

WHIG-TV QUARTERLY ISSUES PROGRAM LIST  
JULY, AUGUST, SEPTEMBER 2012

GOVERNMENTAL ISSUES - WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED "NC SPIN" THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. "AMERICA IN DANGER" TALKS ABOUT STATE, FEDERAL, AND GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. "TRI COUNTY SPIN" IS A PROGRAM WE AIR THAT ADDRESSES LOCAL, STATE AND NATIONAL ISSUES. "WASHINGTON WATCH" IS A PROGRAM WHERE CONGRESSMAN WALTER B. JONES ALONG WITH CANDIDATES DISCUSS ISSUES ABOUT GOVERNMENT. THIS QUARTER SENATOR RICHARD BURR SPOKE AT OUR KIWANA'S CLUB ABOUT OUR COUNTRY'S ECONOMY MOVING FORWARD AND HE ALSO TOURED BABINGTON TECHNOLOGY FOR DIFFERENT PRODUCTS FOR COOKING IN THE FIELD. THIS QUARTER WE AIRED THE REPUBLICAN GRAND OPENING WHERE THE NASH COUNTY REPUBLICAN HEADQUARTERS OPENED WITH JUSTICE PAUL NEWBY. THIS WAS TO TRY TO ENCOURAGE VOTER PARTICIPATION, POLITICAL CONVERSATION AND PATRIOTISM.

CIVIC INVOLVEMENT ISSUES - WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, ROTARY CLUB, AND CHAMBER OF COMMERCE TO TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. WE ARE NOW AIRING THE CHAMBER "WEEKLY BUZZ". THIS ADDRESSES BUSINESS DEVELOPMENT AND TALKS ABOUT BECOMING PART OF THE CHAMBER OF COMMERCE. THIS QUARTER ALONG WITH AIRING UNITED WAY, WE ALSO AIRED THE UNITED WAY KICKOFF EVENT TO START THE FUNDRAISING FOR THIS YEAR.

CIVIC EDUCATION ISSUES - WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH EDUCATION FOR THE LOCAL COMMUNITY. "MY HEART WILL ALWAYS BE IN CAROLINA" IS A SHOW THAT INFORMS OUR VIEWERS ABOUT NORTH CAROLINA AND IT'S HISTORY AND HAPPENINGS THAT ARE GOING ON IN THIS STATE. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE. ALSO THIS QUARTER WE AIRED THE NASH COMMUNITY COLLEGE CONSTITUTION DAY PRESENTATION WHICH WAS AN EVENT AT THE COLLEGE FOR EARLY COLLEGE AND COLLEGE STUDENTS TO HEAR ABOUT CONSTITUTION DAY AND IT'S CONSTITUTIONAL MERITS. "FUN RUN" IS A SET OF RACES INCLUDING 10K, 5K, AND ONE MILE RUNS TO RAISE MONEY TO BENEFIT VARIOUS LOCAL CHARITIES. RUNNERS DONATE THE MONEY TO THE CHARITIES OF THEIR CHOICE. THIS QUARTER WE AIRED THE CITY OF ROCKY MOUNT MEETING AND THE NASH COUNTY COMMISSIONER'S MEETING.

COMMUNITY INVOLVEMENT ISSUES - THIS QUARTER WE AIRED FOOTAGE OF THE ROCKY MOUNT ORCHARD DEDICATION CEREMONY. THIS WAS A CEREMONY IMPORTANT TO OUR COMMUNITY BECAUSE IT WAS AN EVENT TO CELEBRATE THE PLANTING OF 19 APPLE TREES ON LAND BOUGHT BY OUR CITY. THE LAND HAD PREVIOUSLY HELD APARTMENTS THAT WERE DESTROYED IN HURRICANE FLOYD SO THE CITY DESIGNATED THAT NOTHING ELSE COULD BE BUILT THERE.

COMMUNITY AWARENESS ISSUES - THIS QUARTER WE AIRED THE SANDERSON FARM/POULTRY PLANT MEETING WHERE ISSUES WERE DISCUSSED ABOUT THE EFFECT OF THIS ON OUR COMMUNITY.

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HEALTH ISSUES - WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. "*HERE'S TO YOUR GOOD HEALTH*", HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. "*REMEDY THIS NATURALLY*" IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE.

VETERAN'S ISSUES - WE AIR PROGRAMMING HONORING OUR VETERANS AND ANY MEMORIAL SERVICES.

