

KWKW

1330 AM

**PUBLIC AFFAIRS
INFORMATION**

MAY 2021
MONTH / YEAR

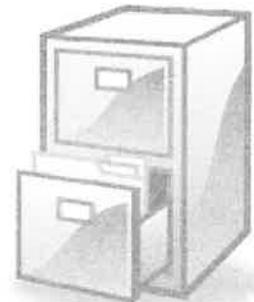
KWKW

Public Affairs

MAY 2021

Categories:

- * Arts / Comm. / Culture / Recreation
- * Crime / Legal
- * Finance
- * Health / Welfare
- * Transportation
- * Other



Month Covered
MAY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY: **Finance**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>MAY 2, 16, 23, 30, 2021 BARRON FUNDING GROUP PA 56 min. 10P-11A Audience participation</p>	<p>Host: Francisco Javier Elizondo Guests: Octavio Barron Guest title: Mortgage Banker Topic: Real Estate. Advantages of refinancing and options. Cash-out refinance. Reversible Mortgage plan. Talked to home owners and how to take advance of your home equity Also talked about high credit card debts and how it affects home owners. Q & A from listeners.</p>

ASCERTAINMENT PROGRAMMING
CATEGORY: Legal

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
<p>6, 7, 13, 14, 20, 21, 27, 28, 2021 GRAIWER AND KAPLAN PA 30 Min. 9:27-9:56 and, 10:30p-11p Audience participation</p>	<p>Host: Francisco Javier Elizondo Guest name: Jesus Pulido/Gary Kaplan from Graiwer & Kaplan Law Office Guest Title: Spokesperson Topic: Workers' Compensation. The importance to file a claim if you have been harassed at work, or suffer an injury. Gary and Jesus Explained how your Employer can't fire you if you file a claim against the company if you had suffer any of these incidents, also recommended to seek for Legal advice immediately and not to be afraid.. Q & A from listeners.</p>
<p>MAY 6, 12, 19, 26, 2021 LA LIGA LEGAL PA 30 Min. 5P-5:30PM. Audience participation</p>	<p>Host: Armando Aguayo Guest name: Yesenia Acosta Guest Title: Lawyer Topic: Workers' Compensation and Immigration. The importance to file a claim if you have been harassed at work Also, talked about new immigration laws under Biden Administration and how many Central American refugees are seeking asylum in the USA. Explain in detail how important it is to have a lawyer that represents you at time of immigration interview.</p>

Month Covered
MAY 2021

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ASCERTAINMENT PROGRAMMING
CATEGORY: Immigration

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
<p>MAY 2, 23, 30, 2021 IMMIGRATION 1330 PA 3 hr 7P-10:00 pm Audience participation</p>	<p>Host: Fernando Galaz Guests: Ernest Gustafson Guest title: Spokesperson Topic: Immigration Law. And possible changes in Immigration laws and how it will affect families on various and with the new Biden Administration to legalize status in the USA. Talked about deportation, not so sign any documents without Legal advice. Also, immigration offices are now open with limitations and highly safety protocols due to Covid. Q & A from listeners.</p>

ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY Health / Nutrition/Welfare

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>MAY 2, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: Organization Name: FDA-CDC Topic: Informative program to listeners from The LA County Health Dept in LA County talked about COVID 19 and announced that Johnson and Johnson vaccine was activated and the risk of having a blood clot is very low and the vaccine is safe and effective against covid 19 and its response to variants is strong www.vacunatelosangeles.com</p>
<p>MAY 9, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: DR AGUILAR GAXIOLA Organization Name: UC Davis-Cal Hope Topic: Talked about Covid 19 and how people have been affected emotionally due to the pandemic. Stress and other related symptoms may bring health problems. Recommended everyone to check Cal Hope and the resources offered to everyone feeling stress and emotionally sick .</p>
<p>MAY 16, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: Organization Name: CDC Topic: Informative program to listeners and continue to use disinfectants, hand sanitizers and clean all surfaces touched. The Pandemic is not over and advised everyone to get the vaccine as quickly as possible. investigation by CDC until further notice. Invited everyone to log on to Myturn.com for appointments available.</p>
<p>MAY 23, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: Organization Name: Health Topic: Almost 30 million Americans suffer from Diabetes type 2, cardiovascular disease that kills many people. Explained that Diabetes type 2 is a chronic condition that affects the way the body processes blood sugar recommended to visit your primary care physician and follow the recommendations for your Doctor</p>

MAY 30, 2021
"LA COMUNIDAD AL DIA"
PA 56 Min. 11p-12mn
Audience Participation

MAY 3, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 5, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

May 6, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 11, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

Host: Francisco Elizondo
Host Name/Title:
Organization Name: American Cancer Society
Topic: The American Cancer Society is a nationwide voluntary health organization dedicated to eliminating cancer. Explained how American Cancer Society is involved and how this society helps low income if suffer from lung cancer and that not only people who smoke gets lung cancer.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Edemas occurs when tiny blood vessels in your body leak fluid and builds up in surrounding tissue leading to swelling. Causes may be long periods of standing or sitting, pregnancy, low levels of protein. Recommendations were to exercise, elevate your legs and reduce salty foods.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Infertility -not getting pregnant after a year of trying. Dr Explained what can cause infertility in a woman may be a hormone imbalance, tumors or cyst in your ovaries, alcohol or drug use, thyroid gland problems, stress. There are treatments available to treat infertility, but may be very expensive, physical and not guaranteed that it will work

