

KPPV 1st Quarter 2022 Issues/Programs

ISSUE: Child Advocacy

PROGRAMS: Ran 111 PSA'S from February 25-March 31st and radio ads for Yavapai Big Brothers Big Sisters Bowl for Kids' Sake. Raising awareness about Yavapai County children in need of adults to mentor and be a role model.

ISSUE: Employment Opportunities

PROGRAM: Ran 108 PSA's from January 1-February 15th regarding the Chino Valley Job Fair held on February 17th. Chino Valley employers are looking for employees.

ISSUE: Animal Health

PROGRAMS: Ran 147 the 2 minute "PAWS Pal Moments" segment from January 1st –March 31st. Topics are on animal health and ways to prevent and protect the health of household animals.

ISSUE: Food Insecurities

PROGRAMS: Ran 174 PSA'S from January 1-March 31st on newly created The Prescott Valley Library food and toiletry pantry. Non-perishable foods and personal cleanliness items are available to those in need.

ISSUE: Gun Safety for Youth

PROGRAM: January 1st to March 31st ran 85 Focus on Firearms Features. Discussing women and gun safety, how to protect themselves and to receive the proper training in guns.