

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Cielo Media

Address: PO Box 25458 Alexandria, VA 22313

Contact:

Phone number:

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: South Dakotans Against Higher Taxes

Address: 47484 Dells Drive, Dell Rapids, SD 57022

Contact:

Phone number: 605-610-8063

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Lee Schoenbeck, Treasurer  
Jon Hansen, Chair

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Del Cielo Media</u>	Signature: <u>Mike Fell</u>
Name: Del Cielo Media	Name: <u>Mike Fell</u>
Date of Request to Purchase Ad Time: 4/21/22 <u>4/21/22</u>	Date of Station Agreement to Sell Time: <u>4-25-22</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 4-22-22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <u>KOTA-AM</u>	Date Received/Requested: <u>4-25-22</u>
Est. #: <u>514520</u>	Station Location: <u>Rapid City SD</u>	Run Start and End Dates: <u>5/16-5/19 2022</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract # VT 35859303 New Order  Add  Revise

Cust/ Adv Name South Dakolans Against Higher Taxes New Client

Billing Address South Dakolans Against Higher Taxes Address KATZ Media Group  
125 West 55th Street 3rd Floor  
New York, NY 10019

Type of Business political Agency Discount? Yes  No  Est No. 514520 Prod Code Client Code

Contact: Brian Donley Phone Fax

Any Special Needs or Instructions? Page 2 of 2

Co-op Billing? Yes  No  If Yes, Co-op Description: Alternating Weeks Streaming  Trade

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1 KOTA		X	:30	5/20/2022	5/20/2022	10a	1p	37.50						3		3	\$112.50
2 KOTA		X	:30	5/20/2022	5/20/2022	1p	4p	37.50					3			3	\$112.50
3 KOTA		X	:30	5/20/2022	5/20/2022	3p	6p	37.50					2			2	\$75.00
4																0	\$0.00
5																0	\$0.00
6																0	\$0.00
7																0	\$0.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19 Description \$ per Month # Mos

SPOTS: 8 GROSS REVENUE 300.00 AGCY DSC1 15% 45.00 NET REVENUE 255.00  
 STREAMING: 0  
 NONSPOT: 0  
 NONSPOT: 0  
 TOTALS 8 300.00 45.00 255.00

TRAFFIC USE ONLY  
 CONFIRM SENT Y N

Apr 25, 22  
 35859303 Mod# Ver# 1 (Last =)  
 KATZ RADIO  
 KOTA-AM (Rapid City, SD)  
 BRIAN DONLEY  
 PHILADELPHIA  
 KATZ Media Group  
 125 West 55th Street 3rd Floor  
 New York, NY 10019  
 Helen Hanratty1  
 SOUTH DAKOTANS AGAINST HIGHER TAXES  
 SD Against Higher Taxes  
 May 14, 22 - May 20, 22  
 FLT

CONT#  
 REP  
 TO  
 FM  
 OFF  
 AGY  
 ADDR  
 PH #  
 SALES/PERSON FAX#  
 C/P/E: na / na / 514520  
 DDC ONT# 0

\* REP ORDER COMMENT \*  
 \*\* 4/25/2022 11:41:00 AM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.  
 \*\* 4/25/2022 11:41:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST /NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.  
 \*\* 4/25/2022 11:41:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1	10A - 1P	30	05/16/2022 - 05/16/2022	1D	3	\$37.50	3
	1.2	CLAY & BUCK	1P - 4P	30	05/16/2022 - 05/16/2022	1D	3	\$37.50	3
	1.3	HANNITY	3P - 6P	30	05/16/2022 - 05/16/2022	1D	2	\$37.50	2
	2.1	FLIGHT 2	10A - 1P	30	05/17/2022 - 05/17/2022	1D	3	\$37.50	3
	2.2	CLAY & BUCK	1P - 4P	30	05/17/2022 - 05/17/2022	1D	3	\$37.50	3
	2.3	HANNITY	3P - 6P	30	05/17/2022 - 05/17/2022	1D	2	\$37.50	2
		** FLIGHT TOTALS **					8	\$300.00	
		** FLIGHT TOTALS **					8	\$300.00	

