

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Heart Association, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Stronger Than Communications (c/o Sage Media Planning and Placement)

Address: 1322 G St SE, Washington, DC 20003

Contact: Sydney Petersen

Phone number: 2026756936

Email: sydney@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Heart Association

Address: 7272 Greenville Ave, Dallas, TX 75231

Contact: Chrissy Meyer

Phone number: 1-800-242-8721

Email: chrissy.meyer@heart.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Jill Birnbaum, SVP Field Advocacy Operations

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Sydney Petersen <small>Digitally signed by Sydney Petersen Date: 2022.10.28 13:35:28 -04'00'</small>	Signature: <i>Mike Fell</i>
Name: Sydney Petersen	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: 10/28/22 <i>11-1-22</i>	Date of Station Agreement to Sell Time: <i>11-1-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *11-1-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>36242603</i>	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>11-1-22</i>
Est. #: <i>12576</i>	Station Location: <i>Rand Aey</i>	Run Start and End Dates: <i>11/3-11/8 2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Nov 01, 22
 CONT# 36242603 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KOTA-AM (Rapid City, SD)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRONGER THAN COMMUNICATIONS
 ADDR 1322 G STREET SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 12576

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV AMERICAN HEART ASSOCIATION (ISSUE)
 PDT Issue
 FLT Nov 03, 22 - Nov 08, 22

* REP ORDER COMMENT *

** 11/1/2022 6:06:00 PM: POPULATIONBUYTYPE: CPP.

** 11/1/2022 6:06:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1 ...T...	6A - 10A	60	11/03/2022 - 11/03/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	
	2.1	FLIGHT 2F..	6A - 10A	60	11/04/2022 - 11/04/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	
	3.1	FLIGHT 3 M.....	6A - 10A	60	11/07/2022 - 11/07/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	
	4.1	FLIGHT 4 .T.....	6A - 10A	60	11/08/2022 - 11/08/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	

	Nov 22					
SPOTS	4					
CASH	160.00					
TRADE	0.00					
NSL	0.00					
TOTAL	160.00					

Nov 01, 22
 CONT# 36242603 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 12576

						TOTAL
SPOTS						4
CASH						160.00
TRADE						0.00
NSL						0.00
TOTAL						160.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



PRODUCTION ORDER



KDSJ
 KDDX
 KZZI
 KZLK
 KQRQ
 KOTA

Schedule START

DATE: 11/3/2022

Multiple Dates/See Below

Schedule

END DATE: 11/8/2022

PRINT DATE: 11/1/2022

CLIENT: American Heart Assoc (Issue)

A/E: Mike Fell

LENGTH: :60

REMOTE REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE: YES

COOP: YES

COOP/COPY NAME: _____

SPONSORSHIP:

WX (15 SEC) NEWS SPORTS MORNING OTHER : _____

STREAM: YES

SCRIPTS ONLY

SCRIPT ATTACHED**: YES (**Script required 24 hours to start date and time)

MUSIC: N Y

GENRE/TEMPO REQUEST _____

NEEDS APPROVAL:

N Y TO: Please Choose One BY DATE: _____

SEND AD TO: _____

PRODUCTION FROM: On File TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	22AHAR101	100	:60	11/3	11/8	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

SPECIAL INSTRUCTIONS:

April, please continue to run the spot "Group" that is currently airing on two concurrent orders right now. Run 100%. Thanks!

PRODUCTION USE ONLY

PC		NL		SKYLLA	
<input type="checkbox"/> WH	<input type="checkbox"/> CART	<input type="checkbox"/> ENTER COPY	<input type="checkbox"/> CHANGE COPY	<input type="checkbox"/> LOAD	<input type="checkbox"/> SEND (KDDX OR KZZI)

TRAFFIC INSTRUCTIONS

Date: 11/1/22 **Client:** American Heart Association

Agency: Stronger Than Communications **Medium:** Radio

Estimate: 12040, 12449, 12576

Questions? Call 202-675-6936

DUB CONTENTS: **Spot Name** **Spot Code** **Duration** **Arrival**
Group 22AHAR101 :60 in house

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Please run the following:

Stations	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
KQRQ-FM, KZLK-FM, KZZI-FM, KDDX-FM, KOTA-AM	12040, 12449, 12576	Group	22AHAR101	100%	11/1/22 11/3/22	Until Further Notice

STATION: KOTA-AM **DATE:** 11-1-22

CONTACT: [Signature] **FIRST AIRING:** 11-3-22

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions
E-mail: sydney@sagemediaplanning.com