

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, South Dakotans for Fair Elections, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Sena Kozar Strategies (c/o Sage Media Planning & Placement)

Address: 1322 G St. SE, Washington, DC 20002

Contact: Sydney Petersem

Phone number: (202) 675-6936

Email: sydney@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South Dakotans for Fair Elections

Address: 1143 Lincoln Ave SW, Huron, SD 57350

Contact: Ashley Kingdon

Phone number: 6054128820

Email: info@sdfairelections.org

Station is authorized to announce the time as paid for by such person or entity. *See Order for proposed*

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ashley Kingdon
Shelli Hesselroth
Sandra Waltman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Email: info@sdfairelections.org

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Scott Kozar <small>Digitally signed by Scott Kozar Date: 2022.03.15 14:43:16 -04'00'</small>	Signature: <i>Mike Fell</i>
Name: Scott Kozar	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: <i>4/12/22</i> <i>5/9/22</i>	Date of Station Agreement to Sell Time: <i>5-9-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *5-9-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>35898648</i>	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>5-9-22</i>
Est. #: <i>10894</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>5/10 - 5/16 2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Contract # VT 35898648 New Order Add Revise
 Contract # NL9 South Dakotans For Fair Elections New Client

Cust/ Adv Name South Dakotans For Fair Elections Billing Address 1322 G Street, SE
 Washington, DC 20003

Type of Business political Agency Discount? Yes No
 Contact: Terrance Houston Est No. 10894 Prod Code 10894 Client Code

Any Special Needs or Instructions? IF AGENCY: Name Address
 Phone Fax Local National Political
 Alternating Weeks Streaming Trade

Co-op Billing? Yes No If Yes, Co-op Description:

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1		X	:60	5/10/2022	5/10/2022	6a	10a	40.00		4						4	\$160.00
2		X	:60	5/11/2022	5/11/2022	6a	10a	40.00			4					4	\$160.00
3		X	:60	5/12/2022	5/12/2022	6a	10a	40.00				4				4	\$160.00
4		X	:60	5/13/2022	5/13/2022	6a	10a	40.00					4			4	\$160.00
5		X	:60	5/14/2022	5/14/2022	6a	7p	30.00						3		3	\$90.00
6		X	:60	5/15/2022	5/15/2022	6a	7p	30.00						3		3	\$90.00
7		X	:60	5/16/2022	5/16/2022	6a	10a	40.00	4							4	\$160.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19 SPOTS: 26 GROSS REVENUE \$ 980.00 AGCY DSC1 15% NET REVENUE \$ 833.00
 STREAMING: \$ -

Description	\$ per Month	# Mos	TOTALS
NONSPOT:	\$ -	-	\$ -
NONSPOT:	\$ -	-	\$ -
TOTALS	\$ 980.00	26	\$ 147.00
			\$ 833.00

May 09, 22
 CONT# 35898648 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KOTA-AM (Rapid City, SD)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SENA KOZAR STRATEGIES
 ADDR 1322 G ST, SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 10894

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV SOUTH DAKOTANS FOR FAIR ELECTIONS
 PDT Issue
 FLT May 10, 22 - May 16, 22

* REP ORDER COMMENT *

** 5/9/2022 11:05:00 AM: POPULATIONBUYTYPE: CPP.

** 5/9/2022 11:05:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	05/10/2022 - 05/10/2022	1D	4	\$40.00	4
					** FLIGHT TOTALS **		4	\$160.00	
	2.1	<u>FLIGHT 2</u> ..W....	6A - 10A	60	05/11/2022 - 05/11/2022	1D	4	\$40.00	4
					** FLIGHT TOTALS **		4	\$160.00	
	3.1	<u>FLIGHT 3</u> ...T...	6A - 10A	60	05/12/2022 - 05/12/2022	1D	4	\$40.00	4
					** FLIGHT TOTALS **		4	\$160.00	
	4.1	<u>FLIGHT 4</u>F..	6A - 10A	60	05/13/2022 - 05/13/2022	1D	4	\$40.00	4
					** FLIGHT TOTALS **		4	\$160.00	
	5.1	<u>FLIGHT 5</u>S.	6A - 7P	60	05/14/2022 - 05/14/2022	1D	3	\$30.00	3
					** FLIGHT TOTALS **		3	\$90.00	
	6.1	<u>FLIGHT 6</u>S	6A - 7P	60	05/15/2022 - 05/15/2022	1D	3	\$30.00	3

May 09, 22
 CONT# 35898648 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 10894

				** FLIGHT TOTALS **			3	\$90.00	
7.1	<u>FLIGHT 7</u>	M.....	6A - 10A	60	05/16/2022 - 05/16/2022	1D	4	\$40.00	4
				** FLIGHT TOTALS **			4	\$160.00	

	May 22							
SPOTS	26							
CASH	980.00							
TRADE	0.00							
NSL	0.00							
TOTAL	980.00							

								TOTAL
SPOTS								26
CASH								980.00
TRADE								0.00
NSL								0.00
TOTAL								980.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



PRODUCTION ORDER



KDSJ
 KDDX
 KZZI
 KZLK
 KQRQ
 KOTA

PRINT DATE: 5/9/2022

Schedule START

DATE: 5/10/2022

Schedule

END DATE: 6/7/2022

Multiple Dates/See Below

CLIENT: South Dakotans For Fair Elections

A/E: Mike Fell

LENGTH: :60

REMOTE REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE: YES

COOP: YES

COOP/COPY NAME: _____

SPONSORSHIP:

WX (15 SEC)
 NEWS
 SPORTS
 MORNING
 OTHER : _____

STREAM: YES

SCRIPTS ONLY

SCRIPT ATTACHED**:

YES (**Script required 24 hours to start date and time)

MUSIC: N Y

GENRE/TEMPO REQUEST _____

NEEDS APPROVAL:

N Y TO: Please Choose One BY DATE: _____

SEND AD TO: _____

PRODUCTION FROM: On File

TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Shred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	R102x183-22	100	:60	5/10	6/7	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

SPECIAL INSTRUCTIONS:

April, I have just sent over the new commercial to run 100%. Thanks!!

PRODUCTION USE ONLY

FC

NL

SKYLLA

WH CART

ENTER COPY CHANGE COPY

LOAD SEND (KDDX OR KZZI)

TRAFFIC INSTRUCTIONS

Client: South Dakotians for Fair Elections
 Date: 5/9/22
 Agency: Sena Kozar
 Medium: Radio
 Estimate: 10894

Questions? Call 202-675-6936

DUB CONTENTS: Spot Name Shred Spot Code R102x183-22 Duration :60 Arrival via email

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Please run the following:

Stations	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
KTOT-FM, KLEO-FM, KQDR-FM, WYVA-FM, AM, KQRO-FM, KZZI-FM, KDDX-FM, KZLK-FM, KTWB-FM, KYBB-FM, KRRO-FM, KKDC-FM	10894	Shred	R102x183-22	100%	5/9/2022	Until Further Notice

STATION: KOTA-FM KQDR-FM KZZI-FM

DATE: 5-9-22

CONTACT: [Signature]

FIRST AIRING: May 10, 2022

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions
 E-mail: sydney@sagemediaplanning.com