ECONOMIC ISSUES - THIS QUARTER WE AIRED THE SOLAR FARM CEREMONY WHERE A LOCAL FARMER IS PROVIDING SOLAR ENERGY FOR OTHER FARMERS TO PURCHASE AT A CHEAPER COST RATHER THAN REGULAR POWER. THIS QUARTER WE AIRED THE SMALL BUSINESS AWARDS CONSISTING OF AWARDS GIVEN TO OUTSTANDING LOCAL BUSINESSES IN OUR AREA. WE AIRED THE HOSPIRA CEREMONY WHERE HOSPIRA EXPANDED THEIR FACILITIES CREATING 200 JOBS FOR OUR COMMUNITY.

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• GOVERNMENTAL ISSUES

NC SPIN - AIRS EVERY SUNDAY AT 1:30 P.M. - 30 MIN.

TRI-COUNTY SPIN - AIRS ON MONDAY'S @ 6:30 PM 57 MIN. & ON WEDNESDAY NIGHTS AT 8:30 PM 57 MIN.

AMERICA IN DANGER - MONDAY'S AT 7:30 PM - 60 MIN. - SUN. JULY 1 @ 10:00 A.M. 60 MIN., WED. JULY 4 @ 6:00 P.M. 60 MIN., SAT. JULY 7 @ 12:00 P.M. 60 MIN., SAT. JULY 21 @ 4:00 P.M. 60 MIN., SAT. JULY 28 @ 3:00 P.M. 60 MIN., TUES. JULY 31 @ 8:30 P.M. 60 MIN., SUN. AUG. 5 @ 10:00 A.M. 60 MIN., FRI. AUG. 10 @ 7:30 P.M. 60 MIN., SAT. AUG. 11 @ 12:00 P.M. 60 MIN., TUES. AUG. 14 @ 8:30 P.M. 60 MIN., WED. AUG. 22 @ 12:00 P.M. 60 MIN., THURS. AUG. 23 @ 3:30 P.M. 60 MIN., SUN. AUG. 26 @ 5:30 P.M. 60 MIN., SUN. SEPT. 2 @ 10:00 A.M. 60 MIN., SAT. SEPT. 8 @ 3:00 P.M. 60 MIN., SUN. SEPT. 16 @ 10:00 A.M. 60 MIN., SUN. SEPT.30 @ 10:00 A.M. 60 MIN.

WASHINGTON WATCH - MON. AUG. 6 @ 3:00 P.M. 30 MIN., THURS. AUG. 9 @ 10:00 P.M. 30 MIN., FRI. AUG. 10 @ 8:30 P.M. 30 MIN., SAT. AUG. 11 @ 4:00 P.M. 30 MIN., SUN. AUG. 12 @ 5:30 P.M. 30 MIN., TUES. AUG. 14 @ 6:00 P.M. 30 MIN., THURS. AUG. 16 @ 10:00 P.M. 30 MIN., SAT. AUG. 18 @ 2:00 P.M. 30 MIN. SUN. AUG. 19 @ 6:00 P.M. 30 MIN., MON. AUG. 20 @ 3:00 P.M. 30 MIN., WED. AUG. 22 @ 11:30 A.M. 30 MIN.

SENATOR RICHARD BURR - SAT. AUG. 11 @ 3:00 P.M. 60 MIN., SUN. AUG. 12 @ 2:00 P.M. 60 MIN., MON. AUG. 13 @ 11:30 A.M. 30 MIN., TUES. AUG. 14 @ 12:00 P.M. 60 MIN., WED. AUG. 15 @ 4:30 P.M. 60 MIN., THURS. AUG. 16 @ 5:30 P.M. 30 MIN., FRI. AUG. 17 @ 12:00 P.M. 30 MIN., FRI. AUG. 17 @ 7:30 P.M. 60 MIN., SAT. AUG. 18 @ 7:00 P.M. 30 MIN., SUN. AUG. 19 @ 5:30 P.M. 30 MIN., MON. AUG. 20 @ 11:30 A.M. 30 MIN., TUES. AUG. 21 @ 12:00 P.M. 30 MIN.

REPUBLICAN GRAND OPENING - THUR. AUG. 30 @ 5:30 P.M. 30 MIN., FRI. AUG. 31 @ 7:00 P.M. 30 MIN., TUE. SEP. 4 @ 6:00 P.M. 30 MIN., THUR. SEP. 6 @ 10:00 P.M. 30 MIN., FRI. SEP. 7 @ 7:30 P.M. 30 MIN., TUE. SEP. 11 @ 10:00 P.M. 30 MIN.