Host Name: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic Alzheimer's disease and stages that characterize someone is suffering from memory loss or Alzheimer's. People experience long term memory loss or can include getting lost, not able to remember where you live, repeating questions, taking longer to complete normal daily tasks and personality behavior.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Thyroid glands, necessary hormones for all cells in your body to work normally, explained the signs of abnormal Thyroid are: excessive tiredness, anxiety weight gain or loss, hair loss

MAY 12, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 18, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 19, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 20, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 22, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

May 25, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Candida is a fungal vaginal yeast infection, and you can get after participating in certain sexual activities. There is no specific treatment to cure candida. Itself limiting and will go away on their own in most cases.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Allergies. Summer is the hardest season for people who suffer from allergies. Dr Neyda explained different type of allergies that people may suffer from, food, seasonal, drugs, animals. The severity of allergies varies form person to person. Check with your Doctor to find out what causes allergies so it can be treated.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Today's program was related UTI. Urinary tract infection is more common in women which they usually occur in the bladder and may cause pelvic pain with urination. Common treatment is with antibiotics.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Nutrition for kids and guideline for a healthy diet. Good nutrition is essential for children growing up with a healthy mind and body. Recommended a variety of fruits and vegetables, whole grains, vitamins, minerals.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Healthy Nutrition. Emphasized the importance of eating healthy foods, like fruits, vegetables, whole grans a variety of protein foods such as seafood and lean meats, poultry and eggs. Also recommended to limit junk food

Host Name: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Gout, a form of arthritis very painful, redness and tenderness in joints. Pain and inflammation occur when too much uric acid crystalizes and deposits in the joints. Symptoms of gout include severe pain, swelling. Anti-inflammatory medication can help relieve pain

May 26, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 27, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

MAY 31, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

Host Name: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic Prostate cancer, Symptoms include difficulty with urination. Some types of prostate cancer grow slowly and monitoring by your doctor is recommended. Other types are aggressive and require radiation, surgery, chemotherapy or other treatment

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Anxiety disorders, a mental health disorder characterized by feelings of worry, anxiety or fear that are strong enough to interfere with one's daily activities. Symptoms include stress that is out of proportion. Treatment includes counseling or medications including antidepressants.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: parasites. Some types of parasites in humans are worms, lice, bedbugs, rigworms. It is recommended to clean your body once per year to get rid of any worms that commonly cause infections.

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ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY *Transportation*

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>MAY 7, 14, 21, 28, 2021 KEYES TOYOTA PA 30 min 5P-5:30P Audience Participation</p>	<p>Host: Carlos Martinez Guests: Carlos and Melissa Guest Title: Spokesperson Topic: Auto sales during Covid-19 pandemic. Lease options, low monthly payments with 0 interest. Will teach you how to repair bad credit status</p>

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MAY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY
OTHER

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>MAY 17, 2021 FOREST LAWN PA 28 Min. 9A-10AM Audience Participation</p>	<p>Host: Armando Aguayo Guests: Mateo Gomez Host Title: Representative-Forest Lawn Topic: Planning funeral services for a sudden death in the family can be very stressful. Host gave our listeners information of funeral services it can be very costly if not planned in advanced. Also, inform listeners the procedures taken during Covid 19 deaths.</p>

