

WHIG-TV QUARTERLY ISSUES PROGRAM LIST

JANUARY, FEBRUARY, MARCH 2012

- GOVERNMENTAL ISSUES – WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "*NC SPIN*" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. "*AMERICA IN DANGER*" TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. "*TRI COUNTY SPIN*" IS A PROGRAM WE AIR THAT ADDRESSES LOCAL, STATE AND NATIONAL ISSUES. WE AIRED A PRESS CONFERENCE CALLED "OPERATION SENTRY", WHERE JOINT POLICE EVALUATED THE STATUS OF CRIMINALS ON PROBATION IN OUR AREA. THIS QUARTER WE AIRED THE REBUPRICAN MEETING WHICH INCLUDED REPUBLICAN HOPEFULS MAKING SPEECHES FOR DIFFERENT SEATS OF OFFICE. ALSO, WE AIRED A LUNCHEON SPEECH BY HERMAN CAIN. HE WAS SPEAKING AT A FUNDRAISER LUNCH FOR BILL RANDALL WHO IS RUNNING FOR CONGRESS.
- CIVIC INVOLVEMENT ISSUES – WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER, WE AIRED THE ROCKY MOUNT AND WILSON CHAMBER MEETINGS. THIS QUARTER WE AIRED THE NEW POLICE CHIEF MEETING. WE AIRED A TELETHON FOR FOUR HOURS FOR THE CHRISTIAN FELLOWSHIP MEN'S HOME WHERE MONIES WERE RAISED FOR MEN RECOVERING FROM DRUG AND ALCOHOL ABUSE.
- CIVIC EDUCATION ISSUES – WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH EDUCATION FOR THE LOCAL COMMUNITY. "*MY HEART WILL ALWAYS BE IN CAROLINA*" IS A SHOW THAT INFORMS OUR VIEWERS ABOUT NORTH CAROLINA AND IT'S HISTORY AND HAPPENINGS THAT ARE GOING ON IN THIS STATE. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE. "*SOUTHERN SOLUTIONS*" IS A SHOW THAT DISCUSSES CONTEMPORARY ISSUES FROM A SOUTHERN PROSPECTIVE WITH MIKE ARMSTRONG. HE DISCUSSES GOVERNMENT, TAXES, ECONOMIC GROWTH, FAMILY AND FAMILY HISTORY, EVOLUTION, REVOLUTION, AND DEVOLUTION.
- HEALTH ISSUES – WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "*HERE'S TO YOUR GOOD HEALTH*", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "*REMEDY THIS NATURALLY*" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE.
- CRIME ISSUES – WHIG TV AIRS A SHOW CALLED "*WHAT'S ON YOUR MIND*". THIS IS ABOUT CRIME PREVENTION IN NORTH CAROLINA. LARRY COZART TALKS ABOUT HOW TO GET KIDS OFF THE STREETS AND OUT OF GANGS.
- VETERAN'S ISSUES – WE AIR PROGRAMMING HONORING OUR VETERANS AND ANY MEMORIAL SERVICES.

WHIG-TV QUARTERLY ISSUES PROGRAM LIST
JANUARY, FEBRUARY, MARCH 2012

- COMMUNITY AWARENESS ISSUES - THIS QUARTER OUR AREA HELD A HUNTER HILL ROAD MEETING IN THE CITY COUNCIL BUILDING TO DISCUSS PROPOSED CHANGES TO HUNTER HILL ROAD IN ROCKY MOUNT.
- ECONOMIC ISSUES - "*THE PURPOSE DRIVEN MONEY*" ADDRESSES WITH THE VIEWERS HOW TO INVEST THEIR MONEY. THIS QUARTER, IN A SEGMENT CALLED "STATE OF THE COMMUNITY," MAYOR COMBS ADDRESSED OUR ECONOMIC STATUS.
- CULTURAL ISSUES - MARTIN LUTHER KING UNITY BREAKFAST - PEOPLE GOT TOGETHER TO CELEBRATE MARTIN LUTHER KING. WE AIRED A SMALL SEGMENT AT BRASWELL LIBRARY HONORING BLACK HISTORY MONTH. IN ADDITION, FOR BLACK HISTORY MONTH WE AIRED CONTENT HONORING BLACK LEADERS ON TWO OF OUR REGULAR SHOWS, THE MORNING SHOW AND SHINE A LITTLE LIGHT.

WHIG-TV QUARTERLY ISSUES PROGRAM LIST

JANUARY, FEBRUARY, MARCH 2011

GOVERNMENTAL ISSUES

NC SPIN - AIRS EVERY SUNDAY AT 1:30 P.M. - 30 MIN. & AIRS EVERY 1ST, 2ND, 3RD, & 5TH MONDAY @ 6:30 PM 30 MIN. - SUN. OCT. 8 @ 6:30 P.M. 30 MIN.

