

KPPV 1st Quarter 2022 Issues/Programs

ISSUE: COVID-19 Prevention

PROGRAMS: Ran PSA's daily from January 1st-March 31st, 2022 on CDC'S best practices for the prevention of COVID-19

ISSUE: Child Advocacy

PROGRAMS: Ran 118 PSA'S from February 12-March 31st and radio ads for Yavapai Big Brothers Big Sisters Bowl for Kids' Sake. Raising awareness about Yavapai County children in need of adults to mentor and be a role model.

ISSUE: Employment Opportunities

PROGRAM: Ran 108 PSA's from January 1-March 31st regarding the Verde Valley Job Fair. Verde Valley employers are looking for employees.

ISSUE: Food Insecurity

PROGRAMS: Ran 98 PSA'S from February 1- February 28th that the Manzanita Outreach Food Sharing has monthly food sharing throughout the Verde Valley. Manzanita Outreach fills the gaps within the Yavapai County food-assistance supply chain.

ISSUE: Mental Health in Seniors

PROGRAMS: Ran 131 PSA'S from January 1-March 31st on Northern Arizona University's Center for Service seeking volunteers to be companions to seniors especially to assist in mental health and isolation.