

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

South Dakotans Decide Healthcare, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Stronger Than Communications (c/o Sage Media Planning and Placement)

Address: 1322 G St SE, Washington, DC 20003

Contact: Sydney Petersen

Phone number: (202) 675-6936

Email: sydney@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: South Dakotans Decide Healthcare

Address: 4712 Birchwood Ave, Sioux Falls, SD 57103

Contact: David Benson

Phone number: (605) 370-8332

Email: info@southdakotansdecide.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

David Benson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kelly Gibson</i>	Signature: <i>[Signature]</i>
Name: Kelly Gibson	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: <i>9/14/22 9-23-22</i>	Date of Station Agreement to Sell Time: <i>9-24-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ^{to be} received: *9-26-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☒ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>36161676</i>	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>9-23-22</i>
Est. #: <i>11645</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>9/27-10/3 2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BROADCAST ORDER

Contract # VT 36161676 New Order ☒ Add ☐ Revise ☐
Contract # NL9

Cus/ Adv Name South Dakotans Decide Healthcare New Client ☒
Billing Address

Type of Business political
Contact: Terrance Houston

Any Special Needs or Instructions?

IF AGENCY: Name
Address
Stronger Than Communications
1322 G Street SE
Washington, DC 20003
Agency Discount? Yes ☒ No ☐
Est No. 11645 Prod Code Client Code
Phone Fax

Local ☐ National ☒ Political ☒

Alternating Weeks ☐

Streaming ☐ Trade ☐

Co-op Billing? Yes ☐ No ☒ If Yes, Co-op Description:

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1 KOTA		x	:60	9/27/2022	9/27/2022	6a	10a	40.00		2						2	\$80.00
2 KOTA		x	:60	9/28/2022	9/28/2022	6a	10a	40.00			2					2	\$80.00
3 KOTA		x	:60	9/29/2022	9/29/2022	6a	10a	40.00				2				2	\$80.00
4 KOTA		x	:60	9/30/2022	9/30/2022	6a	10a	40.00					2			2	\$80.00
5 KOTA		x	:60	10/3/2022	10/3/2022	6a	10a	40.00	2							2	\$80.00
6																0	\$0.00
7																0	\$0.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19
Description \$ per Month # Mos
SPOTS: 10
STREAMING: 10
NONSPOT: 10
NONSPOT: 10
TOTALS

SPOTS	GROSS REVENUE	AGCY DSCT 15%	NET REVENUE
10	\$ 400.00	\$ 60.00	\$ 340.00
10	\$ 400.00	\$ 60.00	\$ 340.00

TRAFFIC
USE ONLY
CONFIRM
SENT
Y N

Sep 23, 22
 CONT# 36161676 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KOTA-AM (Rapid City, SD)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRONGER THAN COMMUNICATIONS
 ADDR 1322 G STREET SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 11645

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV SOUTH DAKOTANS DECIDE HEALTHCARE
 PDT Issue
 FLT Sep 27, 22 - Oct 03, 22

* REP ORDER COMMENT *

** 9/23/2022 2:50:00 PM: POPULATIONBUYTYPE: CPP.

** 9/23/2022 2:50:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	09/27/2022 - 09/27/2022	1D	2	\$40.00	2
					** FLIGHT TOTALS **		2	\$80.00	
	2.1	<u>FLIGHT 2</u> ..W....	6A - 10A	60	09/28/2022 - 09/28/2022	1D	2	\$40.00	2
					** FLIGHT TOTALS **		2	\$80.00	
	3.1	<u>FLIGHT 3</u> ...T...	6A - 10A	60	09/29/2022 - 09/29/2022	1D	2	\$40.00	2
					** FLIGHT TOTALS **		2	\$80.00	
	4.1	<u>FLIGHT 4</u>F..	6A - 10A	60	09/30/2022 - 09/30/2022	1D	2	\$40.00	2
					** FLIGHT TOTALS **		2	\$80.00	
	5.1	<u>FLIGHT 5</u> M.....	6A - 10A	60	10/03/2022 - 10/03/2022	1D	2	\$40.00	2
					** FLIGHT TOTALS **		2	\$80.00	

Sep 23, 22
 CONT# 36161676 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 11645

	Oct 22						
SPOTS	10						
CASH	400.00						
TRADE	0.00						
NSL	0.00						
TOTAL	400.00						

						TOTAL
SPOTS						10
CASH						400.00
TRADE						0.00
NSL						0.00
TOTAL						400.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.