



KAEF
540 E Street
Eureka, CA 95501

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6003650

Schedule Dates 02/27/24-03/04/24
Advertiser Educators and Health Professionals for Rusty Hick
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 1528/1859/11423 (1992497)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Chris, Brimer,
Phone/Fax /
CPE 1528/1859/11423
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CA AD 2 KENNETH MIELE
 Separation: 10;PopulationBuyType: CPP

Date Entered 02/23/24
Last Modified 02/26/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28356968
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$263.25
Net Total \$1,491.75
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Mar. 2024	45	\$1,755.00
Grand Total:	45	\$1,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/27/24-02/27/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1		X						1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
2.0	Normal Line / SPOT (1)	02/28/24-02/28/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1			X					1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
3.0	Revised Line / SPOT (1)	02/27/24-02/27/24	1	:30	6A- News-The Northstates News: Daybreak 5a	1		X									Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
3.1	Normal Line / SPOT (1)	02/27/24-02/27/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1		X						1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/26/24
4.0	Normal Line / SPOT (2)	02/28/24-02/28/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1			X					1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
5.0	Normal Line / SPOT (3)	02/27/24-02/27/24	1	:30	9A- 10A (PST)	1		X						1	\$30.00	\$30.00	Eureka (KAEF)	DREW BARRYMORE	2/23/24
6.0	Normal Line / SPOT (3)	02/28/24-02/28/24	1	:30	9A- 10A (PST)	1			X					1	\$30.00	\$30.00	Eureka (KAEF)	DREW BARRYMORE	2/23/24
7.0	Normal Line / SPOT (4)	02/28/24-02/28/24	1	:30	10A- ABC-The View	1			X					1	\$30.00	\$30.00	Eureka (KAEF)	The View	2/23/24
8.0	Normal Line / SPOT (5)	02/27/24-02/27/24	1	:30	11A- Tamron Hall	1		X						1	\$30.00	\$30.00	Eureka (KAEF)	TAMRON HALL	2/23/24
9.0	Normal Line / SPOT (6)	02/28/24-02/28/24	1	:30	12P- ABC-GMA3	1			X					1	\$30.00	\$30.00	Eureka (KAEF)	GMA3: What You Need To Know	2/23/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KAEF
540 E Street
Eureka, CA 95501

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6003650

Schedule Dates 02/27/24-03/04/24
Advertiser Educators and Health Professionals for Rusty Hick
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 1528/1859/11423 (1992497)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Chris,Brimer,
Phone/Fax /
CPE 1528/1859/11423
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CA AD 2 KENNETH MIELE
 Separation: 10;PopulationBuyType: CPP

Date Entered 02/23/24
Last Modified 02/26/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28356968
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$263.25
Net Total \$1,491.75
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Mar. 2024	45	\$1,755.00
Grand Total:	45	\$1,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (7)	02/27/24-02/27/24	1	:30	1P- ABC-General Hospital	1		X						1	\$30.00	\$30.00	Eureka (KAEF)	General Hospital	2/23/24
11.0	Normal Line / SPOT (8)	02/27/24-02/27/24	1	:30	2P- Judge Judy 2	1		X						1	\$30.00	\$30.00	Eureka (KAEF)	The Daily Mail / Judge Judy	2/23/24
12.0	Normal Line / SPOT (8)	02/28/24-02/28/24	1	:30	2P- Judge Judy 2	1			X					1	\$30.00	\$30.00	Eureka (KAEF)	The Daily Mail / Judge Judy	2/23/24
13.0	Normal Line / SPOT (9)	02/27/24-02/27/24	1	:30	3P- The Kelly Clarkson Show	1		X						1	\$15.00	\$15.00	Eureka (KAEF)	Kelly Clarkson	2/23/24
14.0	Normal Line / SPOT (9)	02/28/24-02/28/24	1	:30	3P- The Kelly Clarkson Show	1			X					1	\$15.00	\$15.00	Eureka (KAEF)	Kelly Clarkson	2/23/24
15.0	Normal Line / SPOT (10)	02/27/24-02/27/24	1	:30	4P- Dr. Phil	1		X						1	\$30.00	\$30.00	Eureka (KAEF)	Dr Phil	2/23/24
16.0	Normal Line / SPOT (1)	02/29/24-02/29/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1				X				1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
17.0	Normal Line / SPOT (2)	02/29/24-02/29/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1				X				1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
18.0	Normal Line / SPOT (3)	02/29/24-02/29/24	1	:30	9A- 10A (PST)	1				X				1	\$30.00	\$30.00	Eureka (KAEF)	DREW BARRYMORE	2/23/24
19.0	Normal Line / SPOT (5)	02/29/24-02/29/24	1	:30	11A- Tamron Hall	1				X				1	\$30.00	\$30.00	Eureka (KAEF)	TAMRON HALL	2/23/24
20.0	Normal Line / SPOT (7)	02/29/24-02/29/24	1	:30	1P- ABC-General Hospital	1				X				1	\$30.00	\$30.00	Eureka (KAEF)	General Hospital	2/23/24
21.0	Normal Line / SPOT (8)	02/29/24-02/29/24	1	:30	2P- Judge Judy 2	1				X				1	\$30.00	\$30.00	Eureka (KAEF)	The Daily Mail / Judge Judy	2/23/24
22.0	Normal Line / SPOT (10)	02/28/24-02/28/24	1	:30	4P- Dr. Phil	1			X					1	\$30.00	\$30.00	Eureka (KAEF)	Dr Phil	2/23/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KAEF
540 E Street
Eureka, CA 95501