TRI-COUNTY SPIN - AIRS ON MONDAY'S @ 6:30 PM 57 MIN. & ON WEDNESDAY NIGHTS AT 8:30 PM 57 MIN., SUNDAY JAN. 1 @ 2:00 P.M. 57 MIN., THURS. JAN. 5 @ 5:30 P.M. 57 MIN., SUN. JAN. 8 @ 10:00 A.M. 57 MIN.

AMERICA IN DANGER - MONDAY'S AT 7:30 PM - 60 MIN. -SAT. JAN. 7 @ 12:00 P.M. 60 MIN., THURS. JAN. 12 @ 12:00 P.M. 60 MIN., SAT. JAN. 14 @ 11:00 A.M. 60 MIN., THURS. JAN. 19 @ 5:30 P.M. 60 MIN., SAT. JAN. 21 @ 4:00 P.M. 60 MIN., SAT. JAN. 28 @ 1:00 P.M. 60 MIN., SUN. FEB. 5 @ 10:00 A.M. 60 MIN., SAT. FEB. 12 @ 2:00 P.M. 60 MIN., SAT. MAR.10 @ 4:00 P.M. 60 MIN., SAT. MAR. 17 @ 12:00 P.M. 60 MIN., SAT. MAR. 31 @ 4:00 P.M. 60 MIN.

OPERATION SENTRY - THURS. FEB. 23 @ 4:00 P.M. 27 MIN., SAT. FEB. 25 @ 1:00 P.M. @ 1:00 P.M. 27 MIN., SUN. FEB. 26 @ 6:30 P.M. 30 MIN., TUES. FEB. 28 @ 6:00 P.M. 30 MIN., FRI. MAR. 2 @ 6:30 P.M. 30 MIN., SAT. MAR. 3 @ 4:00 P.M. 30 MIN., SUN. MAR. 4 @ 6:30 P.M. 30 MIN., TUES. MAR. 6 @ 6:00 P.M. 30 MIN., WED. MAR. 7 @ 10:30 A.M. 30 MIN., FRI. MAR. 9 @ 8:00 P.M. 30 MIN., SUN. MAR. 13 @ 6:00 P.M. 30 MIN., WED. MAR. 14 @ 5:30 P.M. 30 MIN.

REPUBLICAN MEETING - SAT. MAR. 24 @ 12:00 P.M. 90 MIN., THURS. MAR. 29 @ 12:00 P.M. 60 MIN., FRI. MAR. 30 @ 7:30 P.M. 90 MIN., SAT. MAR. 31 @ 12:00 P.M. 90 MIN.

HERMAN CAIN LUNCH SPEECH - SAT. MAR. 24 @ 3:00 P.M. 60 MIN., SUN. MAR. 25 @ 4:00 P.M. 30 MIN., TUES. MAR. 27 @ 12:00 P.M. 60 MIN., THURS. MAR. 29 @ 6:00 P.M. 30 MIN., SAT. MAR. 31 @ 3:00 P.M. 60 MIN.

• CIVIC INVOLVEMENT ISSUES

UNITED WAY - MONDAY'S @ 10:30 A.M., 30 MIN. - SUN. JAN. 1 @ 6:30 P.M. 30 MIN., TUES. JAN. 3 @ 6:00 P.M. 30 MIN., WED. JAN. 4 @ 12:30 P.M. 30 MIN., FRI. JAN. 6 @ 8:00 P.M. 30 MIN., TUES. JAN. 10 @ 5:30 P.M. 30 MIN., THURS. JAN. 12 @ 5:30 P.M. 30 MIN., SAT. JAN. 14 @ 4:00 P.M. 30 MIN., SUN. JAN. 22 @ 10:00 A.M. 30 MIN., WED. FEB. 1 @ 10:30 A.M. 30 MIN., SAT. FEB. 4 @ 1:00 P.M. 30 MIN., FRI. FEB. 10 @ 8:30 P.M. 30 MIN., SUN. FEB. 12 @ 12:30 P.M. 30 MIN., TUES. FEB.28 @ 6:30 P.M. 30 MIN., SAT. MAR. 3 @ 7:30 P.M. 30 MIN., SUN. MAR. 11 @ 5:30 P.M. 30 MIN., WED. MAR. 14 @ 11:30 A.M. 30 MIN., WED. MAR. 21 @ 12:30 P.M. 30 MIN., SUN. MAR. 25 @ 5:30 P.M. 30 MIN.

