

KWKW

1330 AM

PUBLIC AFFAIRS INFORMATION

MAY 2021
MONTH / YEAR

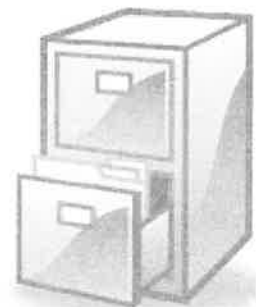
KWKW

Public Affairs

MAY 2021

Categories:

- * Arts / Comm. / Culture / Recreation
- * Crime / Legal
- * Finance
- * Health / Welfare
- * Transportation
- * Other



Month Covered
MAY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY: **Finance**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
MAY 2, 16, 23, 30, 2021 BARRON FUNDING GROUP PA 56 min. 10P-11A Audience participation	Host: Francisco Javier Elizondo Guests: Octavio Barron Guest title: Mortgage Banker Topic: Real Estate. Advantages of refinancing and options. Cash-out refinance. Reversible Mortgage plan. Talked to home owners and how to take advance of your home equity Also talked about high credit card debts and how it affects home owners. Q & A from listeners.

Month Covered
MAY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
CATEGORY: **Legal**

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
6, 7, 13, 14, 20, 21, 27, 28, 2021 GRAIWER AND KAPLAN PA 30 Min. 9:27-9:56 and, 10:30p-11p Audience participation	Host: Francisco Javier Elizondo Guest name: Jesus Pulido/Gary Kaplan from Graiwer & Kaplan Law Office Guest Title: Spokesperson Topic: Workers' Compensation. The importance to file a claim if you have been harassed at work, or suffer an injury. Gary and Jesus Explained how your Employer can't fire you if you file a claim against the company if you had suffer any of these incidents, also recommended to seek for Legal advice immediately and not to be afraid.. Q & A from listeners.
MAY 6, 12, 19, 26, 2021 LA LIGA LEGAL PA 30 Min. 5P-5:30PM. Audience participation	Host: Armando Aguayo Guest name: Yesenia Acosta Guest Title: Lawyer Topic: Workers' Compensation and Immigration. The importance to file a claim if you have been harassed at work Also, talked about new immigration laws under Biden Administration and how many Central American refugees are seeking asylum in the USA. Explain in detail how important it is to have a lawyer that represents you at time of immigration interview.

Month Covered
MAY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
CATEGORY: **Immigration**

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
MAY 2, 23, 30, 2021 IMMIGRATION 1330 PA 3 hr 7P-10:00 pm Audience participation	Host: Fernando Galaz Guests: Ernest Gustafson Guest title: Spokesperson Topic: Immigration Law. And possible changes in Immigration laws and how it will affect families on various and with the new Biden Administration to legalize status in the USA. Talked about deportation, not so sign any documents without Legal advice. Also, immigration offices are now open with limitations and highly safety protocols due to Covid. Q & A from listeners.

ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY **Health / Nutrition/Welfare**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
MAY 2, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: Organization Name: FDA-CDC Topic: Informative program to listeners from The LA County Health Dept in LA County talked about COVID 19 and announced that Johnson and Johnson vaccine was activated and the risk of having a blood clot is very low and the vaccine is safe and effective against covid 19 and its response to variants is strong www.vacunatelosangeles.com
MAY 9, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: DR AGUILAR GAXIOLA Organization Name: UC Davis-Cal Hope Topic: Talked about Covid 19 and how people have been affected emotionally due to the pandemic. Stress and other related symptoms may bring health problems. Recommended everyone to check Cal Hope and the resources offered to everyone feeling stress and emotionally sick .
MAY 16, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: Organization Name: CDC Topic: Informative program to listeners and continue to use disinfectants, hand sanitizers and clean all surfaces touched. The Pandemic is not over and advised everyone to get the vaccine as quickly as possible. investigation by CDC until further notice. Invited everyone to log on to Myturn.com for appointments available.
MAY 23, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: Organization Name: Health Topic: Almost 30 million Americans suffer from Diabetes type 2, cardiovascular disease that kills many people. Explained that Diabetes type 2 is a chronic condition that affects the way the body processes blood sugar recommended to visit your primary care physician and follow the recommendations for your Doctor

MAY 30, 2021

"LA COMUNIDAD AL DIA"

PA 56 Min. 11p-12mn

Audience Participation

MAY 3, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

MAY 5, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

May 6, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

MAY 11, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

Host: Francisco Elizondo

Host Name/Title:

Organization Name: American Cancer Society

Topic: The American Cancer Society is a nationwide voluntary health organization dedicated to eliminating cancer. Explained how American Cancer Society is involved and how this society helps low income if suffer from lung cancer and that not only people who smoke gets lung cancer.