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6003650

Schedule Dates 02/27/24-03/04/24
Advertiser Educators and Health Professionals for Rusty Hick
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 1528/1859/11423 (1992497)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Chris,Brimer,
Phone/Fax /
CPE 1528/1859/11423
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CA AD 2 KENNETH MIELE
 Separation: 10;PopulationBuyType: CPP

Date Entered 02/23/24
Last Modified 02/26/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28356968
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$263.25
Net Total \$1,491.75
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Mar. 2024	45	\$1,755.00
Grand Total:	45	\$1,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (11)	02/28/24-02/28/24	1	:30	5P- Entertainment Tonight	1			X					1	\$30.00	\$30.00	Eureka (KAEF)	ET	2/23/24
24.0	Normal Line / Prime (12)	02/28/24-02/28/24	1	:30	8P- 9P (PST)	1			X					1	\$150.00	\$150.00	Eureka (KAEF)	The Conners/Not Dead Yet-ABC	2/23/24
25.0	Normal Line / Prime (13)	02/28/24-02/28/24	1	:30	9P- 10P (PST)	1			X					1	\$150.00	\$150.00	Eureka (KAEF)	Abbott Elementary/Celebrity Family Feud-ABC	2/23/24
26.0	Normal Line / SPOT (1)	03/01/24-03/01/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1					X			1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
27.0	Normal Line / SPOT (2)	03/01/24-03/01/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1					X			1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
28.0	Normal Line / SPOT (3)	03/01/24-03/01/24	1	:30	9A- 10A (PST)	1					X			1	\$30.00	\$30.00	Eureka (KAEF)	DREW BARRYMORE	2/23/24
29.0	Normal Line / SPOT (4)	03/01/24-03/01/24	1	:30	10A- ABC-The View	1					X			1	\$30.00	\$30.00	Eureka (KAEF)	The View	2/23/24
30.0	Normal Line / SPOT (6)	03/01/24-03/01/24	1	:30	12P- ABC-GMA3	1					X			1	\$30.00	\$30.00	Eureka (KAEF)	GMA3: What You Need To Know	2/23/24
31.0	Normal Line / SPOT (8)	03/01/24-03/01/24	1	:30	2P- Judge Judy 2	1					X			1	\$30.00	\$30.00	Eureka (KAEF)	The Daily Mail / Judge Judy	2/23/24
32.0	Normal Line / SPOT (9)	02/29/24-02/29/24	1	:30	3P- The Kelly Clarkson Show	1				X				1	\$15.00	\$15.00	Eureka (KAEF)	Kelly Clarkson	2/23/24
33.0	Normal Line / SPOT (9)	03/01/24-03/01/24	1	:30	3P- The Kelly Clarkson Show	1					X			1	\$15.00	\$15.00	Eureka (KAEF)	Kelly Clarkson	2/23/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KAEF
540 E Street
Eureka, CA 95501

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6003650

Schedule Dates 02/27/24-03/04/24
Advertiser Educators and Health Professionals for Rusty Hick
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 1528/1859/11423 (1992497)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Chris,Brimer,
Phone/Fax /
CPE 1528/1859/11423
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments CA AD 2 KENNETH MIELE
 Separation: 10;PopulationBuyType: CPP

Date Entered 02/23/24
Last Modified 02/26/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28356968
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$263.25
Net Total \$1,491.75
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Mar. 2024	45	\$1,755.00
Grand Total:	45	\$1,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT (10)	02/29/24-02/29/24	1	:30	4P- Dr. Phil	1				X				1	\$30.00	\$30.00	Eureka (KAEF)	Dr Phil	2/23/24
35.0	Normal Line / SPOT (10)	03/01/24-03/01/24	1	:30	4P- Dr. Phil	1					X			1	\$30.00	\$30.00	Eureka (KAEF)	Dr Phil	2/23/24
36.0	Normal Line / SPOT (1)	03/04/24-03/04/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1	X							1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
37.0	Normal Line / SPOT (2)	03/04/24-03/04/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1	X							1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
38.0	Normal Line / SPOT (3)	03/04/24-03/04/24	1	:30	9A- 10A (PST)	1	X							1	\$30.00	\$30.00	Eureka (KAEF)	DREW BARRYMORE	2/23/24
39.0	Normal Line / SPOT (5)	03/04/24-03/04/24	1	:30	11A- Tamron Hall	1	X							1	\$30.00	\$30.00	Eureka (KAEF)	TAMRON HALL	2/23/24
40.0	Normal Line / SPOT (7)	03/04/24-03/04/24	1	:30	1P- ABC-General Hospital	1	X							1	\$30.00	\$30.00	Eureka (KAEF)	General Hospital	2/23/24
41.0	Normal Line / SPOT (8)	03/04/24-03/04/24	1	:30	2P- Judge Judy 2	1	X							1	\$30.00	\$30.00	Eureka (KAEF)	The Daily Mail / Judge Judy	2/23/24
42.0	Normal Line / SPOT (9)	03/04/24-03/04/24	1	:30	3P- The Kelly Clarkson Show	1	X							1	\$15.00	\$15.00	Eureka (KAEF)	Kelly Clarkson	2/23/24
43.0	Normal Line / SPOT (10)	03/04/24-03/04/24	1	:30	4P- Dr. Phil	1	X							1	\$30.00	\$30.00	Eureka (KAEF)	Dr Phil	2/23/24
44.0	Normal Line / SPOT (11)	03/01/24-03/01/24	1	:30	5P- Entertainment Tonight	1					X			1	\$30.00	\$30.00	Eureka (KAEF)	ET	2/23/24
45.0	Normal Line / Prime (14)	03/01/24-03/01/24	1	:30	9P- ABC-20/20 (Friday)	1					X			1	\$120.00	\$120.00	Eureka (KAEF)	20/20 (2 hours)-ABC	2/23/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