TO USE ZETTA - PSA- FROM 600 TO 799 KWKW 13:30 AM

5/6/2019 TO
 COLOR SON NUEVOS

05' P S A	PAGINA 2 PSA CON 10' P S A	PAGINA 3 PSA CON 30' P S A	PAGINA 4 PSA CON 60' P S A
# 687 KWKW 13:30 DROP	# 612 LAPD/TRAFFIC VALLEY	# 688 PSA CALL 811	635 UC/Traditional food
688 KWKW 13:30 DROP	613 Departamento De Salud LA	689 PSA CANCER COLORECTAL	636 Alanon-Abuela
689 KWKW 13:30 DROP	614 Cruz Roja Americana	670 PSA DRUG ADMIN	637 US/Homeland security
690 KWKW 13:30 DROP	615 AILA-Notarios	674 PSA FDA GENERICS	638 USA/Heroes Hispanos Vietnam
691 KWKW 1330 DROP	616 AILA-Reforma	675 PSA FUERZA AEREA	639 USA/Memorias que se escapan
691 KWKW 1330 DROP	617 Lincoln Adults Center	676 PSA HORA DE CENAR	640 AS DE Abogados
691 KWKW 1330 DROP	618 California State Parks	677 PSA INSTITUTES OF HEALTH	641 US/Selective Service tiempo
691 KWKW 1330 DROP	619 Vih- Es Prevenible	678 PSA SI VES ALGO SOSPECHOS	642 Water Action-Educational
725 KWKW 1330 DROP	711 Peace Corps	679 PSA NATURALIZACION	643 US/Veterans Affairs
726 KWKW 1330 DROP	751 AD/Council Colegios	680 PSA PELIGRO SIN CITRICOS	644 AD/Sides
727 KWKW 1330 DROP	783 LA-Head start	681 US/Selective Service-Jorge	645 US/Selective Service Puertas
728 KWKW 1330 DROP		682 CAL-Community Broadcaster	646 Alanon
729 KWKW 1330 DROP		686 AD Wildfire	647 Water Action-Tips Shower
730 KWKW 1330 DROP	15' P S A	703 U.S.O	648 Water Action Tips Toilet
731 KWKW 1330 DROP	# 621 voices-for-recovery-r20-spa-mix-	705 AD Double Exposure	649 AD/Age means
732 KWKW 1330 DROP	704 esrbpsa 19-48	707 Alanon-Abuela	650 AD/Attention men
733 KWKW 1330 DROP	706 FSA-Radio-15-Spanish	712 AD Escape project Fathers	671 IMLA-Reforma
734 KWKW 1330 DROP	709 arp-heroes-spa-15	713 US/Homeland Security	672 AD/Battlefield
735 KWKW 1330 DROP	709 ccs-bake-radio-spa	714 AD/ Escape project son	683 SAMHSA/Hora de Cenar
736 KWKW 1330 DROP	710 ccs-boyband-radio-spa-15	715 RR/Contra Robo de Identidad	684 ADA/EI cuidado de su cepillo
737 KWKW 1330 DROP	710 ccs-sleep-radio-spa-15	717 NEA/California Teacher A-1	685 AD/Don't wait
738 KWKW 1330 DROP	743 ccs-sour-note-spa-15	719 Alanon-Novia	695 ADA/Alergias
742 KWKW 1330 DROP	744 ccs-wipe-radio-spa-15	747 CAL-Health/Wash your Hands	696 Depression-A
756 KWKW 1330 DROP	745 fm2-preparedness-hero-monica	750 CHP/Calif H.Patrol	697 AD/Double exposure
758 KWKW 1330 DROP	746 AD Tornado	753 AD/ Health spanish	698 AD Escape project families
759 KWKW 1330 DROP	752 AD Wildfire	767 AILA-Notarios	701 AD/Hqw we do it
760 KWKW 1330 DROP	768 Peace Corps	770 AD In their own words	702 AD/In thei own words
761 KWKW 1330 DROP	780 AD Let me ask	771 RR/Cancer Del Seno	718 AD/Jocelyn spanish
762 KWKW 1330 DROP	785 AD short drive	779 RR/Peace Corps	720 USDA Plagas
763 KWKW 1330 DROP		782 CDC/1-Cancer	721 Dpt Of Justice/Abuse Of Elders
764 KWKW 1330 DROP	30' P S A	784 NEA/California Teacher A-3	722 US/Navy Mi Pais
765 KWKW 1330 DROP	# 651 Storm 30	787 LA Superior Court	723 AD/Moments spanish
	652 City Of Los Angeles/Recycle		724 U.S.O
	653 City Of Los Angeles	60' P S A	748 American lung Association
	654 voices-for-recovery-r30-spa-mix-c	# 620 aexppsa 2-48	749 Federal Student Aid
	655 adl-marco-radio-spa-30	622 admin_livestock_psa_es	754 AD/Perfect spanish
	656 arp-heroes-spa-30	623 adl-marco-radio-spa-60	755 AD/Council Colegios
	657 ccs-hotcrossbuns-radio-spa-30	624 arp-heroes-spa-60	766 Insurance Kids now-Gov
	658 UC/Prevent fire in your home	625 dbc-people-you-know	772 US/Veterans Affairs-2
	659 UC/Don't get distracted	626 hbp-hbp-numbers-radio	773 AD/Short drive
	660 ccs-kiddlemusic-radio-spa-30	627 PSA-SI VES ALGO DI ALGO	774 RSNAR/Enfermedades-3
	661 ccs-night-shift-spa-30	628 PSA CALL 811	775 AD/Smiles
	662 ccs-one-upmanship-spa-30	629 PSA CANCER	776 US/Dpto health heart attack
	663 ccs-sour-note-spa-30	630 PSA CANCER CANCER UTERN	777 RR/Caidas en Edad Avanzada
	664 dbc-people-you-know-wordplay	631 PSA HORA DE CENAR	781 Peace Corps
	665 FM2-Changeoplans-food	632 AD/Sedentary lifestyle	786 AD/Council-Prediabetes
	666 fm2-preparedness-hero-monica	633 UC/Don't replace water	788 RR/Alerta al ataque cerebral
	667 hbp-hbp-numbers-radio-spa	634 UC/Study finds wide exposure	789 RR/La salud de la mujer
			790 AD/Council-Veteran Affairs

P-5 PSA CONTINUA

#	75' P S A	Date
#	600 UC/Tips for stretching \$/Alanon Esposo	
#	90' P S A	Date
#	601 UC/Teach your children/Alanon-Mujer	