



125 West 55th St  
New York, NY 10019

921986

<b>Contract #</b> 25239082	<b>Changes as of:</b> 8/20/2016 at 3:57 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 155/349/3101	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Station:</b> WKBN
<b>Agency:</b> MAIN STREET MEDIA GR	<b>Advertiser:</b> Senate Leadership Fund	<b>Market:</b> Youngstown-Warren
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	<b>Product:</b> Ohio	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5166415	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$62,600.00
<b>Buyer:</b> Maroney, Stephanie	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 63
<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Assistant:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Total CPP:</b> \$0.00

**Comments:** 10/11/16-10/17/16 SENATE LEADERSHIP FUND - NAB SENT VIA EMAIL; PYMT TO FOLLOW DAY PRIOR TO AIR. (RATES CORRECTED FROM BTWN GRID. CALL W/ QUEX.)

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17								Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
1	Tu-F,M 6a-7a		First News At 6AM	1 \$500.00	0	30	1	1	1	1	0	0	1		5	\$2,500.00	\$0.00	0.0
Changes: Rate from 450 to 500																		
2	Tu-F,M 7a-9a		CBS This Morning	1 \$330.00	0	30	1	1	1	1	0	0	1		5	\$1,650.00	\$0.00	0.0
3	Tu-F,M 9a-10a		The Doctors	2 \$150.00	0	30	1	1	1	1	0	0	1		5	\$750.00	\$0.00	0.0
Changes: Rate from 160 to 150																		
4	Tu-F,M 10a-11a		Let's Make A Deal	1 \$340.00	0	30	1	1	1	1	0	0	1		5	\$1,700.00	\$0.00	0.0
5	Tu-F,M 11a-12n		Price Is Right	2 \$400.00	0	30	1	1	1	1	0	0	1		5	\$2,000.00	\$0.00	0.0
Changes: Rate from 360 to 400																		
6	Tu-F,M 5p-5:30p		1st News At 5PM	2 \$750.00	0	30	1	1	1	1	0	0	1		5	\$3,750.00	\$0.00	0.0
7	Tu-F,M 5:30p-6p		1st News At 530PM	2 \$750.00	0	30	1	1	1	1	0	0	1		5	\$3,750.00	\$0.00	0.0
8	Tu-F,M 6p-6:30p		1st News At 6PM	1 \$1,200.00	0	30	1	1	1	1	0	0	1		5	\$6,000.00	\$0.00	0.0
9	Tu-F,M 7p-7:30p		Wheel Of Fortune	1 \$1,200.00	0	30	1	1	1	1	0	0	1		5	\$6,000.00	\$0.00	0.0
10	Tu-F,M 7:30p-8p		Jeopardy	1 \$1,200.00	0	30	1	1	1	1	0	0	1		5	\$6,000.00	\$0.00	0.0
11	M 10p-11p		NCIS: Los Angeles-CBS	2 \$3,000.00	0	30	0	0	0	0	0	0	1		1	\$3,000.00	\$0.00	0.0
Changes: Rate from 2600 to 3000																		
12	Tu-F,M 11p-11:35p		1st News At 11PM	1 \$1,200.00	0	30	1	1	1	1	0	0	1		5	\$6,000.00	\$0.00	0.0
13	Tu 8p-9p		NCIS-CBS	1 \$4,500.00	0	30	1	0	0	0	0	0	0		1	\$4,500.00	\$0.00	0.0
14	W 8p-9p		Survivor-CBS	1 \$2,600.00	0	30	0	1	0	0	0	0	0		1	\$2,600.00	\$0.00	0.0
CAN 15	Th 8:25p-11:30p		THURSDAY NFL	1 \$7,300.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
{11/23/14 actual delivery (Sun: 1P, last Browns game on WKBN played against other team than Steelers during Sweep)}																		
16	F 10p-11p		Blue Bloods-CBS	1 \$2,600.00	0	30	0	0	0	1	0	0	0		1	\$2,600.00	\$0.00	0.0





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<b>CPE:</b> 155/349/3101	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Station:</b> WKBN	<b>Total \$:</b> \$62,600.00		
<b>Agency:</b> MAIN STREET MEDIA GR	<b>Advertiser:</b> Senate Leadership Fund	<b>Market:</b> Youngstown-Warren	<b>Total Spots:</b> 63		
<b>MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314</b>	<b>Product:</b> Ohio	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00		
<b>Agency Order #:</b> 5166415		<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>		
<b>Buyer:</b> Maroney, Stephanie		<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>		
<b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880		<b>Assistant:</b> RACHELLE RAY - Washington DC 202-872-5880			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
17	Sa 12n-7p		CBS SEC College Football	\$600.00	0	30	0	0	0	0	1	0	0	1	\$600.00	\$0.00	0.0
[Nov'14 and Nov'15 average delivery.] Changes: Rate from 550 to 600																	
18	Su 9a-10:30a		CBS Sunday Morning	\$700.00	0	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
Changes: Rate from 450 to 700																	
19	Su 1p-7p		CLEVELAND BROWNS NFL	\$4,500.00	0	30	0	0	0	0	0	1	0	1	\$4,500.00	\$0.00	0.0
[11/23/14 actual delivery (Sun: 1P, last Browns game on WKBN played against other team than Steelers during Sweep).] Changes: Program from sunday nfl to CLEVELAND BROWNS NFL, Rate from 5600 to 4500																	
20	Su 7p-8p		60 Minutes-CBS	\$4,000.00	0	30	0	0	0	0	0	1	0	1	\$4,000.00	\$0.00	0.0
<b>TOTALS:</b>							12	12	11	12	1	3	12	63	\$62,600.00	\$0.00	0.0



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/20/16 3:57 PM	RACHELLE RAY - Washington DC	Separation: 30
08/20/16 3:57 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$149,048
<b>WKBN Share:</b>	42%
<b>Comment:</b>	
<b>WFMJ:</b>	42%
<b>WYFX:</b>	7%
<b>WYTV:</b>	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$62,600.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>63</b>	<b>\$62,600.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	63	\$62,600.00
<b>Total</b>	<b>63</b>	<b>\$62,600.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/22/16 10:10 AM					\$0	\$0	
Revision	8/20/16 3:57 PM	RACHELLE RAY - Washington DC	Revised			\$0	\$62,600.00	Changes: Comments from Separation: 30 to 10/11/16-10/17/16 SENATE LEADERSHIP FUND - NAB SENT VIA EMAIL; PYMT TO FOLLOW DAY PRIOR TO AIR. (RATES CORRECTED FROM BTWN GRID. CALL W/ QUEX.), User Entered \$ from \$0.00 to \$62,600.00, Demo Meta to [R16]. 8 buylines added or modified.
New	6/29/16 4:36 PM	RACHELLE RAY - Washington DC	New	63		\$62,600.00	\$62,600.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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