• CIVIC INVOLVEMENT ISSUES

UNITED WAY - MONDAY'S @ 10:30 A.M., 30 MIN. - TUES. JULY 10 @ 10:00 P.M. 30 MIN., FRI. JULY 13 @ 12:00 P.M. 30 MIN., TUES. JULY 17 @ 10:00 P.M. 30 MIN., THURS. JULY 19 @ 10:00 P.M. 30 MIN., SAT. JULY 21 @ 11:00 A.M. 30 MIN., SUN. JULY 22 @ 12:30 P.M. 30 MIN., TUES. JULY 24 @ 10:00 P.M. 30 MIN., WED. AUG. 1 @ 5:30 P.M. 30 MIN., FRI. AUG. 3 @ 12:00 P.M. 30 MIN., SAT. AUG. 4 @ 2:00 P.M. 30 MIN., WED. AUG. 8 @ 12:30 P.M. 30 MIN., FRI. AUG. 10 @ 12:00 P.M. 30 MIN., TUES. AUG. 14 @ 10:00 P.M. 30 MIN., TUES. AUG. 21 @ 10:00 P.M. 30 MIN., SUN. SEP. 2 @ 6:30 P.M. 30 MIN., SUN. SEP. 9 @ 2:00 P.M. 30 MIN., TUES. SEP. 11 @ 10:30 A.M. 30 MIN., TUES. SEP. 11 @ 6:30 P.M. 30 MIN., WED. SEP. 11 @ 10:30 A.M. 30 MIN., WED. SEP. 12 @ 4:30 P.M. 30 MIN., THURS. SEP. 13 @ 12:30 P.M. 30 MIN., SUN. SEP. 16 @ 6:30 P.M. 30 MIN., TUES. SEP. 18 @ 10:00 P.M. 30 MIN., WED. SEP. 19 @ 4:30 P.M. 30 MIN., THURS. SEP. 20 @ 10:00 P.M. 30 MIN., FRI. SEP. 21 @ 12:00 P.M. 30 MIN., SUN. SEP. 23 @ 2:00 P.M. 30 MIN., TUE. SEP. 25 @ 6:00 P.M. 30 MIN., SAT. SEP. 29 @ 7:00 P.M. 30 MIN.

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• CIVIC INVOLVEMENT ISSUES

ROTARY CLUB – AIRS EVERY TUESDAY @ 5:30 P.M. & FRIDAY @ 5:00 PM 30 MIN. – SUN. JULY 1 @ 1:00 P.M. 30 MIN., SUN. JULY 15 @ 1:00 P.M. 27 MIN., SUN. JULY 15 @ 3:30 P.M. 27 MIN., SAT. JULY 21 @ 2:00 P.M. 27 MIN., SUN. JULY 22 @ 1:00 P.M. 27 MIN., SUN. AUG. 26 @ 6:30 P.M. 27 MIN., SUN. SEP. 30 @ 4:00 P.M. 30 MIN.

KIWANA'S CLUB – MON. AUG. 13 @ 12:00 P.M. 30 MIN., THURS. AUG. 16 @ 6:00 P.M. 30 MIN., TUES. AUG. 21 @ 12:30 P.M. 30 MIN.

CHAMBER WEEKLY BUZZ - AIRS ON MONDAY'S @ 8:30 P.M. 27 MIN. – WED. AUG. 1 @ 8:00 P.M. 27 MIN., FRI. AUG. 3 @ 8:00 P.M. 27 MIN., TUES. AUG. 7 @ 6:30 P.M. 27 MIN., WED. AUG. 8 @ 8:00 P.M. 27 MIN., FRI. AUG. 10 @ 9:00 P.M. 27 MIN., SUN. AUG. 12 @ 6:00 P.M. 27 MIN., WED. AUG. 15 @ 5:45 P.M. 15 MIN., TUE. AUG. 21 @ 6:30 P.M. 27 MIN., FRI. AUG. 24 @ 9:00 P.M. 27 MIN., WED. AUG. 29 @ 7:00 P.M. 27 MIN., SUN. SEP. 2 @ 1:00 P.M. 27 MIN., SUN. SEP. 9 @ 2:30 P.M. 27 MIN., WED. SEP. 12 @ 11:30 A.M. 27 MIN., WED. SEP. 12 @ 11:30 A.M. 27 MIN., FRI. SEP. 14 @ 12:00 P.M. 27 MIN., SAT. SEP. 15 @ 7:00 P.M. 27 MIN., SUN. SEP. 23 @ 2:30 P.M. 30 MIN., TUE. SEP. 25 @ 10:30 A.M. 30 MIN., FRI. SEP. 28 @ 8:30 P.M. 30 MIN.

