

ISSUE/PROGRAMS APRIL-JUNE 2018 KPPV

ISSUE: HUMANE SOCIETY AND ANIMAL SHELTER

PROGRAMS: RAN PSA'S, POSTED ON SOCIAL MEDIA, SPONSORED "KICK OFF FUNDRAISER NEW PUPPY KENNELS AND PLAY AREA, EMCEE'D BY SANFORD COHEN.

ISSUE: FOOD DRIVE

PROGRAMS: RAN PSA'S, PARTICIPATED IN POSTAL CARRIERS SPRING FOOD DRIVE, SOCIAL MEDIA POSTINGS, LIVE REMOTE BROADCAST IN FOUR PARTICIPATING SAFEWAY LOCATIONS.

ISSUE: STROKE AWARENESS

PROGRAMS: RAN COMMUNITY CALENDARS, RAN PSA'S ON LEARNING HOW TO IDENTIFY A STROKE AND WHAT TO DO IN THE EVENT OF A STROKE

ISSUE: DEMENTIA AWARENESS

PROGRAMS: RAN COMMUNITY CALENDAR ABOUT A PRESENTATION FOR SENIORS TO CONVERSATE ABOUT DRIVING, DOCTOR VISITS, LEGAL AND FINANCIAL PLANNING.