

ARKANSAS PBS FCC QUARTERLY REPORT

Issues / Programs

Time Period: **April – June 2021**

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This is the FCC Quarterly Report to be included in the Public Files. Arkansas PBS Management has determined the following issues to be significant within the service areas of its six (6) television transmitters (most of the state of Arkansas) for the time period: **April 1, 2021 – June 30, 2021.**

Arkansas PBS's six (6) television transmitters are:

- KAFT-13 / Fayetteville
- KEMV-6 / Mountain View
- KETG-9 / Arkadelphia
- KETS-2 / Little Rock
- KETZ-12 / El Dorado
- KTEJ-19 / Jonesboro

The following list of example programs illustrates how Arkansas PBS addressed these key issues:

1. Arts & Culture
2. Education
3. Economics
4. Environment
5. Government / Politics / Law

6. Health / Health Care
7. Minority Issues

1. ARTS & CULTURE

Exploring Arkansas “Natural State Swimmin’ Holes”

Airdate: June 4, 2021
Airtime: 8:00 p.m.
Program Length: 90 minutes

Chuck Dovish guides viewers to his 12 favorite places to cool off during a hot summer in “Exploring Arkansas: Natural State Swimmin’ Holes.”

Viewers are invited to explore the following 12 locations in this new special:

Falling Water Falls – East of Ben Hur in the Ozark National Forest, Falling Water Falls is rated one of the best swimming holes in the entire Ozark region.

Rosa-Hole – North of Mountain View on North Sylamore Creek, Rosa-Hole is a tucked away gem that’s frequented mostly by locals.

Jack Creek – South of Booneville in the Ouachita National Forest is the Jack Creek Recreation Area, known for cliff diving into a natural, deep pool.

Ozark Campground – North of Jasper along the upper portion of the Buffalo National River is the Ozark Campground, complete with a swimming hole by a high, picturesque bluff.

DeGray Lake – Among the highlights of snorkeling at DeGray Lake near Arkadelphia are the “rock reefs” around the islands.

Cossatot River – The Cossatot River in Southwest Arkansas is well known with white water kayakers, but in the summer this raging river turns into a calm stream with deep pools ideal for snorkeling.

West Fork – Along the West Fork of the White River, in the town of West Fork south of Fayetteville, is a “developed” swimming hole at Riverside Park.

Long Pool – The Long Pool Recreation Area in the Ozark National Forest northwest of Dover along Big Piney Creek features a large, natural pool.

Gunner Pool/Barkshed – The Gunner Pool and Barkshed Recreation Areas in the Ozark National Forest north of Fifty-Six along scenic North Sylamore Creek offer prime wilderness swimming and camping adventures.

Shine Eye – Located in the middle portion of the Buffalo National River north of Silver Hill is a swimming hole called Shine Eye.

Blanchard Springs – The Blanchard Springs Recreation Area north of Mountain View offers not one, but two swimming holes.

Silver Bridge – The Silver Bridge swimming hole on the Mulberry River, north of the town of Mulberry, has been an iconic gathering place for many generations.

National Memorial Day Concert 2021

Airdate: May 30, 2021
Airtime: 7:00 p.m.
Program Length: 90 minutes

Celebrate Memorial Day and the U.S. armed forces with a concert at the Capitol.

On the eve of Memorial Day, a star-studded lineup will grace the stage for one of the highest-rated programs on PBS. For over 30 years, this multiple-award-winning television event has honored the military service and sacrifice of all our men and women in uniform, their families at home, and those who have made the ultimate sacrifice for our country.

Back Road Barns

Airdate: June 9, 2021
Airtime: 7:00 p.m.
Program Length: 90 minutes

This AETN original production features barns across Arkansas. Travel through rural Arkansas on a visual road trip to classic barns that have long been a part of our culture, barns that reflect what it means to be a farmer, and what a family farm is all about. Featured barns include: the Wiley's Cove barn near Leslie, the Smith barn near Marshall, the white barns of Hargraves Corner, and the Dombek barn and the Johnson barn, both near Fayetteville. "Back Road Barns" is sure to evoke a sense of nostalgia for Arkansas's rich agricultural history.