• CIVIC EDUCATION ISSUES

NASH IN ACTION (NASH COMMUNITY COLLEGE) – FRIDAY'S AT 6:00 PM 27 MIN. – SAT. JULY 7 @ 2:00 P.M. 27 MIN., SAT. JULY 14 @ 7:00 P.M. 27 MIN., SAT. JULY 21 @ 5:00 P.M. 27 MIN., SUN. JULY 22 @ 6:30 P.M. 27 MIN., SUN. JULY 29 @ 2:30 P.M. 30 MIN., SUN. AUG. 5 @ 2:30 P.M. 27 MIN., TUES. AUG. 7 @ 10:00 P.M. 30 MIN., SAT. AUG. 11 @ 7:00 P.M. 30 MIN., SUN. AUG. 12 @ 6:30 P.M. 27 MIN., MON. AUG. 27 @ 12:00 P.M. 27 MIN., TUES. SEP. 18 @ 12:00 P.M. 30 MIN., TUES. SEP. 18 @ 8:30 P.M. 30 MIN.

NASH COMMUNITY COLLEGE CONSTITUTION DAY PRESENTATION – THUR. SEP. 20 @ 12:00 P.M. 30 MIN., FRI. SEP. 21 @ 7:00 P.M. 30 MIN., SAT. SEP. 22 @ 8:45 A.M. 15 MIN., SUN. SEP. 23 @ 3:30 P.M. 30 MIN., MON. SEP. 24 @ 11:30 A.M. 60 MIN., TUE. SEP. 25 @ 12:00 P.M. 30 MIN., TUE. SEP. 25 @ 10:00 P.M. 30 MIN., WED. SEP. 26 @ 12:30 P.M. 30 MIN., THUR. SEP. 27 @ 5:30 P.M. 30 MIN., THUR. SEP. 27 @ 10:00 P.M. 30 MIN., SAT. SEP. 29 @ 4:00 P.M. 60 MIN.

MY HEART WILL BE IN CAROLINA – SUNDAY'S @ 11:00 AM 30 MIN & MONDAY'S @ 3:30 PM 30 MIN. – TUES. JULY 3 @ 8:30 P.M. 30 MIN., WED. JULY 4 @ 11:30 A.M. 30 MIN., TUES. JULY 10 @ 6:30 P.M. 30 MIN., WED. JULY 18 @ 5:30 P.M. 30 MIN., FRI. JULY 20 @ 7:30 P.M. 30 MIN., SAT. JULY 21 @ 7:00 P.M. 30 MIN., TUES. JULY 24 @ 8:30 P.M. 30 MIN., SAT. AUG. 4 @ 7:00 P.M. 30 MIN., TUES. AUG. 7 @ 8:30 P.M. 30 MIN., FRI. AUG. 24 @ 8:00 P.M. 30 MIN., TUE. AUG. 28 @ 12:00 P.M. 60 MIN., TUE. AUG. 28 @ 9:00 P.M. 30 MIN., WED. SEP. 5 @ 5:00 P.M. 30 MIN., SAT. SEP. 15 @ 5:00 P.M. 30 MIN.

FUN RUN – WED. JULY 18 @ 4:30 P.M. 57 MIN., THURS. JULY 19 @ 5:30 P.M. 57 MIN., SAT. JULY 21 @ 3:00 P.M. 57 MIN., SUN. JULY 22 @ 10:00 A.M. 57 MIN., TUES. JULY 24 @ 6:00 P.M. 57 MIN., WED. JULY 25 @ 11:30 A.M. 57 MIN., THURS. JULY 26 @ 5:30 P.M. 57 MIN., SUN. JULY 29 @ 12:30 P.M. 57 MIN., TUES. JULY 31 @ 12:00 P.M. 57 MIN.

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• CIVIC EDUCATION ISSUES

CITY OF ROCKY MOUNT MEETING - WED. AUG. 29 @ 11:30 A.M. 57 MIN., THUR. AUG. 30 @ 3:30 P.M. 57 MIN., SAT. SEP. 1 @ 4:00 P.M. 57 MIN., SUN. SEP. 2 @ 2:00 P.M. 57 MIN., MON. SEP. 3 @ 11:30 A.M. 57 MIN., TUE. SEP. 4 @ 12:00 P.M. 57 MIN., THUR. SEP. 6 @ 12:00 P.M. 57 MIN., SAT. SEP. 8 @ 4:00 P.M. 57 MIN.

