

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Strategic Media Placement

Agency name: Strategic Media Placement

Address: 7669 Stagers Loop, Delaware OH 43081

Contact: Brant Fink

Phone number: 740.201.5500

Email: bfink@strategicmediaplacement.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SD Strong Leadership PAC

Address: 101 South Phillips Avenue, Suite 501

Contact: Steve Kirby

Phone number: 605.331.0091

Email: stevekirby@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Steve Kirby, Chairman  
Kevin Broghamer, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <b>A Brant Fink</b> <small>Digitally signed by A Brant Fink Date: 2022.05.31 18:49:20 -04'00'</small>	Signature: <i>Mike Fell</i>
Name: Brant Fink	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: <del>5.31.2022</del> <i>6-2-22</i>	Date of Station Agreement to Sell Time: <i>6-2-22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *6-2-22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>35950000</i>	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>6-2-22</i>
Est. #: <i>HD 35</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>6/4 - 6/17 2022</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract # VT: 35950000 New Order:  Add:  Revise:   
 Contract # NL9: \_\_\_\_\_

Cust/ Adv Name: SD Strong Leadership PAC New Client:   
 Billing Address: \_\_\_\_\_

Type of Business: political  
 Contact: Brian Donley  
 Agency Discount? Yes  No   
 Est No. HD35 Prod Code \_\_\_\_\_ Client Code \_\_\_\_\_

Any Special Needs or Instructions? \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Local  National  Political   
 Alternating Weeks  Streaming  Trade

Co-op Billing? Yes  No  If Yes, Co-op Description: \_\_\_\_\_

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1		X	:30	6/7/2022	6/7/2022	6a	10a	30.00		4						4	\$120.00
2		X	:30	6/7/2022	6/7/2022	10a	3p	30.00		4						4	\$120.00
3		X	:30	6/7/2022	6/7/2022	3p	7p	30.00		4						4	\$120.00
4		X	:30	6/7/2022	6/7/2022	6a	7p	27.00		4						4	\$108.00
5																0	\$0.00
6		X	:30	6/4/2022	6/4/2022	6a	7p	20.00							4	4	\$80.00
7		X	:30	6/4/2022	6/4/2022	6a	10a	20.00							3	3	\$60.00
8		X	:30	6/4/2022	6/4/2022	10a	3p	20.00							3	3	\$60.00
9		X	:30	6/4/2022	6/4/2022	3p	7p	20.00							3	3	\$60.00
10		X	:30	6/5/2022	6/5/2022	6a	7p	20.00							4	4	\$80.00
11		X	:30	6/5/2022	6/5/2022	6a	10a	20.00							3	3	\$60.00
12		X	:30	6/5/2022	6/5/2022	10a	3p	20.00							3	3	\$60.00
13		X	:30	6/5/2022	6/5/2022	3p	7p	20.00							3	3	\$60.00
14															0	0	\$0.00

Rev 12/19 Description \$ per Month # Mos  
 SPOTS: 42 GROSS REVENUE: \$ 988.00 AGCY DSC1 15% NET REVENUE: \$ 839.80  
 STREAMMING: \$ -

NONSPOT: \$ -  
 NONSPOT: \$ -  
 TOTALS: 42 \$ 988.00 \$ 148.20 \$ 839.80

Jun 02, 22  
 CONT# 35950000 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KOTA-AM (Rapid City, SD)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / HD35

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV SD STRONG LEADERSHIP PAC  
 PDT HD-35  
 FLT Jun 02, 22 - Jun 07, 22

\* REP ORDER COMMENT \*

\*\* 6/2/2022 1:20:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 6/2/2022 1:20:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

