

ISSUES/PROGRAMS JULY-SEPTEMBER 2021 KPPV

ISSUE: UNEMPLOYMENT, LACK OF OPPORTUNITIES

TUESDAY, JULY 13, 2021: OWNER/GM SANFORD COHEN SERVED AS MASTER OF CEREMONIES FOR THE GRAND OPENING OF THE CENTER FOR THE FUTURE, AN EMPLOYMENT-RELATED INCUBATOR PROGRAM THAT BRINGS HIGH TECH JOBS TO PRESCOTT. OUR STATIONS SUPPORTED THIS EFFORT WITH BOTH TALK SHOW APPEARANCES AND VOLUNTEER TIME ON SITE

ISSUE: VARIOUS LOCAL POLITICAL CANDIDATES/CITY OF PRESCOTT ELECTIONS

SATURDAY, JULY 10, 2021: STATION GROUP HOSTED A CITY OF PRESCOTT CANDIDATES FORUM IN ITS PARKING LOT MODERATED BY STATION OWNER/GM SANFORD COHEN FEATURING FOUR OF THE CANDIDATES FOR CITY COUNCIL. BOTH MAYORAL CANDIDATES WERE UNABLE TO ATTEND. QUESTIONS FROM THE PUBLIC WERE PRESENTED TO EACH CANDIDATE. 40+ PEOPLE ATTENDED.

ISSUE: COMMUNITY SUPPORT FOR PRESCOTT VALLEY

FRIDAY, JULY 16, 2021, STATION OWNERS SANFORD AND TERRY COHEN ACCEPTED AN AWARD ON BEHALF OF ARIZONA'S HOMETOWN RADIO GROUP FOR COMMUNITY EXCELLENCE NAMING THE COMPANY, "PV CHAMBER MEMBER OF THE YEAR" FOR THE MANY CONTRIBUTIONS TO THE PRESCOTT VALLEY COMMUNITY.