NASH COUNTY COMMISSIONER'S MEETING - WED. AUG. 29 @ 10:30 A.M. 30 MIN., THU. AUG. 30 @ 12:00 P.M. 30 MIN., SAT. SEP. 1 @ 8:45 A.M. 15 MIN., SUN. SEP. 23 @ 5:30 P.M. 30 MIN.

• COMMUNITY INVOLVEMENT ISSUES

ROCKY MOUNT ORCHARD DEDICATION - SAT. AUG. 18 @ 8:45 A.M. 15 MIN., TUES. AUG. 28 @ 6:30 P.M. 30 MIN., TUES. AUG. 28 @ 8:30 P.M. 30 MIN., FRI. AUG. 31 @ 7:30 P.M. 30 MIN.

• COMMUNITY AWARENESS ISSUES

SANDERSON FARM MEETING - WED. SEP. 19 @ 11:30 A.M. 90 MIN., THUR. SEP. 20 @ 3:30 P.M. 30 MIN., SAT. SEP. 22 @ 4:00 P.M. 90 MIN.

• HEALTH ISSUES

REMEDY THIS NATURALLY - MONDAY'S @ 4:00 PM 57 MIN. & THURSDAYS @ 9:00 PM 57 MIN. - SUN. JULY 1 @ 9:00 P.M. 57 MIN., SUN. JULY 8 @ 2:00 P.M. 57 MIN., TUES. JULY 17 @ 8:30 P.M. 57 MIN., SUN. AUG. 5 @ 12:30 P.M. 57 MIN., SAT. AUG. 11 @ 4:30 P.M. 57 MIN., SUN. AUG. 26 @ 10:00 A.M. 57 MIN., SUN. SEP. 9 @ 10:00 A.M. 57 MIN., WED. SEP. 12 @ 12:00 P.M. 57 MIN., SAT. SEP. 15 @ 3:00 P.M. 57 MIN., SUN. SEP. 23 @ 10:00 A.M. 57 MIN.

HERE'S TO YOUR GOOD HEALTH - EVERY WEDNESDAY @ 7:30 PM 57 MIN. - SAT. JULY 7 @ 4:00 P.M. 57 MIN., SUN. JULY 15 @ 2:00 P.M. 57 MIN., SUN. JULY 22 @ 5:30 P.M. 57 MIN., THURS. AUG. 2 @ 6:00 P.M. 57 MIN., FRI. AUG. 3 @ 7:30 P.M. 27 MIN., SUN. AUG. 5 @ 2:00 P.M. 27 MIN., TUES. AUG. 7 @ 6:00 P.M. 27 MIN., SUN. AUG. 19 @ 2:00 P.M. 57 MIN., SUN. AUG. 26 @ 2:00 P.M. 57 MIN., SAT. SEP. 1 @ 3:00 P.M. 57 MIN., TUE. SEP. 11 @ 12:00 P.M. 57 MIN., SUN. SEP. 16 @ 5:30 P.M. 57 MIN., FRI. SEP. 28 @ 7:30 P.M. 57 MIN., SUN. SEP. 30 @ 5:30 P.M. 57 MIN.

• VETERAN'S ISSUES

VETERAN'S CORNER - WEDNESDAY'S @ 3:00 PM 57 MIN.

• ECONOMIC ISSUES

SOLAR FARM CEREMONY - MON. JULY 2 @ 11:30 A.M. 57 MIN., TUES. JULY 3 @ 6:00 P.M. 57 MIN., WED. JULY 4 @ 12:30 P.M. 30 MIN.

SMALL BUSINESS AWARDS - SUN. JULY 1 @ 5:30 P.M. 90 MIN.

HOSPIRA CEREMONY - FRI. AUG. 24 @ 8:30 P.M. 30 MIN., SUN. AUG. 26 @ 3:30 P.M. 30 MIN., MON. AUG. 27 @ 3:00 P.M. 30 MIN., TUE. AUG. 28 @ 10:00 P.M. 30 MIN., WED. AUG. 29 @ 12:30 P.M. 30 MIN., SAT. SEP. 1 @ 2:00 P.M. 30 MIN., SUN. SEP. 2 @ 5:30 P.M. 30 MIN., TUES. SEP. 4 @ 10:00 P.M. 30 MIN.