Dairy Bars: Neat Eats and Sweet Treats

Airdate: June 10, 2021
Airtime: 7:00 p.m.
Program Length: 120 minutes

The global pandemic has affected every industry. Our restaurants are suffering - with dozens of classic Arkansas restaurants closing their doors for good. But one sector of the dining industry is thriving during this distressing time: dairy bars. A popular mid-century sight all across America, dairy bars have been in decline for decades, all but evaporating from the dining scene. Those that have hung on have managed to maintain followings of devoted customers. The nature of dairy bars – restaurants where one generally orders from a window, and which have a variety of ice cream delights on the menu – has aided them in being able to stay afloat. With indoor dining limited and masks required of diners, and with restaurant pick-up orders becoming de jour, dairy bars are thriving.

Cooking on the Wild Side

Airdate: April 10 – June 26, 2021
Airtime: 2:30 p.m.
Program Length: 30 minutes

"Cooking on the Wild Side" brings back Phyllis Speer and John Philpot with mouthwatering recipes and endearing banter from the original "Arkansas Outdoors" series. Each episode of this refreshed, cooking-only series will feature three recipes with this unforgettable pair. Revisit some of Speer's best loved dishes from over the years.

Arkansas PBS Sports: Arkansas High School Girls and Boys Baseball & Softball Championships

Airdate: May 20, 2021
Airtime: 10:00 a.m. to 10:00 p.m.
Airdate: May 21, 2021
Airtime: 10:00 a.m. to 10:00 p.m.
Airdate: May 22, 2021
Airtime: 10:00 a.m. to 10:00 p.m.
Program Length: 2160 minutes

Arkansas PBS Sports, the home for Arkansas high school state football, boys and girls basketball, boys, and girls baseball/softball championships in Arkansas, recognizes the vital role high school activities play in the education and development of young adults, while connecting families statewide by featuring hometown athletes competing in the biggest games of the season.

Under contract with the Arkansas Activities Association, Arkansas PBS will broadcast high school championship activities for football, boys and girls basketball, boys, and girls baseball/softball for classifications 1A-7A. In addition to creating viewing opportunities for those who may not be able to

attend the games, Arkansas PBS Sports enables talented young athletes to connect with college recruiters and possible scholarships.

2. EDUCATION

Daniel Tiger's Neighborhood

Airdate: April 1 – June 30, 2021
Airtime: 8:30 a.m.
Program Length: 30 minutes

This weekday award-winning animated children's television series targets preschool-aged children. Two 11-minute segments are linked by a common socio-emotional theme, such as disappointment and sadness or anger, or being thankful and appreciative. The theme also uses a musical motif phrase, which the show calls "strategy songs", to reinforce the theme and help children remember the life lessons.

Sesame Street

Airdate: April 1 – June 30, 2021
Airtime: 10:00 a.m.
Airtime: 12:00 p.m.
Program Length: 30 minutes

This award-winning weekday series delivers academic and social education that prepares kids for grade school. Since its premiere, the show's base curriculum has been set by academic research on preschoolers. Encore episodes focus on music and art and how these tools can be used to develop the whole child – the cognitive, social, emotional, and physical attributes.

In addition, the "*Elmo's World*" segment looks at the world through the eyes of a three-year-old, continues as a featured segment. Themes include birthdays, pets, teeth, families, games and more.

Wild Kratts

Airdate: April 1 – June 30, 2021
Airtime: 6:30 a.m.
Airdate: April 1 – June 30, 2021
Airtime: 2:30 p.m.
Program Length: 30 minutes

The weekday show's aim is to educate children about biology, zoology, and ecology, and teach kids small ways to make big impacts. The basic plot of an episode is usually to save the animals or an animal from a situation, be it villains, general human influence, or confusion on a baby animal's part.

Arkansas Governor's Quiz Bowl Academic Competition 2021

Airdate: April 24, 2021
Airtime: 9:00 a.m. to 5:00 p.m.
Program Length: 420 minutes

"Quiz Bowl" is a celebration and recognition of scholarship that has been an Arkansas PBS tradition since 1985. In a series of questions, players must display their knowledge in literature, math, science, history, art, music, and economics. Teams from across the state compete for the chance to represent the Natural State in national tournaments.

To learn more about the Arkansas Governor's Quiz Bowl Association and Tournament, please visit arquizbowl.org.

