide therapy dog visits, golf lessons, story time, art projects and cook meals for the families in residence. There is no fee to the families that stay at Quantum House. Quantum House is funded 100% by donations.
  
6. South Florida Sunday Show, 6-7 a.m. 3/17/2024 07:07 minutes.  
Barbie DiMatteo, President of Maddie's Fight Foundation speaks about the organizations mission to provide financial support for families who have children fighting cancer and raise money to fund osteosarcoma research. The organization is 100% volunteer-driven and all donations and funds raised go directly to the mission. Maddie's Fight Foundation understands that the battle against pediatric cancer encompasses far more than medical bills. They provide comfort and joy to children with thoughtful gifts, help ease the burden of funeral expenses in times of unthinkable loss and organize heartwarming events like pizza parties to bring smiles to young faces. Families in need of assistance can visit [maddiesfight.com](http://maddiesfight.com).
  
7. South Florida Sunday Show, 6-7 a.m. 3/24/2024 07:40 minutes.  
Joe Ludwig, Spokesperson with American Cancer Society, informed listeners about the Road to Recovery program. For people facing cancer in our community, often what is standing between them, and lifesaving treatment is a ride to get there. The American Cancer Society Road To Recovery program eases the patient's burden by giving free rides to and from treatment to cancer-related medical appointments. All rides provided are free removing barriers and providing ease of access to care for cancer patients who need it. Road to Recovery is a volunteer-led program where the ACS trains people in our community who are interested in donating their time and vehicle to provide free rides to cancer patients in need.



## **E. Healthcare Awareness**

1. South Florida Sunday Show, 6-7 a.m. 1/28/2024 14:06 minutes.  
Dr. Alan Saperstein, orthopedic surgeon at Baptist Health Orthopedic Care discusses the best practices for leading a healthy, active lifestyle. He discusses the importance of exercise and its effect on the body, building an exercise routine that's safe for your level of activity. He also goes over the best foods to eat to decrease inflammation in the joints, the best ways to prevent musculoskeletal disorders, and useful tools for creating and maintaining health goals.
2. South Florida Sunday Show, 6-7 a.m. 2/4/2024 15:00 minutes.  
Dr. Christopher Hawk, an Interventional Cardiologist with HCA Florida JFK Hospital talks about heart health and the American Heart Association's Heart Month campaign during the month of February. He informs listeners about preventing heart disease and lowering your risk by learning your family history, checking your blood pressure regularly, reducing added salt in your diet and getting 7-9 hours of sleep each night. He also explained the differences between a heart attack and cardiac arrest.
3. South Florida Sunday Show, 6-7 a.m. 2/18/2024 10:29 minutes.  
Marc Gibber, MD of Baptist Health, discussed the importance of exercise when it comes to our heart health and what some of the best diet and exercise tips are to maintain a healthy heart. He went over the signs and symptoms of a heart attack that we see in men and how do they differ from those seen in women. He also discussed when a patient should consult a doctor about their heart health.
4. South Florida Sunday Show, 6-7 a.m. 3/3/2024 14:00 minutes.  
Dr. Abraham Betancourt, a bariatric and general surgeon with the Palm Beach Digital Surgery Institute and Good Samaritan Medical center spoke about gastrointestinal conditions and abdominal pain, hernias, and bariatric surgery. He also noted that March is Colorectal Cancer Month and that having good gastro health can lower your risk of colorectal cancer. He also discussed the importance of early detection and screening for colorectal cancer.

5. South Florida Sunday Show, 6-7 a.m. 3/17/2024 09:08 minutes.

Mr. Wil Romules, Executive Director of Digital Vibez explains his partnership with Palm Health Foundation to present the Let's Move campaign. Let's Move is a month-long, free activity challenge that encourages individuals and teams to participate by completing and logging 30 minutes of physical activity every day in the month of March. All Palm Beach County residents are invited to form teams, commit to exercising at least 30 minutes a day, and log their minutes on the Let's Move website. A calendar full of free, public virtual and in-person activities will constantly be updated on LetsMovePBC.org to encourage residents to keep moving toward their goals all month long.

6. South Florida Sunday Show, 6-7 a.m. 3/24/2023 09:09 minutes.

Dr. Hina Saeed, deputy director of radiation oncology with The Eugene M. & Christine E. Lynn Cancer Institute, part of Baptist Health shared that March is Colon Cancer Awareness Month. She spoke on how individuals can best reduce their risk for colon cancer, what precautions can be taken to lower your risk of colon cancer, and when you should begin screenings, based on your demographics. She also discussed clinical trials, treatment, proper diet, and overall lifestyle changes that help to avoid any cancer diagnosis.