

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, South Dakotans for Fair Elections, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Sena Kozar Strategies (c/o Sage Media Planning & Placement)

Address: 1322 G St. SE, Washington, DC 20002

Contact: Sydney Petersem

Phone number: (202) 675-6936

Email: sydney@sagemediaplanning.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: South Dakotans for Fair Elections

Address: 1143 Lincoln Ave SW, Huron, SD 57350

Contact: Ashley Kingdon

Phone number: 6054128820

Email: info@sdfairelections.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Ashley Kingdon  
Shelli Hesselroth  
Sandra Waltman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <b>Scott Kozar</b> <small>Digitally signed by Scott Kozar Date: 2022.03.15 14:43:16 -04'00'</small>	Signature: <i>[Handwritten Signature]</i>
Name: Scott Kozar	Name:
Date of Request to Purchase Ad Time: 4/12/22	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 4-14-22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KOTA-TV</i>	Date Received/Requested: <i>4/14/22</i>
Est. #: <i>10795</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>4/15 - 4/18</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

First Air Date: 4/15/2022 Date Submitted: 4/14/2022 Salesperson: KATZ - Philadelphia **BROADCAST ORDER**

Contract # VT: 35839141 New Order  Add  Revise   
 Contract # NL9: \_\_\_\_\_

Cust/ Adv Name: South Dakotans For Fair Elections New Client   
 Billing Address: \_\_\_\_\_

Type of Business: political  
 Contact: Terrance Houston  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Any Special Needs or Instructions?  
 IF AGENCY: Name: \_\_\_\_\_  
 Address: Sena Kozar Strategies  
 1322 G Street, SE  
 Washington, DC 20003  
 Agency Discount? Yes  No   
 Est No. 10795 Prod Code \_\_\_\_\_ Client Code \_\_\_\_\_

Co-op Billing? Yes  No  If Yes, Co-op Description: \_\_\_\_\_  
 Alternating Weeks  Streaming  Trade

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1			:60	4/15/2022	4/15/2022	6a	10a	40.00						3		3	\$120.00
2			:60	4/15/2022	4/15/2022	10a	3p	40.00					3			3	\$120.00
3			:60	4/15/2022	4/15/2022	3p	7p	40.00					2			2	\$80.00
4			:60	4/16/2022	4/16/2022	6a	7p	30.00						7		7	\$210.00
5			:60	4/17/2022	4/17/2022	6a	7p	30.00						8		8	\$240.00
6			:60	4/18/2022	4/18/2022	6a	10a	40.00					3			3	\$120.00
7			:60	4/18/2022	4/18/2022	10a	3p	40.00					3			3	\$120.00
8			:60	4/18/2022	4/18/2022	3p	7p	40.00					2			2	\$80.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19  
 SPOTS: 31  
 STREAMING: \$ 1,090.00  
 AGCY DSCT 15% \$ 163.50  
 NET REVENUE \$ 926.50

Description \$ per Month # Mos  
 NONSPOT: \$ - \$ - \$ -  
 NONSPOT: \$ - \$ - \$ -  
 TOTALS \$ 31 \$ 1,090.00 \$ 163.50 \$ 926.50

TRAFFIC USE ONLY  
 CONFIRM SENT Y N

Apr 14, 22  
 CONT# 35839141 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KOTA-AM (Rapid City, SD)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY SENA KOZAR STRATEGIES  
 ADDR 1322 G ST, SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 10795

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT  
 ADV SOUTH DAKOTANS FOR FAIR ELECTIONS  
 PDT Issue  
 FLT Apr 15, 22 - Apr 18, 22

\* REP ORDER COMMENT \*

\*\* 4/14/2022 10:25:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 4/14/2022 10:25:00 AM: SAGE MEDIA/ALL ASSOCIATED AGENCIES: PLEASE UTILIZE ELECTRONIC INVOICING. RADIO INVOICES - 9913602

