

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, South Dakotans Decide Healthcare, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Stronger Than Communications (c/o Sage Media Planning and Placement)

Address: 1322 G St SE, Washington, DC 20003

Contact: Sydney Petersen

Phone number: (202) 675-6936

Email: sydney@sagemediaplanning.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: South Dakotans Decide Healthcare

Address: 4712 Birchwood Ave, Sioux Falls, SD 57103

Contact: David Benson

Phone number: (605) 370-8332

Email: info@southdakotansdecide.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

David Benson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kelly Gibson</i>	Signature: <i>[Signature] Mike Fell</i>
Name: Kelly Gibson	Name: <i>Mike Fell</i>
Date of Request to Purchase Ad Time: <i>9/14/22 10-13-22</i>	Date of Station Agreement to Sell Time: <i>10-13-22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10-13-22 10-18-22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). *New Ad Rec'd*

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

*New Commercial "Join Us" to replace original commercial*

Contract #: <i>36205459</i>	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>10-13-22</i>
Est. #: <i>11996</i>	Station Location: <i>Rapid City</i>	Run Start and End Dates: <i>10/18 - 10/24 2022</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Contract # VT 36205459 New Order  Add  Revise

Cust/ Adv Name South Dakotans Decide Healthcare New Client

Billing Address Washington, DC 20003  
 1322 G Street SE  
 Agency Discount? Yes  No   
 Est No. 11996 Prod Code 11996 Client Code

Type of Business political  
 Contact: Terrance Houston Phone  Fax

Any Special Needs or Instructions?   
 Local  National  Political   
 Alternating Weeks  Streaming  Trade

Co-op Billing?	Yes	No	If Yes, Co-op Description:																	
Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$			
1		X	:60	10/18/2022	10/18/2022	6a	10a	40.00		1						1	\$40.00			
2		X	:60	10/19/2022	10/19/2022	6a	10a	40.00			1					1	\$40.00			
3		X	:60	10/20/2022	10/20/2022	6a	10a	40.00				1				1	\$40.00			
4		X	:60	10/21/2022	10/21/2022	6a	10a	40.00					1			1	\$40.00			
5		X	:60	10/24/2022	10/24/2022	6a	10a	40.00		1						1	\$40.00			
6																0	\$0.00			
7																0	\$0.00			
8																0	\$0.00			
9																0	\$0.00			
10																0	\$0.00			
11																0	\$0.00			
12																0	\$0.00			
13																0	\$0.00			
14																0	\$0.00			

Rev 12/19  
 Description \$ per Month # Mos  
 SPOTS: 5 GROSS REVENUE 200.00 AGCY DSC15% 30.00 NET REVENUE 170.00  
 STREAMING:

NONSPOT:   
 NONSPOT:   
 TOTALS 5 200.00 30.00 170.00

TRAFFIC  
 USE ONLY  
 CONFIRM SENT  
 Y N

Oct 13, 22  
 CONT# 36205459 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KOTA-AM (Rapid City, SD)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY STRONGER THAN COMMUNICATIONS  
 ADDR 1322 G STREET SE  
 WASHINGTON, DC 20003

DDS CONT# 0  
 C/P/E: / / 11996

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT  
 ADV SOUTH DAKOTANS DECIDE HEALTHCARE  
 PDT Issue  
 FLT Oct 18, 22 - Oct 24, 22

\* REP ORDER COMMENT \*

\*\* 10/13/2022 3:41:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 10/13/2022 3:41:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	6A - 10A	60	10/18/2022 - 10/18/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	
	2.1	<u>FLIGHT 2</u> ..W....	6A - 10A	60	10/19/2022 - 10/19/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	
	3.1	<u>FLIGHT 3</u> ...T...	6A - 10A	60	10/20/2022 - 10/20/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	
	4.1	<u>FLIGHT 4</u> ....F..	6A - 10A	60	10/21/2022 - 10/21/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	
	5.1	<u>FLIGHT 5</u> M.....	6A - 10A	60	10/24/2022 - 10/24/2022	1D	1	\$40.00	1
					** FLIGHT TOTALS **		1	\$40.00	

Oct 13, 22

CONT# 36205459 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 11996

	<b>Oct 22</b>					
SPOTS	5					
CASH	200.00					
TRADE	0.00					
NSL	0.00					
TOTAL	200.00					

						<b>TOTAL</b>
SPOTS						5
CASH						200.00
TRADE						0.00
NSL						0.00
TOTAL						200.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# PRODUCTION ORDER



KDSJ  
  KDDX  
  KZZI  
  KZLK  
  KQRQ  
  KOTA

PRINT DATE: 10/18/2022

Schedule START

DATE: 10/19/2022

Schedule

END DATE: 11/8/2022

Multiple Dates/See Below

CLIENT: S Dakotans Decide Healthcare

A/E: Mike Fell

LENGTH: :60

REMOTE  REMOTE PROMO (15-30 SEC)

SPORTSCASTER

SPECIAL INFO

TRADE:  YES

COOP:  YES

COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:

WX (15 SEC)  
  NEWS  
  SPORTS  
  MORNING  
  OTHER : \_\_\_\_\_

STREAM:  YES

SCRIPTS ONLY

SCRIPT ATTACHED\*\*:

YES (\*\*Script required 24 hours to start date and time)

MUSIC:  N  Y

GENRE/TEMPO REQUEST \_\_\_\_\_

NEEDS APPROVAL:

N  Y TO: Please Choose One BY DATE: \_\_\_\_\_

SEND AD TO: \_\_\_\_\_

PRODUCTION FROM: Mike Fell E-Mail

TALENT: Agency

AD NAME(S):	NEW	ADD	ATT	ISCI CODE:	%	LENGTH	RUN DATES:		CART(S): (PRODUCTION USE)
Join Us	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	22SDDHCR103	100	:60	10/19	11/8	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

**SPECIAL INSTRUCTIONS:**

April, we are running the new "Join Us" spot at 100% for all SD Decide Healthcare Orders Until Further Notice. I am sending the new spot in the same email with this Prod Order. Run 100%. Thanks!!

**PRODUCTION USE ONLY**

PC

NL

SKYLLA

WH  CART

ENTER COPY  CHANGE COPY

LOAD  SEND (KDDX OR KZZI)