

KPPV 4th Quarter 2023 Issues/Programs

ISSUE: Economic Uncertainty of Prescott Valley

PROGRAM: Sanford Cohen spoke at Prescott Valley Chamber Quarterly Breakfast on October 24th regarding economic state of Yavapai County.

ISSUE: Lack of toys for local children

PROGRAMS: Ran 42 PSA'S from November 21st -December 8th regarding getting warm coats and toys to children in need.

ISSUE: The need to shop with local businesses

PROGRAM: November 26th Sanford Cohen live broadcast from 3pm-5pm highlighting small businesses and raising money for the courthouse lighting.

ISSUE: Support for local musicians

PROGRAMS: Acker Nite, December 8th Lindsay Draper and Russ Edwards live broadcasted to help raise money for local youth music, while doing live interviews at eight different local businesses within the downtown area, as well as spotlighted local musicians performing at dozens of locations for free.

ISSUE: Financial Assistance for Families

PROGRAMS: Ran 75 PSA'S from October 1st - October 13th regarding raising money for services and financial assistance for people and families affected with life threatening illnesses.