\*\* 4/14/2022 10:25:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	60	04/15/2022 - 04/15/2022	1D	3	\$40.00	3
	1.2	....F..	10A - 3P	60	04/15/2022 - 04/15/2022	1D	3	\$40.00	3
	1.3	....F..	3P - 7P	60	04/15/2022 - 04/15/2022	1D	2	\$40.00	2
					** FLIGHT TOTALS **		8	\$320.00	
		<b>FLIGHT 2</b>							
	2.1	.....S.	6A - 7P	60	04/16/2022 - 04/16/2022	1D	7	\$30.00	7
					** FLIGHT TOTALS **		7	\$210.00	
		<b>FLIGHT 3</b>							
	3.1	.....S	6A - 7P	60	04/17/2022 - 04/17/2022	1D	8	\$30.00	8
					** FLIGHT TOTALS **		8	\$240.00	
		<b>FLIGHT 4</b>							
	4.1	M.....	6A - 10A	60	04/18/2022 - 04/18/2022	1D	3	\$40.00	3
	4.2	M.....	10A - 3P	60	04/18/2022 - 04/18/2022	1D	3	\$40.00	3
	4.3	M.....	3P - 7P	60	04/18/2022 - 04/18/2022	1D	2	\$40.00	2
					** FLIGHT TOTALS **		8	\$320.00	

Apr 14, 22  
 CONT# 35839141 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 10795

	<b>Apr 22</b>					
SPOTS	31					
CASH	1090.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1090.00					

						<b>TOTAL</b>
SPOTS						31
CASH						1,090.00
TRADE						0.00
NSL						0.00
TOTAL						1,090.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**TRAFFIC INSTRUCTIONS**

Date: 4/13/22

Agency: Sena Kozar

Client: South Dakotans for Fair Elections

Medium: Radio

Estimate: 10795

Questions? Call 202-675-6936

DUB CONTENTS: Spot Name Sacred Spot Code R101x183-22 Duration :60 Arrival email

**INSTRUCTIONS**

**ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.**

**Please run the following:**

Stations	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
KOTA-AM, KBHB-AM, KELO-AM, KSDR-AM, WNAX-AM	10795	Sacred	R101x183-22	100%	4/15/2022	Until Further Notice

STATION: KOTA-AM DATE: 4-14-22

CONTACT: [Signature] FIRST AIRING: 4-15-22

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions  
E-mail: [sydney@sagemediaplanning.com](mailto:sydney@sagemediaplanning.com)

Mike Fan  
[Signature]



# PRODUCTION ORDER



KDSJ  
  KDDX  
  KZZI  
  KZLK  
  KQRQ  
  KOTA

PRINT DATE: 4/14/2022

Schedule START

DATE: 4/15/2022

Schedule

END DATE: 4/18/2022

Multiple Dates/See Below

CLIENT: South Dakotans For Fair Elections      A/E: Mike Fell

LENGTH: :60     
  REMOTE  
  REMOTE PROMO (15-30 SEC)  
  SPORTSCASTER

SPECIAL INFO

TRADE:  YES

COOP:  YES

COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:

WX (15 SEC)  
  NEWS  
  SPORTS  
  MORNING  
  OTHER : \_\_\_\_\_

STREAM:  YES

SCRIPTS ONLY

SCRIPT ATTACHED\*\*:  YES (\*\*Script required 24 hours to start date and time)

MUSIC:  N  Y

GENRE/TEMPO REQUEST \_\_\_\_\_

NEEDS APPROVAL:

N  Y      TO: Please Choose One BY DATE: \_\_\_\_\_

SEND AD TO: \_\_\_\_\_

PRODUCTION FROM: Mike Fell E-Mail      TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Sacred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	R101x183-22	100	:60	4/15	4/18	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

**SPECIAL INSTRUCTIONS:**

April, I have forwarded the commercial to you earlier this morning. Run 100%. Thanks!!

**PRODUCTION USE ONLY**

PC		NL		SKYLLA	
<input type="checkbox"/> WH	<input type="checkbox"/> CART	<input type="checkbox"/> ENTER COPY	<input type="checkbox"/> CHANGE COPY	<input type="checkbox"/> LOAD	<input type="checkbox"/> SEND (KDDX OR KZZI)