

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Hamburger Group Creative, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Hamburger Group Creative (c/o Sage Media Planning and Placement)

Address: 1322 G St SE, Washington DC 20003

Contact: Sydney Petersen

Phone number: 202-675-6936

Email: sydney@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South Dakotans for Better Marijuana Laws

Address: 505 W. 9th St., Ste. 203 Sioux Falls, SD 57104

Contact: Ryan Kolbeck

Phone number: 605-306-4384

Email: ryan@kolbecklaw.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Chair/Treasurer: Ryan Kolbeck

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>M. Hamburger</i>	Signature: <i>Mike Fell</i>
Name: Martin Hamburger	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: 4/14/22	Date of Station Agreement to Sell Time: <i>4-14-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *4-14-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>4-14-22</i>
Est. #: <i>10797</i>	Station Location: <i>Rapid City SD</i>	Run Start and End Dates: <i>4/15 - 4/17 2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 14, 22
 CONT# 35839898 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KOTA-AM (Rapid City, SD)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY HAMBURGER GIBSON CREATIVE C/O SAGE MEDIA
 ADDR 1322 G ST E
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 10797

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV SOUTH DAKOTANS FOR BETTER MARIJUANA LAWS
 PDT Issue
 FLT Apr 15, 22 - Apr 17, 22

* REP ORDER COMMENT *

** 4/14/2022 1:28:00 PM: POPULATIONBUYTYPE: CPP.

** 4/14/2022 1:28:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	60	04/15/2022 - 04/15/2022	1D	3	\$40.00	3
	1.2F..	3P - 7P	60	04/15/2022 - 04/15/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		6	\$240.00	
		FLIGHT 2							
	2.1S.	6A - 7P	60	04/16/2022 - 04/16/2022	1D	3	\$30.00	3
					** FLIGHT TOTALS **		3	\$90.00	
		FLIGHT 3							
	3.1S	6A - 7P	60	04/17/2022 - 04/17/2022	1D	3	\$30.00	3
					** FLIGHT TOTALS **		3	\$90.00	

	Apr 22					
SPOTS	12					
CASH	420.00					
TRADE	0.00					
NSL	0.00					
TOTAL	420.00					

Apr 14, 22

CONT# 35839898 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 10797

						TOTAL
SPOTS						12
CASH						420.00
TRADE						0.00
NSL						0.00
TOTAL						420.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Contract # VT 35839898 New Order Add Revise
 Contract # NL9 _____

Cust/ Adv Name South Dakotans For Better Marijuana Laws New Client
 Billing Address _____

Type of Business political
 Contact: Terrance Houston

Any Special Needs or Instructions? _____

Issue Advertiser _____
 Alternating Weeks Streaming Trade

Co-op Billing? Yes No If Yes, Co-op Description: _____

IF AGENCY: Name _____
 Address _____
 Agency Discount? Yes No
 Est No. 10797 Prod Code _____ Client Code _____

Phone _____ Fax _____

Local National Political

TRAFFIC USE ONLY
 CONFIRM SENT Y N

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1 KOTA		X	:60	4/15/2022	4/15/2022	6a	10a	40.00						3		3	\$120.00
2 KOTA		X	:60	4/15/2022	4/15/2022	3p	7p	40.00					3			3	\$120.00
3 KOTA		X	:60	4/16/2022	4/16/2022	3p	7p	30.00						3		3	\$90.00
4 KOTA		X	:60	4/17/2022	4/17/2022	6a	7p	30.00						3		3	\$90.00
5																0	\$0.00
6																0	\$0.00
7																0	\$0.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19 Description \$ per Month # Mos
 SPOTS: 12 GROSS REVENUE \$ 420.00 AGCY DSC15% NET REVENUE \$ 357.00
 STREAMMING: \$ - \$ 63.00 \$ -

NONSPOT: \$ - \$ -
 NONSPOT: \$ - \$ -
 TOTALS \$ 420.00 \$ 63.00 \$ 357.00

TRAFFIC INSTRUCTIONS

Date: 4/14/22
Agency: Hamburger Group Creative
Client: South Dakotans for Better Marijuana La
Medium: Radio
Estimate: 10797

Questions? Call 202-675-6936

DUB CONTENTS: Spot Name Swipe
Spot Code SD22101R
Duration :60
Arrival email

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Please run the following:

Stations	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
KDDX-FM, KOTA-AM, KQRQ-FM, KZLK-FM, KZZI-FM	10797	Swipe	SD22101R	100%	4/15/2022	Until Further Notice

STATION: See Above DATE: 4-14-22

CONTACT: Mike Fall FIRST AIRING: 4-15-22

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions
E-mail: sydney@sagemediaplanning.com

Handwritten signature



PRODUCTION ORDER



KDSJ
 KDDX
 KZZI
 KZLK
 KQRQ
 KOTA

PRINT DATE: 4/14/2022

Schedule START

DATE: 4/15/2022

Schedule

END DATE: 4/17/2022

Multiple Dates/See Below

CLIENT: SD's For Better Marijuana Laws

A/E: Mike Fell

LENGTH: :60

REMOTE REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE: YES

COOP: YES

COOP/COPY NAME: _____

SPONSORSHIP:

WX (15 SEC)
 NEWS
 SPORTS
 MORNING
 OTHER : _____

STREAM: YES

SCRIPTS ONLY

SCRIPT ATTACHED**: YES (**Script required 24 hours to start date and time)

MUSIC: N Y

GENRE/TEMPO REQUEST _____

NEEDS APPROVAL:

N Y TO: Please Choose One BY DATE: _____

SEND AD TO: _____

PRODUCTION FROM: Mike Fell E-Mail

TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:	CART(S): (PRODUCTION USE)
Swipe	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SD22101R	100	:60	4/15 4/17	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

SPECIAL INSTRUCTIONS:

April, the client will send over the spot that is being produced now. I will forward over when it arrives. Run 100%.

PRODUCTION USE ONLY

PC	NL	SKYLLA
<input type="checkbox"/> WH <input type="checkbox"/> CART	<input type="checkbox"/> ENTER COPY <input type="checkbox"/> CHANGE COPY	<input type="checkbox"/> LOAD <input type="checkbox"/> SEND (KDDX OR KZZI)

Hamburger Group Creative

MEDIA + DIGITAL + STRATEGY

CLIENT: South Dakotans for Better Marijuana Laws
TITLE: Swipe
DRAFT: V1
PROJECT: R:60

V/O:

Hey, Rapid City, Democracy is at risk and you can do something about it.

Last year South Dakotans voted overwhelmingly to legalize marijuana for adults over 21. But the Supreme Court overruled the will of the voters. Hundreds of thousands of South Dakotans spoke up, but they were overruled. Now we can put legalization back on the ballot and restore the will of the voters.

Visit our drive thru petition signing event this Saturday and Sunday, April sixteenth and seventeenth from ten am to seven pm. It's at 230 East North Street in Rapid City. You can sign the petition without even getting out of your car.

That's this Saturday and Sunday. Save Democracy, legalize marijuana, and restore the will of the voters, all with the swipe of a pen. Ten to seven at 230 East North Street, Rapid City.

Paid for by South Dakotans for Better Marijuana Laws.

(153)

HGCCREATIVE.COM
888-705-3999
info@HGCCreative.com

MAILING ADDRESS
5614 Connecticut Ave NW, #219
Washington DC 20015