

ISSUE/PROGRAMS OCT – DEC KPPV 2019

ISSUE: SAFE HOLIDAY DRIVING

PROGRAMS: RAN PSA'S, POSTED ON SOCIAL MEDIA, AND SPONSORED THE DO THE RIDE THING TO OFFER FREE TAXI RIDES HOME FOR THE HOLIDAYS TO PREVENT DRUNK DRIVING

ISSUE: FOOD INSECURITY

PROGRAMS: RAN PSA'S POSTED ON SOCIAL MEDIA AND HELD A FOOD DRIVE BEFORE THE HOLIDAY SEASON TO HELP RESTOCK THE SHELVES OF OUR LOCAL FOOD BANKS.

ISSUE: PET ADOPTION

PROGRAMS: RAN PSA'S, POSTED ON SOCIAL MEDIA, AND DID A LIVE BROADCAST FROM THE BARK AND WINE EVENT WHICH HELPS RAISE MONEY TO THE VERDE VALLEY HUMANE SOCIETY AND ENCOURAGED THEIR GUESTS TO ADOPT