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Edemas occurs when tiny blood vessels in your body leak fluid and builds up in surrounding tissue leading to swelling. Causes may be long periods of standing or sitting, pregnancy, low levels of protein.

Recommendations were to exercise, elevate your legs and reduce salty foods.

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Infertility -not getting pregnant after a year of trying. Dr Explained what can cause infertility in a woman may be a hormone imbalance, tumors or cyst in your ovaries, alcohol or drug use, thyroid gland problems, stress. There are treatments available to treat infertility, but may be very expensive, physical and not guaranteed that it will work

Host Name: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic Alzheimer's disease and stages that characterize someone is suffering from memory loss or Alzheimer's. People experience long term memory loss or can include getting lost, not able to remember where you live, repeating questions, taking longer to complete normal daily tasks and personality behavior.

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Thyroid glands, necessary hormones for all cells in your body to work normally, explained the signs of abnormal Thyroid are: excessive tiredness, anxiety weight gain or loss, hair loss

MAY 12, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 18, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 19, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 20, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 22, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

May 25, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Candida is a fungal vaginal yeast infection, and you can get after participating in certain sexual activities. There is no specific treatment to cure candida. Itself limiting and will go away on their own in most cases.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Allergies. Summer is the hardest season for people who suffer from allergies. Dr Neyda explained different type of allergies that people may suffer from, food, seasonal, drugs, animals. The severity of allergies varies form person to person. Check with your Doctor to find out what causes allergies so it can be treated.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Today's program was related UTI. Urinary tract infection is more common in women which they usually occur in the bladder and may cause pelvic pain with urination. Common treatment is with antibiotics.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Nutrition for kids and guideline for a healthy diet. Good nutrition is essential for children growing up with a healthy mind and body. Recommended a variety of fruits and vegetables, whole grains, vitamins, minerals.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Healthy Nutrition. Emphasized the importance of eating healthy foods, like fruits, vegetables, whole grans a variety of protein foods such as seafood and lean meats, poultry and eggs. Also recommended to limit junk food

Host Name: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Gout, a form of arthritis very painful, redness and tenderness in joints. Pain and inflammation occur when too much uric acid crystalizes and deposits in the joints. Symptoms of gout include severe pain, swelling. Anti-inflammatory medication can help relieve pain

May 26, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

MAY 27, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

MAY 31, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

Host Name: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic Prostate cancer, Symptoms include difficulty with urination. Some types of prostate cancer grow slowly and monitoring by your doctor is recommended. Other types are aggressive and require radiation, surgery, chemotherapy or other treatment

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Anxiety disorders, a mental health disorder characterized by feelings of worry, anxiety or fear that are strong enough to interfere with one's daily activities. Symptoms include stress that is out of proportion. Treatment includes counseling or medications including antidepressants.

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: parasites. Some types of parasites in humans are worms, lice, bedbugs, rigworms. It is recommended to clean your body once per year to get rid of any worms that commonly cause infections.

Month Covered

MAY 2021

Station

KWKW

ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY *Transportation*

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
MAY 7, 14, 21, 28, 2021 KEYES TOYOTA PA 30 min 5P-5:30P Audience Participation	Host: Carlos Martinez Guests: Carlos and Melissa Guest Title: Spokesperson Topic: Auto sales during Covid-19 pandemic. Lease options, low monthly payments with 0 interest. Will teach you how to repair bad credit status

Month Covered
MAY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY
OTHER

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
MAY 17, 2021 FOREST LAWN PA 28 Min. 9A-10AM Audience Participation	Host: Armando Aguayo Guests: Mateo Gomez Host Title: Representative-Forest Lawn Topic: Planning funeral services for a sudden death in the family can be very stressful. Host gave our listeners information of funeral services it can be very costly if not planned in advanced. Also, inform listeners the procedures taken during Covid 19 deaths.