\*\* 6/2/2022 1:20:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...T...	6A - 10A	30	06/02/2022 - 06/02/2022	1D	4	\$30.00	4
	1.2	...T...	10A - 3P	30	06/02/2022 - 06/02/2022	1D	4	\$30.00	4
	1.3	...T...	3P - 7P	30	06/02/2022 - 06/02/2022	1D	4	\$30.00	4
	1.4	...T...	7P - 12A	30	06/02/2022 - 06/02/2022	1D	4	\$15.00	4
	1.5	...T...	6A - 7P	30	06/02/2022 - 06/02/2022	1D	4	\$27.00	4
					** FLIGHT TOTALS **		20	\$528.00	
		<b>FLIGHT 2</b>							
	2.1	....F..	6A - 10A	30	06/03/2022 - 06/03/2022	1D	4	\$30.00	4
	2.2	....F..	10A - 3P	30	06/03/2022 - 06/03/2022	1D	4	\$30.00	4
	2.3	....F..	3P - 7P	30	06/03/2022 - 06/03/2022	1D	4	\$30.00	4
	2.4	....F..	7P - 12A	30	06/03/2022 - 06/03/2022	1D	4	\$15.00	4
	2.5	....F..	6A - 7P	30	06/03/2022 - 06/03/2022	1D	4	\$27.00	4
					** FLIGHT TOTALS **		20	\$528.00	
		<b>FLIGHT 3</b>							
	3.1	.....S.	6A - 7P	30	06/04/2022 - 06/04/2022	1D	4	\$20.00	4
	3.2	.....S.	6A - 10A	30	06/04/2022 - 06/04/2022	1D	3	\$20.00	3
	3.3	.....S.	10A - 3P	30	06/04/2022 - 06/04/2022	1D	3	\$20.00	3
	3.4	.....S.	3P - 7P	30	06/04/2022 - 06/04/2022	1D	3	\$20.00	3



CONT# 35950000 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / HD35

				<b>** FLIGHT TOTALS **</b>		13	\$260.00	
<b>FLIGHT 4</b>								
4.1	.....S	6A - 7P	30	06/05/2022 - 06/05/2022	1D	4	\$20.00	4
4.2	.....S	6A - 10A	30	06/05/2022 - 06/05/2022	1D	3	\$20.00	3
4.3	.....S	10A - 3P	30	06/05/2022 - 06/05/2022	1D	3	\$20.00	3
4.4	.....S	3P - 7P	30	06/05/2022 - 06/05/2022	1D	3	\$20.00	3
				<b>** FLIGHT TOTALS **</b>		13	\$260.00	
<b>FLIGHT 5</b>								
5.1	M.....	6A - 10A	30	06/06/2022 - 06/06/2022	1D	4	\$30.00	4
5.2	M.....	10A - 3P	30	06/06/2022 - 06/06/2022	1D	4	\$30.00	4
5.3	M.....	3P - 7P	30	06/06/2022 - 06/06/2022	1D	4	\$30.00	4
5.4	M.....	7P - 12A	30	06/06/2022 - 06/06/2022	1D	4	\$15.00	4
5.5	M.....	6A - 7P	30	06/06/2022 - 06/06/2022	1D	4	\$27.00	4
				<b>** FLIGHT TOTALS **</b>		20	\$528.00	
<b>FLIGHT 6</b>								
6.1	.T.....	6A - 10A	30	06/07/2022 - 06/07/2022	1D	4	\$30.00	4
6.2	.T.....	10A - 3P	30	06/07/2022 - 06/07/2022	1D	4	\$30.00	4
6.3	.T.....	3P - 7P	30	06/07/2022 - 06/07/2022	1D	4	\$30.00	4
6.4	.T.....	6A - 7P	30	06/07/2022 - 06/07/2022	1D	4	\$27.00	4
				<b>** FLIGHT TOTALS **</b>		16	\$468.00	

	<b>Jun 22</b>					
SPOTS	102					
CASH	2572.00					
TRADE	0.00					
NSL	0.00					
TOTAL	2572.00					

						<b>TOTAL</b>
SPOTS						102
CASH						2,572.00
TRADE						0.00
NSL						0.00
TOTAL						2,572.00

Jun 02, 22

CONT# 35950000 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: na / na / HD35