To the Stars and Back: Arkansas Students on a Mission with NASA

Airdate: April 15, 2021
Airtime: 7:30 p.m.
Program Length: 30 minutes

Arkansas PBS, the Arkansas Department of Education Division of Elementary and Secondary Education (DESE) and Arkansas State University (A-State) recently partnered with the Nettleton STEAM Intermediate School on a grant from NASA that allowed 3rd-6th grade students to communicate with the astronauts aboard the International Space Station through a downlink. This once in a lifetime opportunity is featured in the new documentary "To the Stars and Back".

The accompanying professional development course for educators, "To the Stars and Back: Empowering Students With Project-Based Learning," will be available this summer through ArkansasIDEAS. The course reviews how the students, faculty and administration at Nettleton STEAM created and completed project-based learning opportunities to prepare for the downlink and how other schools across the state can share in these powerful instructional practices.

In celebration of the 20th anniversary of the first scientists boarding the space station for extended study, NASA offered the chance for young scientists here on Earth to earn the opportunity to

communicate with the scientists currently aboard the International Space Station. Downlink communications have been a regular occurrence for those onboard, with signals carried through satellites rather than everyday cell towers or phonelines. Working with partners from A-State in Jonesboro and DESE, Nettleton STEAM Intermediate School was awarded the opportunity This was the first time the space station communicated directly with anyone in Arkansas.

Special messages during the event included Gov. Asa Hutchinson, President Bill Clinton, U.S. Rep. French Hill, and other VIP speakers.

3. ECONOMICS

America's Heartland

Airdate: April 4 – June 27, 2021
Airtime: 11:30 a.m.
Program Length: 30 minutes

This weekly magazine-style series give consumers an inside look at the people and processes involved in bringing food, fuel, and fiber to those in the United States and around the world. The series' producers and reporters have brought viewers informative and compelling stories about farm families, agricultural technology, consumer issues, animal welfare, environmental concerns, organic farming, and crop sustainability to demonstrate the impact that American agriculture has on a global economy.

Market to Market

Airdate: April 4 – June 27, 2021
Airtime: 11:00 a.m.
Program Length: 30 minutes

From global trade conflicts to environmental controversies and changing technologies and emerging enterprises, this series explains the issues and illuminates the alternatives that challenge rural America. The program examines the trends that confront Main Street, from the growth of rural outlet malls to community-based economic development efforts, the dispersion of health care, and the growing demands of environmental regulation.

4. ENVIRONMENT

Exploring Arkansas

Airdate: April 7 – June 30, 2021

Airtime: 5:00 p.m.

Program Length: 30 minutes

Before coming to Arkansas PBS, Chuck Dovish was mainly known for his "Travelin' Arkansas" segments which aired on KTHV-Channel 11 for more than 25 years. Since October of 2005, Chuck has been producing and hosting "Exploring Arkansas" which showcases all the high adventure the Natural State has to offer. This one-of-a-kind program features the most breathtaking and spectacular sights in Arkansas. There's extreme adventure like hang gliding, kayaking, rappelling, rock climbing, wild caving and not to mention some of Arkansas's best kept secrets such as secluded and scenic waterfalls.

Chuck has been exploring Arkansas for more than 40 years and continues to surprise and entertain viewers with his sights and subjects. His philosophy throughout the years has always been to illuminate the culture and heritage of Arkansas, in addition to conservation and preservation of the pristine outdoors of the Natural State. Exploring Arkansas was the 2009 recipient of the Sierra Club Conservation Award. Chuck says he is always trying to promote our great state in any way, shape, or form that he can.

Nature

Airdate: April 7 – June 30, 2021

Airtime: 7:00 p.m.

Program Length: 60 minutes

This award-winning wildlife television program consists of documentaries about various animals and ecosystems. Consistently stunning documentaries transport viewers to far-flung locations ranging from the torrid African plains to the chilly splendors of icy Antarctica.

The show's primary focus is on animals and ecosystems around the world.

NOVA

Airdate: April 7 – June 30, 2021
Airtime: 8:00 p.m.
Program Length: 60 minutes

This award-winning science series is the most-watched prime time science series on American television, reaching an average of five million viewers weekly. Now in its fourth decade of production, the series remains committed to producing in-depth science programming in the form of one-hour documentaries and long-form mini-series, from the latest breakthroughs in technology to the deepest mysteries of the natural world.