TO USE ZETTA - PSA - FROM 600 TO 799 KWKW 13:30 AM

5/6/2019
COLOR SON NUEVOS

05' P S A		PAGINA 2 PSA CON 10' P S A		PAGINA 3 PSA CON 30' P S A		PAGINA 4 PSA CON 60' P S A	
#		#		#			
687 KWKW 13:30 DROP		612 LAPD/TRAFFIC VALLEY		688 PSA CALL 811		635 UC/Traditional food	
688 KWKW 13:30 DROP		613 Departamento De Salud LA		689 PSA CANCER COLORECTAL		636 Alanon-Abuela	
689 KWKW 13:30 DROP		614 Cruz Roja Americana		670 PSA DRUG ADMIN		637 US/Homeland security	
690 KWKW 13:30 DROP		615 AILA-Notarios		674 PSA FDA GENERICS		638 USA/Heroes Hispanos Vietnam	
691 KWKW 1330 DROP		616 AILA-Reforma		675 PSA FUERZA AEREA		639 USA/Memorias que se escapan	
691 KWKW 1330 DROP		617 Lincoln Adults Center		676 PSA HORA DE CENAR		640 AS DE Abogados	
691 KWKW 1330 DROP		618 California State Parks		677 PSA INSTITUTES OF HEALTH		641 US/Selective Service tiempo	
691 KWKW 1330 DROP		619 Vih- Es Prevenible		678 PSA SI VES ALGO SOSPECHOS		642 Water Action-Educational	
725 KWKW 1330 DROP		711 Peace Corps		679 PSA NATURALIZACION		643 US/Veterans Affairs	
726 KWKW 1330 DROP		751 AD/Council Colegios		680 PSA PELIGRO SIN CITRICOS		644 AD/Sides	
727 KWKW 1330 DROP		783 LA-Head start		681 US/Selective Service-Jorge		645 US/Selective Service Puertas	
728 KWKW 1330 DROP				682 CAL-Community Broadcaster		646 Alanon	
729 KWKW 1330 DROP				686 AD Wildfire		647 Water Action-Tips Shower	
730 KWKW 1330 DROP				703 U.S.O		648 Water Action Tips Toilet	
731 KWKW 1330 DROP				705 AD Double Exposure		649 AD/Age means	
732 KWKW 1330 DROP				707 Alanon-Abuela		650 AD/Attention men	
733 KWKW 1330 DROP				712 AD Escape project Fathers		671 IMLA-Reforma	
734 KWKW 1330 DROP				713 US/Homeland Security		672 AD/Battlefield	
735 KWKW 1330 DROP				714 AD/ Escape project son		683 SAMHSA/Hora de Cenar	
736 KWKW 1330 DROP				715 RR/Contra Robo de Identidad		684 ADA/EI cuidado de su cepillo	
737 KWKW 1330 DROP				717 NEA/California Teacher A-1		685 AD/Don't wait	
738 KWKW 1330 DROP				719 Alanon-Novia		695 ADA/Alergias	
742 KWKW 1330 DROP				747 CAL-Health/Wash your Hands		696 Depression-A	
756 KWKW 1330 DROP				750 CHP/Calif H.Patrol		697 AD/Double exposure	
758 KWKW 1330 DROP				753 AD/ Health spanish		698 AD Escape project families	
759 KWKW 1330 DROP				767 AILA-Notarios		701 AD/Hqw we do it	
760 KWKW 1330 DROP				770 AD In their own words		702 AD/In thei own words	
761 KWKW 1330 DROP				771 RR/Cancer Del Seno		718 AD/Jocelyn spanish	
762 KWKW 1330 DROP				779 RR/Peace Corps		720 USDA Plagas	
763 KWKW 1330 DROP				782 CDC/1-Cancer		721 Dpt Of Justice/Abuse Of Elders	
764 KWKW 1330 DROP				784 NEA/California Teacher A-3		722 US/Navy Mi Pais	
765 KWKW 1330 DROP				787 LA Superior Court		723 AD/Moments spanish	
						724 U.S.O	
						748 American lung Association	
						749 Federal Student Aid	
						754 AD/Perfect spanish	
						755 AD/Council Colegios	
						766 Insurance Kids now-Gov	
						772 US/Veterans Affairs-2	
						773 AD/Short drive	
						774 RSNAR/Enfermedades-3	
						775 AD/Smiles	
						776 US/Dpto health heart attack	
						777 RR/Caidas en Edad Avanzada	
						781 Peace Corps	
						786 AD/Council-Prediabetes	
						788 RR/Alerta al ataque cerebral	
						789 RR/La salud de la mujer	
						790 AD/Council-Veteran Affairs	

P-5 PSA CONTINUA

75' P S A		Date
#		
	600 UC/Tips for stretching \$/Alanon Esposo	
90' P S A		Date
#		
	601 UC/Teach your children/Alanon-Mujer	