

KPPV 2nd Quarter 2023 Issues/Programs

ISSUE: Food Insecurity

PROGRAMS: Ran 92 PSA'S from April 1-June 30th that the Manzanita Outreach Food Sharing has monthly food sharing throughout the Verde Valley. Manzanita Outreach fills the gaps within the Yavapai County food-assistance supply chain.

ISSUE: Early Education

PROGRAMS: Ran 145 PSA'S from April 15th –June 30th on the Rotary Club of Prescott's Charity Raffle raising monies for the Dolly Parton's Imagination Library, an organization that gifts free books to children from birth until they begin school.

ISSUE: Senior Care

PROGRAM: Ran 67 PSA's from May 1st - May 24th regarding the Senior Connection Speakers Bureau offering information at Las Fuentes Resort Village regarding senior's involvement in their health care.

ISSUE: Litter and Trash in Public Roadways

PROGRAMS: Ran 145 PSA's from April 1st- May 6th on Prescott Valley Chamber's 27th annual Team Up to Clean Up.

ISSUE: Business Retention & Expansion

PROGRAM: Sanford Cohen spoke to small business cliental in attendance at the Greater Cottonwood Chamber of Commerce Banquet June 23rd,2023