

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, South Dakotans for Fair Elections, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Sena Kozar Strategies (c/o Sage Media Planning & Placement)

Address: 1322 G St. SE, Washington, DC 20002

Contact: Sydney Petersem

Phone number: (202) 675-6936

Email: sydney@sagemediaplanning.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: South Dakotans for Fair Elections

Address: 1143 Lincoln Ave SW, Huron, SD 57350

Contact: Ashley Kingdon

Phone number: 6054128820

Email: info@sdfairelections.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Ashley Kingdon  
Shelli Hesselroth  
Sandra Waltman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: <b>Scott Kozar</b>		Signature: <i>Mike Fell</i>	
Name: Scott Kozar		Name: <i>Mike Fell</i>	
Date of Request to Purchase Ad Time: 4/12/22		Date of Station Agreement to Sell Time: 4/18/22	

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *In House*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>4/18/22</i>
Est. #: <i>10812</i>	Station Location: <i>Rapid City, SD</i>	Run Start and End Dates: <i>4/19 - 4/25 2022</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Contract # VT 3584937 New Order  Add  Revise   
 Contract # NL9 South Dakotans For Fair Elections New Client

Cust/ Adv Name Billing Address  
 South Dakotans For Fair Elections  
 Sena Kozar Strategies  
 1322 G Street, SE  
 Washington, DC 20003

Type of Business political  
 Address 10812 Prod Code  
 Agency Discount? Yes  No   
 Est No. 10812 Prod Code Client Code

Contact: Terrance Houston Phone Fax

Any Special Needs or Instructions? Local  National  Political   
 Alternating Weeks  Streaming  Trade

Co-op Billing? Yes  No  If Yes, Co-op Description: CONFIRM SENT Y N

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1		X	:60	4/19/2022	4/19/2022	6a	10a	40.00		3						3	\$120.00
2		X	:60	4/19/2022	4/19/2022	3p	7p	40.00		3						3	\$120.00
3		X	:60	4/20/2022	4/20/2022	6a	10a	40.00			3					3	\$120.00
4		X	:60	4/20/2022	4/20/2022	3p	7p	40.00			3					3	\$120.00
5		X	:60	4/21/2022	4/21/2022	6a	10a	40.00				4				4	\$160.00
6		X	:60	4/21/2022	4/21/2022	3p	7p	40.00				3				3	\$120.00
7		X	:60	4/22/2022	4/22/2022	6a	10a	40.00					3			3	\$120.00
8		X	:60	4/22/2022	4/22/2022	3p	7p	40.00					3			3	\$120.00
9		X	:60	4/23/2022	4/23/2022	6a	7p	30.00						7		7	\$210.00
10		X	:60	4/24/2022	4/24/2022	6a	7p	30.00							7	7	\$210.00
11		X	:60	4/25/2022	4/25/2022	6a	10a	40.00								3	\$120.00
12		X	:60	4/25/2022	4/25/2022	3p	7p	40.00								3	\$120.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19 SPOTS: 45 GROSS REVENUE \$ 1,660.00 AGCY DSC1 15% NET REVENUE \$ 1,411.00  
 STREAMING: \$ -

Description \$ per Month # Mos NONSPOT: \$ - NONSPT: \$ - TOTALS 45 \$ 1,660.00 \$ 249.00 \$ 1,411.00

Apr 18, 22  
 CONT# 35844937 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KOTA-AM (Rapid City, SD)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY SENA KOZAR STRATEGIES  
 ADDR 1322 G ST, SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 10812

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT  
 ADV SOUTH DAKOTANS FOR FAIR ELECTIONS  
 PDT Issue  
 FLT Apr 19, 22 - Apr 25, 22

\* REP ORDER COMMENT \*

\*\* 4/18/2022 11:08:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 4/18/2022 11:08:00 AM: SAGE MEDIA/ALL ASSOCIATED AGENCIES: PLEASE UTILIZE ELECTRONIC INVOICING. RADIO INVOICES - 9913602

\*\* 4/18/2022 11:08:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	.T.....	6A - 10A	60	04/19/2022 - 04/19/2022	1D	3	\$40.00	3
	1.2	.T.....	3P - 7P	60	04/19/2022 - 04/19/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		6	\$240.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	..W....	6A - 10A	60	04/20/2022 - 04/20/2022	1D	3	\$40.00	3
	2.2	..W....	3P - 7P	60	04/20/2022 - 04/20/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		6	\$240.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	...T...	6A - 10A	60	04/21/2022 - 04/21/2022	1D	4	\$40.00	4
	3.2	...T...	3P - 7P	60	04/21/2022 - 04/21/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		7	\$280.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	....F..	6A - 10A	60	04/22/2022 - 04/22/2022	1D	3	\$40.00	3
	4.2	....F..	3P - 7P	60	04/22/2022 - 04/22/2022	1D	3	\$40.00	3
					** FLIGHT TOTALS **		6	\$240.00	
		<b><u>FLIGHT 5</u></b>							
	5.1	.....S.	6A - 7P	60	04/23/2022 - 04/23/2022	1D	7	\$30.00	7

Apr 18, 22  
 CONT# 35844937 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 10812

				** FLIGHT TOTALS **		7	\$210.00	
	6.1	<b>FLIGHT 6</b> .....S	6A - 7P	60 04/24/2022 - 04/24/2022	1D	7	\$30.00	7
				** FLIGHT TOTALS **		7	\$210.00	
	7.1	<b>FLIGHT 7</b> M.....	6A - 10A	60 04/25/2022 - 04/25/2022	1D	3	\$40.00	3
	7.2	M.....	3P - 7P	60 04/25/2022 - 04/25/2022	1D	3	\$40.00	3
				** FLIGHT TOTALS **		6	\$240.00	

	Apr 22	May 22				
SPOTS	39	6				
CASH	1420.00	240.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1420.00	240.00				

						TOTAL
SPOTS						45
CASH						1,660.00
TRADE						0.00
NSL						0.00
TOTAL						1,660.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# PRODUCTION ORDER



**TRAFFIC INSTRUCTIONS**

**Date:** 4/18/22  
**Agency:** Sena Kozar  
**Client:** South Dakotans for Fair Elections  
**Medium:** Radio  
**Estimate:** 10795, 10812

**Questions? Call 202-675-6936**

**DUB CONTENTS:**      **Spot Name**      **Spot Code**      **Duration**      **Arrival**  
Sacred      R101x183-22      :60      in house

**INSTRUCTIONS**

**ALL SPOTS ARE EMBARGOED FROM RELEASE BEFORE FIRST SCHEDULED AIRING.**

**Please run the following:**

Stations	Estimate	Spot Name	Spot Code	Rotation	Start Date	End Date
KOTA-AM, KBHB-AM, KELO-AM, KSDR-AM, WNAX-AM	10795, 10812	Sacred	R101x183-22	100%	4/15/2022	Until Further Notice

**STATION:** KOTA-AM      **DATE:** 4/18/22

**CONTACT:** Trishell      **FIRST AIRING:** 4/19/22

Please sign upon receipt of traffic & dub and return confirmation of traffic instructions  
E-mail: [sydney@sagemediaplanning.com](mailto:sydney@sagemediaplanning.com)