ROTARY CLUB - AIRS EVERY TUESDAY & FRIDAY @ 5:00 PM 30 MIN. - SUN. JAN. 8 @ 6:30 P.M. 30 MIN., SUN. JAN. 15 @ 2:30 P.M. 30 MIN., SUN. JAN. 22 @ 10:30 A.M. 30 MIN., SUN. FEB. 5 @ 6:30 P.M. 30 MIN. TUES. FEB. 28 @ 5:30 P.M. 30 MIN., SAT. MAR. 3 @ 4:30 P.M. 30 MIN., SAT. MAR. 17 @ 4:30 P.M. 30 MIN.

WHIG-TV QUARTERLY ISSUES PROGRAM LIST
JANUARY, FEBRUARY, MARCH 2012

- CIVIC INVOLVEMENT ISSUES

WILSON CHAMBER MEETING – TUES. JAN. 31 @ 5:30 P.M. 90 MIN., THURS. FEB. 2 @ 3:30 P.M. 60 MIN., FRI. FEB. 3 @ 7:30 P.M. 27 MIN., SAT. FEB. 4 @ 3:00 P.M. 90 MIN., SUN. FEB. 5 @ 2:00 P.M. 60 MIN., TUES. FEB. 7 @ 5:37 – 6:57 P.M. 80 MIN., SAT. FEB. 11 @ 3:00 P.M. 90 MIN., THURS. FEB. 16 @ 5:00 P.M. 60 MIN., SAT. FEB. 18 @ 11:00 – 12:30 P.M. 90 MIN.

ROCKY MOUNT CHAMBER MEETING – FRI. JAN. 20 @ 7:00 P.M. 60 MIN., SAT. JAN. 21 @ 11:00 A.M. 60 MIN., SUN. JAN. 22 @ 2:00 P.M. 30 MIN., TUES. JAN. 24 @ 5:30 P.M. 60 MIN., THURS. JAN. 26 @ 12:00 P.M. 60 MIN., FRI. JAN. 29 @ 10:00 A.M. 60 MIN., TUES. JAN. 31 @ 12:00 P.M. 60 MIN., SAT. FEB. 4 @ 11:30 A.M. 30 MIN., SAT. FEB. 4 @ 1:00 P.M. 30 MIN., SAT. FEB. 12 @ 10:00 A.M. 57 MIN., WED. FEB. 15 @ 4:00 P.M. 60 MIN., SAT. FEB. 18 @ 2:00 P.M. 30 MIN.

NEW POLICE CHIEF MEETING – TUES. JAN. 3 @ 5:30 P.M. 30 MIN., THURS. JAN. 5 @ 12:00 P.M. 30 MIN., FRI. JAN. 6 @ 4:30 P.M. 30 MIN., SAT. JAN. 7 @ 1:00 P.M. 30 MIN., SUN. JAN. 8 @ 12:30 P.M. 30 MIN., SUN. JAN. 8 @ 4:00 P.M. 30 MIN., TUES. JAN. 10 @ 6:00 P.M. 30 MIN., WED. JAN. 11 @ 12:30 P.M. 30 MIN., SAT. JAN. 14 @ 8:15 A.M. 30 MIN., SAT. JAN. 14 @ 7:00 P.M. 30 MIN., SUN. JAN. 15 @ 6:30 P.M. 30 MIN., TUES. JAN. 17 @ 6:30 P.M. 20 MIN.

CHRISTIAN FELLOWSHIP MEN'S HOME - SUN. JAN. 29 @ 1:00 P.M. – 5:00 P.M. 4 HOURS

- CIVIC EDUCATION ISSUES

SOUTHERN SOLUTIONS - TUESDAYS @ 8:30 P.M. 60 MIN. – SAT. JAN. 7 @ 11:00 A.M. 60 MIN., FRI. JAN. 13 @ 7:00 P.M. 60 MIN., SUN. FEB. 26 @ 2:00 P.M. 60 MIN., FRI. MAR. 2 @ 7:30 P.M. 60 MIN., FRI. MAR. 9 @ 8:30 P.M. 60 MIN.

NASH IN ACTION (NASH COMMUNITY COLLEGE) – FRIDAY'S AT 6:00 PM 27 MIN. – SAT. JAN. 7 @ 4:30 P.M. 27 MIN., TUES. JAN. 10 @ 12:00 P.M. 27 MIN., MON. JAN. 16 @ 3:00 P.M. 30 MIN., TUES. JAN. 17 @ 12:00 P.M. 27 MIN., SAT. MAR. 17 @ 7:30 P.M. 30 MIN.