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**RE: [EXTERNAL] Full Summary - SD Strong Leadership PAC - Est # SD 30 & Est # HD 35 - Combination KOTA-AM & KQRQ-FM**

Donley, Brian <Brian.Donley@Katzmedia.com>

Thu 6/2/2022 3:05 PM

To: Mike Fell <mike.fell@rapidcity.fm>

Cc: Homan, Angela <Angela.Homan@Katzmedia.com>

Thanks again, Mike! We'll work to revise KOTA and enter new schedules for KQRQ.

Be well!

**Brian Donley**

Vice President, Sales

Katz Radio Group

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

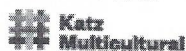
[Brian.Donley@Katzmedia.com](mailto:Brian.Donley@Katzmedia.com)

Phone & Fax: 215.557.4254

Pronouns: He/Him/His



Local Impact.  
National Influence.

Ask me about  
Katz  
Multicultural

**K A T Z**  
STRONGER TOGETHER

Diversity  
Equity and  
Inclusion

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**From:** Mike Fell <mike.fell@rapidcity.fm>

**Sent:** Thursday, June 2, 2022 4:57 PM

**To:** Donley, Brian <Brian.Donley@Katzmedia.com>

**Subject:** [EXTERNAL] Full Summary - SD Strong Leadership PAC - Est # SD 30 & Est # HD 35 - Combination KOTA-AM & KQRQ-FM

Brian,

Good afternoon.

Here are both sets of Broadcast Orders for SD Strong Leadership PAC for Est # SD 30 and Est # HD 35 for KOTA-AM and KQRQ-FM.

We have moved 100% of the Thursday, Friday, and Monday ads scheduled for KOTA-AM over to KQRQ-FM.

We are airing 100% of the Saturday, Sunday, and Tuesday ads scheduled for KOTA-AM on KOTA-AM.

The totals have been double-checked and we are within the campaign budget.

Thanks, Brian!!

Mike Fell

National Sales Manager  
Riverfront Broadcasting - Rapid City  
(605) 342 - 2000 office  
(308) 760 - 9761 mobile  
[mike.fell@rapidcity.fm](mailto:mike.fell@rapidcity.fm)

**CAUTION:** This message originated from outside of the company. Please take all precautions when opening attachments or links from outside sources.





# PRODUCTION ORDER



KDSJ   
  KDDX   
  KZZI   
  KZLK   
 KQRQ   
 KOTA

Schedule START

DATE: 6/3/2022

Multiple Dates/See Below

Schedule

END DATE: 6/7/2022

PRINT DATE: 6/2/2022

CLIENT: SD Strong Leadership PAC

A/E: Mike Fell

LENGTH: :30

REMOTE  REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE:  YES

COOP:  YES

COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:

WX (15 SEC)  NEWS  SPORTS  MORNING  OTHER : \_\_\_\_\_

STREAM:  YES

SCRIPTS ONLY

SCRIPT ATTACHED\*\*:

YES (\*\*Script required 24 hours to start date and time)

MUSIC:  N  Y

GENRE/TEMPO REQUEST \_\_\_\_\_

NEEDS APPROVAL:

N  Y TO: Please Choose One BY DATE: \_\_\_\_\_

SEND AD TO: \_\_\_\_\_

PRODUCTION FROM: Mike Fell E-Mail

TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Larry Larson & Liz Regalado	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		100	:30	6/3	6/7	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

### SPECIAL INSTRUCTIONS:

April, I have attached this Prod Order to the spot and the Broadcast Order in the same email. Run 100%. Thanks!!

### PRODUCTION USE ONLY

PC

NL

SKYLLA

WH

CART

ENTER COPY  CHANGE COPY

LOAD

SEND (KDDX OR KZZI)