5. GOVERNMENT / POLITICS / LAW

Arkansas Week

Airdate: April 2 – June 25, 2021
Airtime: 7:30 p.m.
Program Length: 30 minutes

Arkansas Week, an Arkansas PBS weekly production, and oldest public affairs program, features veteran journalist Steve Barnes and a dedicated, distinguished group of Arkansas journalists giving knowledge and insight on the issues in the news. Episodes are repeated the following Sunday at 10:00 a.m.

BBC World News

Airdate: April 2 – June 25, 2021
Airtime: 10:00 p.m.
Program Length: 30 minutes

This series from the British Broadcasting Corporation features current political events around the world and in the USA from an international viewpoint.

PBS NewsHour

Airdate: April 2 – June 25, 2021

Airtime: 6:00 p.m.
Program Length: 1 hour

This award-winning program is known for its in-depth coverage of issues and current events with a highly objective and thoughtful approach and goes beyond the headline journalism of most broadcast television and partisanship of most cable news channels.

Washington Week

Airdate: April 2 – June 25, 2021
Airtime: 7:00 p.m.
Program Length: 30 minutes

This long-running PBS public affairs series featured Washington's top journalists analyzing the week's top news stories, and their effect on the lives of all Americans.

6. HEALTH / HEALTHCARE

Classical Stretch

Airdate: April 1 – June 30, 2021
Airtime: 5:30 a.m.
Program Length: 30 minutes

With a focus on overall wellness as well as physical fitness, Classical Stretch belongs to a new generation of exercise programming. Each episode features a new method of stretching the entire body, gently and artistically – the first comprehensive, overall stretching program created for public television.

Sit and Be Fit

Airdate: April 3 – June 26, 2021
Airtime: 6:00 a.m.
Program Length: 30 minutes

Each week, this program addresses the gentle exercise needs of seniors and those with physical limitations. Elements of the show include a section devoted to viewer health concerns, exercises set to age-appropriate music, relaxation techniques, and strengthening and stretching routines utilizing a variety of easy-to-use items around the home.

7. MINORITY ISSUES

To the Contrary with Bonnie Erbe

Airdate: April 4 – June 27, 2021
Airtime: 9:30 a.m.
Program Length: 30 minutes

This weekly news analysis program is the only woman-centered national news/talk show on television. Dedicated to the premise that women of all ethnic backgrounds and political persuasions are an important part of the national dialogues, the series provides a platform for the multifaceted views of involved, informed women journalists and commentators. Topics range from women's health to family issues to women in the workplace, the environment, women in finance, and education.

Osiyo: Voices of the Cherokee People

Airdate: April 4 – June 27, 2021
Airtime: 12:00 p.m.
Program Length: 30 minutes

Osiyo, Voices of the Cherokee People is an Emmy-winning, documentary-style program featuring the people, places, history, and culture of the Cherokee Nation.

Race Matters: America After George Floyd | A PBS NewsHour Special

Airdate: May 25, 2021
Airtime: 9:00 p.m.
Program Length: 60 minutes

One year after the police killing of George Floyd, where does America go from here?

In the special “Race Matters: America after George Floyd,” PBS NewsHour anchor and managing editor Judy Woodruff and our reporters talk to people and experts across the country about the lasting effects of systemic racism, the lingering distrust between communities of color and law enforcement, the trauma that remains for so many and what the future looks like.

The special will include a look at how the country is grappling with racial inequities through the lens of three cities.

At the heart of last year’s George Floyd protests, Minneapolis, we explore why many outsiders were confused by what transpired while residents of the city say it was inevitable.

In St. Louis, the city has tried to resolve racial tension ever since the 2014 death of Michael Brown Jr., an unarmed teenager. But what has changed?

For Louisville, historical segregation, and decades of disinvestment in Black communities may have created the conditions that caused police to kill Breonna Taylor in her own apartment, activists say.

The event will conclude with a panel of experts including DeRay Mckesson, co-founder of Campaign Zero, Margaret Huang, president and CEO of the Southern Poverty Law Center and Georgetown University law Professor Rosa Brooks who, five years ago, became a reserve police officer in Washington D.C. to better understand the profession.