MY HEART WILL BE IN CAROLINA – SUNDAY'S @ 11:00 AM 30 MIN & MONDAY'S @ 3:30 PM 30 MIN. – THURS. JAN. 5 @ 3:30 P.M. 30 MIN., SAT. JAN. 7 @ 2:00 P.M. 30 MIN., TUES. JAN. 10 @ 12:30 P.M. 30 MIN., THURS. JAN. 12 @ 3:00 P.M. 30 MIN., FRI. JAN. 13 @ 8:00 P.M. 30 MIN., SAT. JAN. 14 @ 4:30 P.M. 30 MIN., TUES. JAN. 17 @ 12:30 P.M. 30 MIN., WED. JAN. 18 @ 11:30 A.M. 30 MIN., SAT. JAN. 21 @ 5:00 P.M. 30 MIN., WED. FEB. 8 @ 11:30 A.M. 30 MIN., SAT. FEB. 11 @ 5:00 P.M. 30 MIN., TUES. FEB. 14 @ 12:30 P.M. 30 MIN., FRI. FEB. 17 @ 6:30 P.M. 30 MIN., FRI. MAR. 30 @ 6:30 P.M. 30 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 PM 57 MIN. & THURSDAYS @ 9:00 PM 57 MIN. – SUN. JAN. 8 @ 2:00 P.M. 57 MIN., SAT. JAN. 14 @ 12:00 P.M. 57 MIN., TUES. JAN. 24 @ 12:00 P.M. 30 MIN., FRI. FEB. 10 @ 7:30 P.M. 57 MIN., SAT. FEB. 18 @ 4:30 P.M. 57 MIN., SAT. FEB. 25 @ 12:00 P.M. 57 MIN., SAT. MAR. 3 @ 3:00 P.M. 57 MIN., SAT. MAR. 17 @ 3:00 P.M. 57 MIN.

WHIG-TV QUARTERLY ISSUES PROGRAM LIST
JANUARY, FEBRUARY, MARCH 2012

- HEALTH ISSUES

HERE'S TO YOUR GOOD HEALTH - EVERY WEDNESDAY @ 7:30 PM 57 MIN. - SAT. JAN. 7 @ 3:00 P.M. 60 MIN., SAT. JAN. 14 @ 10:00 A.M. 57 MIN., SAT. JAN. 21 @ 7:00 P.M. 57 MIN., SAT. FEB. 11 @ 12:00 P.M. 57 MIN., FRI. FEB. 17 @ 7:30 P.M. 57 MIN., SAT. FEB. 25 @ 4:00 P.M. 57 MIN., SUN. MAR. 4 @ 10:00 A.M. 57 MIN., SAT. MAR. 10 @ 3:00 P.M. 57 MIN., SUN. MAR. 25 @ 10:00 A.M. 57 MIN.

- CRIME ISSUES

WHAT'S ON YOUR MIND - NC GANG PREVENTION - SUNDAYS @ 3:30 PM 27 MIN.

- VETERAN'S ISSUES

VETERAN'S CORNER - WEDNESDAY'S @ 3:00 PM 57 MIN.

- COMMUNITY AWARENESS ISSUES

HUNTER HILL ROAD MEETING - SUN. MAR. 4 @ 12:30 P.M. 30 MIN., SAT. MAR. 10 @ 1:00 P.M. 30 MIN., SUN. MAR. 11 @ 2:30 P.M. 30 MIN., MON. MAR. 12 @ 11:30 A.M. 30 MIN., MON. MAR. 19 @ 11:30 A.M. 30 MIN.

THE PURPOSE DRIVEN MONEY - WEDNESDAY'S @ 5:30 P.M. 30 MIN - SUN. JAN. 15 @ 10:00 A.M. 45 MIN.

"STATE OF THE COMMUNITY" -TUES. FEB. 14 @ 6:30 P.M. 30 MIN., SAT. FEB. 18 @ 4:00 P.M. 30 MIN., SUN. FEB. 19 @ 10:00 A.M. 45 MIN., MON. FEB. 20 @ 7:00 P.M. 30 MIN., TUES. FEB. 21 @ 5:30 P.M. 30 MIN., FRI. FEB. 24 @ 8:00 P.M. 30 MIN., SAT. MAR. 3 @ 12:30 P.M. 30 MIN., SUN. MAR. 4 @ 2:00 P.M. 30 MIN.

- CULTURAL ISSUES

MLK UNITY BREAKFAST - TUES. JAN. 17 @ 5:30 P.M. 30 MIN., WED. JAN. 18 @ 10:30 A.M. 30 MIN., SAT. JAN. 29 @ 2:00 P.M. 30 MIN., SUN. JAN. 22 @ 12:30 P.M. 30 MIN., SAT. FEB. 4 @ 4:30 P.M. 30 MIN.

BRASWELL LIBRARY/BLACK HISTORY MONTH - WED. FEB. 15 @ 11:30 A.M. 30 MIN.