

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: MSMG

Address: PO Box 25093, Alexandria, VA 22313

Contact: Media Buyer

Phone number: 7034850004

Email: Info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Committee for South Dakotans Against Higher Taxes

Address: 47484 Dells Drive Dell Rapids, SD 57022

Contact: Lee Schoenbeck

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Chairman: SD State Rep. Jon Hansen and Treasurer: SD State Rep. Lee Schoenbeck

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

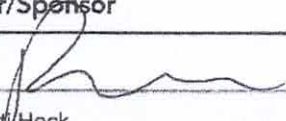
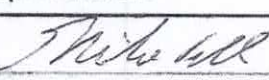
Date of election: N/A

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Patty Heck	Name: Mike Fell
Date of Request to Purchase Ad Time: 4-1-22	Date of Station Agreement to Sell Time: 4-1-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 4-1-22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KOTA-AM	Date Received/Requested: 4-1-22
Est. #: 8206	Station Location: Rapid City, SD	Run Start and End Dates: 4/12 - 4/18

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract # VT: 35811138 New Order  Add  Revise   
 Contract # NL9: \_\_\_\_\_

Cust/ Adv Name: Cmte for South Dakotans Against Higher Taxes New Client   
 Billing Address: \_\_\_\_\_

Type of Business: political  
 Contact: Latonya Chenault

IF AGENCY: Name \_\_\_\_\_  
 Address: Main Street Media Group  
 P. O. Box 25193  
 Alexandria, VA 22313  
 Agency Discount? Yes  No   
 Est No. 6206 Prod Code \_\_\_\_\_ Client Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

Any Special Needs or Instructions? \_\_\_\_\_  
 Co-op Billing? Yes  No  If Yes, Co-op Description: \_\_\_\_\_  
 Alternating Weeks  Streaming  Trade

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1		X	:30	4/12/2022	4/12/2022	10a	1p	30.00		3						3	\$90.00
2		X	:30	4/12/2022	4/12/2022	1p	4p	30.00		4						4	\$120.00
3		X	:30	4/12/2022	4/12/2022	4p	6p	37.50		2						2	\$75.00
4		X	:30	4/13/2022	4/13/2022	10a	1p	30.00		4						4	\$120.00
5		X	:30	4/13/2022	4/13/2022	1p	4p	30.00		4						4	\$120.00
6		X	:30	4/13/2022	4/13/2022	4p	6p	37.50		3						3	\$112.50
7		X	:30	4/14/2022	4/14/2022	10a	1p	30.00				3				3	\$90.00
8		X	:30	4/14/2022	4/14/2022	1p	4p	30.00				4				4	\$120.00
9		X	:30	4/14/2022	4/14/2022	4p	6p	37.50				3				3	\$112.50
10		X	:30	4/18/2022	4/18/2022	10a	1p	30.00		2						2	\$60.00
11		X	:30	4/18/2022	4/18/2022	1p	4p	30.00		3						3	\$90.00
12		X	:30	4/18/2022	4/18/2022	4p	6p	37.50		2						2	\$75.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19  
 Description: \$ per Month # Mos  
 SPOTS: 37  
 STREAMING: \$ 1,185.00  
 GROSS REVENUE: \$ 1,185.00  
 AGCY DSC1 15%: \$ 177.75  
 NET REVENUE: \$ 1,007.25

NONSPOT: \$ -  
 NONSPOT: \$ -  
 TOTALS: 37 \$ 1,185.00 \$ 177.75 \$ 1,007.25

TRAFFIC USE ONLY  
 CONFIRM SENT Y N

Apr 01, 22  
 CONT# 35811138 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KOTA-AM (Rapid City, SD)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY MAIN STREET MEDIA GROUP  
 ADDR PO BOX 25093  
 ALEXANDRIA, VA 22313

DDS CONT# 0  
 C/P/E: / / 6206

SALESPERSON FAX#  
 PH #

BYR MELISSA KLEMSZ  
 ADV COMMITTEE FOR SOUTH DAKOTANS AGAINST  
 HIGHER TAXES  
 PDT Cmte for SD Against Higher Taxes  
 FLT Apr 12, 22 - Apr 18, 22

\* REP ORDER COMMENT \*

\*\* 4/1/2022 12:44:00 PM: MAIN STREET MEDIA GROUP: PLEASE UTILIZE ELECTRONIC INVOICING: RADIOINVOICES ID CODE: RI14268 OR 9914268; MARKETRON ID CODE: 184508

\*\* 4/1/2022 12:44:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 4/1/2022 12:44:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	10A - 1P	30	04/12/2022 - 04/12/2022	1D	3	\$30.00	3
	CLAY TRAVIS & AMP; BUCK SEXTON								
	1.2	.T.....	1P - 4P	30	04/12/2022 - 04/12/2022	1D	4	\$30.00	4
	SEAN HANNITY								
	1.3	.T.....	4P - 6P	30	04/12/2022 - 04/12/2022	1D	2	\$37.50	2
	NEWS								
					** FLIGHT TOTALS **		9	\$285.00	
	2.1	<u>FLIGHT 2</u> ..W....	10A - 1P	30	04/13/2022 - 04/13/2022	1D	4	\$30.00	4
	CLAY TRAVIS & AMP; BUCK SEXTON								
	2.2	..W....	1P - 4P	30	04/13/2022 - 04/13/2022	1D	4	\$30.00	4
	SEAN HANNITY								
	2.3	..W....	4P - 6P	30	04/13/2022 - 04/13/2022	1D	3	\$37.50	3
	NEWS								
					** FLIGHT TOTALS **		11	\$352.50	
		<u>FLIGHT 3</u>							





# PRODUCTION ORDER



KDSJ  
  KDDX  
  KZZI  
  KZLK  
  KQRQ  
  KOTA

PRINT DATE: 4/1/2022

Schedule START

DATE: 4/12/2022

Schedule

END DATE: 4/18/2022

Multiple Dates/See Below

CLIENT: Cmte For S.D.'s Against High Tax

A/E: Mike Fell

LENGTH: :30

REMOTE  REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE:  YES

COOP:  YES

COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:

WX (15 SEC)  
  NEWS  
  SPORTS  
  MORNING  
  OTHER : \_\_\_\_\_

STREAM:  YES

SCRIPTS ONLY

SCRIPT ATTACHED\*\*:

YES (\*\*Script required 24 hours to start date and time)

MUSIC:  N  Y

GENRE/TEMPO REQUEST \_\_\_\_\_

NEEDS APPROVAL:

N  Y TO: Please Choose One BY DATE: \_\_\_\_\_

SEND AD TO: \_\_\_\_\_

PRODUCTION FROM: Mike Fell Email

TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:	CART(S): (PRODUCTION USE)
AFP_AmendmentC-Radio	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		100	:30	4/12 4/18	
30_3.31	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

**SPECIAL INSTRUCTIONS:**

April, I have sent the commercial to you earlier today. Please run this ad 100%. Thanks!!

**PRODUCTION USE ONLY**

PC

WH  CART

NL

ENTER COPY  CHANGE COPY

SKYLLA

LOAD  SEND (KDDX OR KZZI)