Apr 25, 22  
 35859303 Mod# Ver#1 (Last =)  
 KATZ RADIO

CONT# REP  
 DSDS CONT# 0  
 C/P/E: na / na / 514520

3.1	CLAY & BUCK	..W....	10A - 1P	30	05/18/2022 - 05/18/2022	1D	3	\$37.50	3
3.2	HANNITY	..W....	1P - 4P	30	05/18/2022 - 05/18/2022	1D	3	\$37.50	3
3.3	HANNITY	..W....	3P - 6P	30	05/18/2022 - 05/18/2022	1D	2	\$37.50	2
** FLIGHT TOTALS **									
4.1	CLAY & BUCK	..T....	10A - 1P	30	05/19/2022 - 05/19/2022	1D	3	\$37.50	3
4.2	HANNITY	..T....	1P - 4P	30	05/19/2022 - 05/19/2022	1D	3	\$37.50	3
4.3	HANNITY	..T....	3P - 6P	30	05/19/2022 - 05/19/2022	1D	2	\$37.50	2
** FLIGHT TOTALS **									
5.1	CLAY & BUCK	FLIGHT 5	10A - 1P	30	05/20/2022 - 05/20/2022	1D	3	\$37.50	3
5.2	HANNITY	..F..	1P - 4P	30	05/20/2022 - 05/20/2022	1D	3	\$37.50	3
5.3	HANNITY	..F..	3P - 6P	30	05/20/2022 - 05/20/2022	1D	2	\$37.50	2
** FLIGHT TOTALS **									
8							8	\$300.00	

SPOTS	40								
CASH	1500.00								
TRADE	0.00								
NSL	0.00								
TOTAL	1500.00								

  

SPOTS	40								
CASH	1500.00								
TRADE	0.00								
NSL	0.00								
TOTAL	1500.00								

SPOTS	40								
CASH	1500.00								
TRADE	0.00								
NSL	0.00								
TOTAL	1500.00								

CONT#

Apr 25, 22

35859303 Mod# Ver# 1 (Last = )

KATZ RADIO

REP

DDS CONT# 0 C/P/E: na / na / 514520

\*\* Competitive Comments \*\*

SVC:

Demo Adults 35+

Nondiscrimination - Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# PRODUCTION ORDER



KDSJ  
  KDDX  
  KZZI  
  KZLK  
  KQRQ  
  KOTA

PRINT DATE: 4/25/2022

Schedule START

DATE: 5/16/2022

Schedule

END DATE: 5/20/2022

Multiple Dates/See Below

CLIENT: South Dakotans Against High Tax

A/E: Mike Fell

LENGTH: :30

REMOTE  REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE:  YES

COOP:  YES

COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:

WX (15 SEC)  
  NEWS  
  SPORTS  
  MORNING  
  OTHER : \_\_\_\_\_

STREAM:  YES

SCRIPTS ONLY

SCRIPT ATTACHED\*\*:  YES (\*\*Script required 24 hours to start date and time)

MUSIC:  N  Y

GENRE/TEMPO REQUEST \_\_\_\_\_

NEEDS APPROVAL:

N  Y TO: Please Choose One BY DATE: \_\_\_\_\_

SEND AD TO: \_\_\_\_\_

PRODUCTION FROM: On File TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:	CART(S): (PRODUCTION USE)
Amendment C	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		100	:30	5/16 5/20	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

**SPECIAL INSTRUCTIONS:**

April, please run Amendment C commercial. Run 100%.

**PRODUCTION USE ONLY**

PC

NL

SKYLLA

WH

CART

ENTER COPY  CHANGE COPY

LOAD

SEND (KDDX OR KZZI)