

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, South Dakotans for Fair Elections, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Sena Kozar Strategies (c/o Sage Media Planning & Placement)

Address: 1322 G St. SE, Washington, DC 20002

Contact: Sydney Petersem Phone number: (202) 675-6936 Email: sydney@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South Dakotans for Fair Elections

Address: 1143 Lincoln Ave SW, Huron, SD 57350

Contact: Ashley Kingdon Phone number: 6054128820 Email: info@sdfairelections.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ashley Kingdon
Shelli Hesselroth
Sandra Waltman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Scott Kozar <small>Digitally signed by Scott Kozar Date: 2022.03.15 14:43:16 -04'00'</small>	Signature: <i>Mike Fell</i>
Name: Scott Kozar	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: 4/12/22 <i>5/2/22</i>	Date of Station Agreement to Sell Time: <i>5-2-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *5-2-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>5/2/22</i>
Est. #: <i>10867</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>5/3 - 5/19 2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

May 02, 22
 CONT# 35878345 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KOTA-AM (Rapid City, SD)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SENA KOZAR STRATEGIES
 ADDR 1322 G ST, SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 10867

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV SOUTH DAKOTANS FOR FAIR ELECTIONS
 PDT Issue
 FLT May 03, 22 - May 09, 22

* REP ORDER COMMENT *

** 5/2/2022 11:49:00 AM: POPULATIONBUYTYPE: CPP.

** 5/2/2022 11:49:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1 ..T....	6A - 10A	60	05/03/2022 - 05/03/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	2.1	FLIGHT 2 ..W....	6A - 10A	60	05/04/2022 - 05/04/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	3.1	FLIGHT 3 ...T...	6A - 10A	60	05/05/2022 - 05/05/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	4.1	FLIGHT 4F..	6A - 10A	60	05/06/2022 - 05/06/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		3	\$120.00	
	5.1	FLIGHT 5S.	6A - 7P	60	05/07/2022 - 05/07/2022	1D	3	\$30.00	3
					** FLIGHT TOTALS **		3	\$90.00	
	6.1	FLIGHT 6S	6A - 7P	60	05/08/2022 - 05/08/2022	1D	2	\$30.00	2

May 02, 22
 CONT# 35878345 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 10867

				** FLIGHT TOTALS **			2	\$60.00	
	7.1	<u>FLIGHT 7</u> M.....	6A - 10A	60	05/09/2022 - 05/09/2022	1D	3	\$40.00	3
				** FLIGHT TOTALS **			3	\$120.00	

	May 22						
SPOTS	20						
CASH	750.00						
TRADE	0.00						
NSL	0.00						
TOTAL	750.00						

							TOTAL
SPOTS							20
CASH							750.00
TRADE							0.00
NSL							0.00
TOTAL							750.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



PRODUCTION ORDER



☐ KDSJ ☐ KDDX ☐ KZZI ☐ KZLK ☐ KQRQ ☒ KOTA

PRINT DATE: 5/2/2022

Schedule START

DATE: 5/3/2022

Schedule

END DATE: 6/7/2022

☐ Multiple Dates/See Below

CLIENT: South Dakotans For Fair Elections

A/E: Mike Fell

LENGTH: :60

☐ REMOTE ☐ REMOTE PROMO (15-30 SEC)

☐ SPORTSCASTER

SPECIAL INFO

TRADE: ☐ YES

COOP: ☐ YES

COOP/COPY NAME:

SPONSORSHIP:

☐ WX (15 SEC) ☐ NEWS ☐ SPORTS ☐ MORNING ☐ OTHER :

STREAM: ☐ YES

SCRIPTS ONLY

SCRIPT ATTACHED**:

☐ YES (**Script required 24 hours to start date and time)

MUSIC: ☒ N ☐ Y

GENRE/TEMPO REQUEST

NEEDS APPROVAL:

☒ N ☐ Y TO: Please Choose One BY DATE:

SEND AD TO:

PRODUCTION FROM: On File

TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Shred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	R102x183-22	100	:60	5/3	6/7	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

SPECIAL INSTRUCTIONS:

April, I have just sent over the new commercial to run 100%. Thanks!!

PRODUCTION USE ONLY

PC

NL

SKYLLA

☐ WH

☐ CART

☐ ENTER COPY ☐ CHANGE COPY

☐ LOAD

☐ SEND (KDDX OR KZZI)

TRAFFIC INSTRUCTIONS

Client: South Dakotans for Fair Elections
Date: 4/29/22
Medium: Radio
Agency: Sena Kozar
Estimate: 10867

Questions? Call 202-675-6936

DUB CONTENTS:

Spot Name Shred
Spot Code R102x183-22
Duration :60
Arrival via email

INSTRUCTIONS

ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.

Please run the following:

Stations	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
KOTA-AM, KELO-AM, KSDR-AM, WNAX-AM	10867	Shred	R102x183-22	100%	5/3/2022	Until Further Notice

STATION:

KOTA-AM

DATE:

5/2/22

CONTACT:

Patricia Hall

FIRST AIRING:

5/3/22

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions

E-mail: sydney@sagemediaplanning.com